

The background is a dark teal color with several white snowflake icons of varying sizes scattered around the text.

Holiday GIFT GUIDE


MONDAY, SEPTEMBER 22, 2025 | 7:30PM CT



ANNOUNCEMENTS with Nancy

Finish September Strong

JORDAN
ESSENTIALS



the SLEEP squad

Meet Your Sleep Dream Team


- ✓ Drift off to sleep
- ✓ Calming trio
- ✓ Lavender and Chamomile Essential Oils
- ✓ Relax muscles and prepare to sleep
- ✓ Soothe, relax, and smooth

Nighttime wind down begins now!

\$30 Joyful Jordan Box | September 1-30, 2025

JOYFUL JORDAN BOX

☐ GOAL _____



BOOST your roots

SEPT. 1-30, 2025


Refresh Your Roots with the Scalp Scrub!

Rosemary and Zingiberol Sawadjo! Oils plus caffeine ester build up and support healthy hair growth. Pair with the scrubber for a deep clean.

\$5 with a \$500 Party or FREE with an \$800 Party

HOST SPECIAL

☐ GOAL _____



apple-y EVER AFTER

Spritz the stress away with a sweet, woody blend of apple and vanilla, plus a calm, cozy boost of magnesium.

CUSTOMER SPECIAL SEPTEMBER 1-30, 2025


Did You Know? Magnesium helps reduce stress, soothes sore muscles, and relaxes your body.

\$5 with a \$50 purchase

\$20.50 Value!

CUSTOMER SPECIAL

☐ GOAL _____



OPEN YOUR EYES

To owning your own business

BONUS Yours, free when you join!

Join the natural skincare movement. Become a Jordie!


Join Jordan Essentials in September, get a **BONUS HydraGlow Advanced Eye Serum**

\$45 Value FREE!

September 1-30, 2025

JOIN SPECIAL

☐ GOAL _____



HOLIDAY SHIRT INCENTIVE

Hurry in Style

\$200 PV Blue shirt for \$7

\$500 PV Red sweatshirt for \$25


\$1,000 PV Get both for \$30!

SEPTEMBER 1-30, 2025

Drop in 8-October

INCENTIVE

☐ GOAL _____



JORDAN TRAVEL CLUB

Date & Location Announced at Jordaventure!

EARN POINTS JUNE 1, 2025 - JANUARY 31, 2026

HOW TO EARN POINTS

ACTIVITY	POINTS
1. SIGN UP	100
2. MAKE A PURCHASE	100
3. SHARE A POST	100
4. ATTEND A JORDAN EVENT	100
5. REFER A FRIEND	100
6. COMPLETE A CHALLENGE	100
7. ATTEND A JORDAN EVENT	100
8. COMPLETE A CHALLENGE	100
9. ATTEND A JORDAN EVENT	100
10. COMPLETE A CHALLENGE	100
11. ATTEND A JORDAN EVENT	100
12. COMPLETE A CHALLENGE	100
13. ATTEND A JORDAN EVENT	100
14. COMPLETE A CHALLENGE	100
15. ATTEND A JORDAN EVENT	100
16. COMPLETE A CHALLENGE	100
17. ATTEND A JORDAN EVENT	100
18. COMPLETE A CHALLENGE	100
19. ATTEND A JORDAN EVENT	100
20. COMPLETE A CHALLENGE	100

TRIP TRACKER

☐ GOAL _____

Early Access Sale

Sept. 22nd-30th

HOLIDAY GIFT GUIDE EARLY ACCESS SALE

SEPTEMBER 22ND - 30TH

(SALE WILL BE LIVE AFTER MONDAY NIGHT LIVE)

GET FIRST PICK FROM THE 2025 HOLIDAY GIFT GUIDE:
7 GIFT SETS + SINGLE PURCHASE FAVORITES

"ONE-CLICK" BUNDLE OPTION:
12 PRODUCTS, \$127.50 (VALUE \$142)

JORDAN
ESSENTIALS



Holiday GIFT GUIDE



From My Heart to Your Home

The holidays are about more than gifts—they're about comfort, connection, and joy with the people we love. For 25 years, Jordan Essentials has been honored to be part of those moments in homes across the country.

Every product in this Holiday Gift Guide is thoughtfully crafted with clean, non-toxic ingredients, made in fresh batches in the USA, and many are enriched with magnesium—nature's gift for calming stress and restoring balance.

When you choose Jordan Essentials, you're giving more than wellness. You're supporting families, empowering consultants, and joining a tradition of care that has lasted 25 years.

From my heart to yours, thank you for letting Jordan Essentials be part of your holiday season.

With gratitude and cheer,

Nancy Bogart

Nancy Bogart
Founder, CEO, Children's Author, and NAHA Certified Aromatherapist



WHY JORDAN ESSENTIALS?

1. Woman-owned and led with heart
2. Made in the USA in fresh, small batches
3. Proudly debt-free and built to last
4. Family-centered, community-driven



Celebrate the Season, with Jordan Essentials

Dear Friend,

The holidays are here—tis the season of cozy nights, twinkling lights, and gifts that sparkle with love. At Jordan Essentials, we believe the best presents bring joy to body, mind, and spirit.

This guide is filled with festive favorites, playful scents, and wellness treasures, ready to wrap, share, and celebrate. Whether you're shopping for loved ones or sneaking in a little 'treat yourself,' this guide makes gifting easy.

Here's to spreading comfort, care, and holiday cheer!

Your Jordan Essentials Consultant

JOIN TODAY!

Join Jordan Essentials and be part of a community that blends wellness, purpose, and extra income. You'll enjoy safe, non-toxic products for your family, share them with others, and create the flexibility to grow a business that fits your life.

3 WAYS TO USE THIS GUIDE:

1. Shop ready-to-go gifts with your Jordan Essentials Consultant
2. Use it like a wish list or inspiration board: saving, tagging, or screenshotting ideas
3. Get inspired and use as a resource for gifting solution-minded wellness



Hands Down, The Perfect Gift!

MAGNESIUM HAND & BODY LOTION GIFT SET

Holiday hustle got your hands feeling dry and achy? Daily moisturizing hand & body lotion is your little tube of comfort and care—easing sore muscles, soothing winter skin, and tucking perfectly into stockings, purses, and teacher gifts.

Each 1 oz pump is enriched with silk proteins, aloe, sunflower oil, shea butter, and a boost of magnesium to relax and refresh.

Phthalate-free, paraben-free, and crafted with natural butters and oils—it's the festive favorite they'll reach for all season.

Why You'll Love It:

- ✓ Travel-friendly and stocking ready
- ✓ Hydrating & soothing
- ✓ Magnesium powered relief
- ✓ Clean and conscious formula



#62508 | \$18 | SAVE \$4.50

SET



BUY 3 AND SAVE!



SUGAR PLUM

Fan-favorite holiday fragrance—sweet, cheerful, and festive.

#16127 | 1 OZ | \$7.50



APPLEWOOD VANILLA

Woodsy blend of spiced apple and warm vanilla for a comforting winter blend.

#16197 | 1 OZ | \$7.50



GINGERBERRY

Uplifting blend of Sweet Orange Essential Oil with warm ginger, guava and goji berry.

#16139 | 1 OZ | \$7.50

Perfect stocking stuffers and teacher gifts!

#62508 | \$18 | SAVE \$4.50

SET



Magnesium Hand & Body Lotion Gift Set

Applewood Vanilla
Sugar Plum
Gingerberry

Holiday hustle got your hands feeling dry and achy? Daily moisturizing hand & body lotion is your little tube of comfort and care—easing sore muscles, soothing winter skin, and tucking perfectly into stockings, purses, and teacher gifts.

Each 1 oz pump is enriched with silk proteins, aloe, sunflower oil, shea butter, and a boost of magnesium to relax and refresh.

Phthalate-free, paraben-free, and crafted with natural butters and oils—it's the festive favorite they'll reach for all season.

Sold individually for \$7.50, or as a set for \$18.

Soak in the Season



MIX &
MATCH
WITH
HAND &
BODY
LOTION

Perfect for
athletes and
busy parents!

MAGNESIUM DEAD SEA SALT SOAKS

Turn bath time into a holiday retreat with Dead Sea Salt Soaks infused with mineral-rich salts and magnesium that ease sore muscles, melt away stress, and leave skin soft and pampered. A perfect 'me-time' gift after the holiday hustle—just scoop, soak, and unwind.

Why You'll Love It:

- ✓ Soothes stress & tension
- ✓ Relaxes tired, sore muscles
- ✓ Improves sleep quality

How to Use

Pour 1/4 cup under running water for a bath soak. Use 2 Tbsp. for a foot soak.



SUGAR PLUM

Fan-favorite holiday fragrance—sweet, cheerful, and festive.
#34127SP | 5 OZ | \$10



APPLEWOOD VANILLA

Woody blend of spiced apple and warm vanilla for a comforting winter blend.
#34197 | 5 OZ | \$10



GINGERBERRY

Uplifting blend of Sweet Orange Essential Oil with warm ginger, guava and goji berry.
#34139 | 5 OZ | \$10

SET

#62506 | \$50 | SAVE \$10!

PLACE ONE IN
YOUR ENTRYWAY
OR POWDER
ROOM FOR A
FESTIVE FIRST
IMPRESSION
GUESTS WON'T
FORGET!



DIFFUSER GIFT SET

Fill your home with holiday cheer, without the chemicals! Limited-edition **Aromatic Reed Diffusers** are handcrafted with clean, non-toxic fragrance and pure essential oils to release a steady stream of festive spirit.

No flame, no fuss, just effortless joy. Each chic glass bottle with 5 natural reeds is a holiday mood in a jar: think twinkling lights, cozy gatherings, and fresh, festive air.

Why You'll Love It:

- Long-lasting fragrance that keeps holiday cheer in the air for weeks (just flip the reeds for a fresh burst).
- Clean & conscious—made with 100% essential oils and phthalate-free fragrance.
- Instant holiday ambiance without candles or flames—safe for kids, pets, and peace of mind.

 **HOLIDAY EXCLUSIVE – ONLY WHILE SUPPLIES LAST!**

CHOOSE FROM:



BUY 3 AND SAVE!



MERRYMINT & CITRUS

Peppermint & Orange Essential Oils create an uplifting holiday blend.
#30071 | 4 OZ
\$20



VANILLA CHAI

Sweet vanilla and chai spices fill your home with festive warmth.
Phthalate-Free
#30090 | 4 OZ
\$20



HOT TODDY TWIST

Fireside comfort with spiced cider notes - rich and inviting.
Phthalate-Free
#30096 | 4 OZ
\$20

Perfect for
teachers &
neighbors!

#62506 | \$50 | SAVE \$10

SET



Diffuser Gift Set

Merrymint & Citrus
Vanilla Chai
Hot Toddy Twist

Fill your home with holiday cheer, without the chemicals! Limited-edition Aromatic Reed Diffusers are handcrafted with clean, non-toxic fragrance and pure essential oils to release a steady stream of festive spirit to fit your wellness lifestyle

No flame, no fuss, just effortless joy. Each chic glass bottle with 5 natural reeds is a holiday mood in a jar: think twinkling lights, cozy gatherings, and fresh, festive air.

Custom Jordan Essentials phthalate free fragrances and essential oil blends!

People with asthma, allergies, or fragrance sensitivities often tolerate phthalate-free diffusers more easily.

Sold individually for \$20, or as a set for \$50.

Under
\$20

STOCKING STUFFERS

LITTLE JOYS FOR EVERYONE

Mini Must-Haves for Merry Stockings
Pocket-Sized wellness for stockings,
teachers, and little 'just because' moments.



Perfect for under the mistletoe
SUGAR PLUM LIP BALM
#22027 | \$9.50



Merry & bright with festive collagen under eye gel pack
BRIGHT EYE CPR
#51920 | \$7.50



Stress relief for hard to reach areas
COPA-CALM MAGNESIUM SPRAY
#15195-1 | 1 OZ | \$9.50



For peaceful nights and holiday sleep
SLEEP MAGNESIUM STICK
#22721 | \$18.50



Naughty or nice, this gift always cleans up
LUMP OF COAL SOAP
#21738-LC | \$10



Soothe winter dry skin
SKIN RELIEF REPAIR CREAM
#27832 | 2 OZ | \$10.50



Drop into a stocking or gift set. Dye-free bath bomb fizzes away stress
LAVENDER BATH BOMB
#34044 | \$9.50



For the guy who has everything—except soft hands
MEN'S LOTION BAR
#11228 | \$15



Silent nights, no monsters allowed
MONSTER STAY AWAY SPRAY
#15100-3 | 3 OZ | \$15.50



Santa's little helper for bumps & scrapes
BOO BOO STICK
#22719 | \$18.50



Fresh cuddles for four-legged friends
PET SPRITZ
#5002-03 | 3 OZ | \$5.50

Testimonial

"I love giving made in the USA gifts that are healthy. Everyone loves them."

SET

#62502 | \$36 | SAVE \$4.50



SHIPS
READY TO
GIFT!

Testimonial

"Everything mint is so refreshing. I am excited to give this set all winter long."

5-Minute Holiday Stress Relief Ritual:

1. Mist Eucalyptus Shower Spray during your shower.
2. Take 5 deep breaths.
3. Apply Breathe Essential Oil Roller to wrist and neck throughout the day.
4. Repeat daily for calm holiday energy.

WINTER WELLNESS GIFT SET

Breathe easy this winter. Peppermint, Lemon, and Eucalyptus bring clarity, comfort, and refresh. A simple set for cozy nights or busy holiday days.

WHAT'S INSIDE:



EUCALYPTUS SHOWER SPRAY

Transform your shower into a refreshing, spa-like experience with a burst of Peppermint, Eucalyptus and Lemon Essential Oils.

EXCLUSIVE TO THIS SET | 2 OZ



BREATHE ESSENTIAL OIL ROLLER

Roll onto wrist, neck, arms and chest to calm the mind, and breathe easier through the winter months.

EXCLUSIVE TO THIS SET



PEPPERMINT LIP BALM

Moisturize and protect chapped lips with cooling peppermint, keeping lips soft all season long.

EXCLUSIVE TO THIS SET

100% Pure Essential Oils:

- **Peppermint:** Anti-inflammatory, antibacterial, antiviral, and stimulating to the skin.
- **Eucalyptus:** Relieve colds and congestion as well and heal and relax the body.
- **Lemon:** Combats stress, relieves nausea, and improves coughs and colds.

#62502 | \$36 | SAVE \$4.50

SET



Eucalyptus Shower Spray
Breathe Essential Oil Roller
Peppermint Lip Balm

Winter Wellness Gift Set

Breathe easy this fall and winter.

Peppermint Essential Oil; Cool and invigorating
Lemon Essential Oil; Purifying, uplifting
Eucalyptus Essential Oil; Clears airways and brings energy

Shower Spray

- 1 shower steamer bomb = 1 shower.
- 200-spray shower bottle = 40–65 showers.

Breathe easy Roller your go to purse/ pocket deep breath in a bottle.

Peppermint lip balm to hydrate and festive all season long!

Use in the shower, on the go and enjoy long lasting results!

All products exclusive to the set for \$36.

SET #62501 | \$22.50 | SAVE \$2

SUGAR PLUM SPA GIFT SET

Sweeten your holiday season with the Sugar Plum Spa Set, the holiday set for soft skin, smooth lips, and seasonal cheer.

Perfect for gifting, this set is ready to sweeten the season with cozy Sugar Plum joy.



Testimonial

"I love giving the Sugar Plum as a gift each year."

WHAT'S INSIDE:



SUGAR PLUM MAGNESIUM HAND & BODY LOTION

All over moisturizing hand & body lotion in an on-the-go pump tube. Indulge in the sweet smell of holiday Sugar Plum! A sweet, cozy twist of fruity holiday magic.
#16127 | 1 OZ | \$7.50



SUGAR PLUM LARGE LIP BALM

Nourishing non-toxic shea butter and sweet sugar plum flavor deliver rich hydration and lasting softness. Gentle enough for daily use — safe for kids.
#22027 | \$9.50



SUGAR PLUM SUGAR LIP SCRUB

Say goodbye to dry, chapped lips with the gentle care of a Sugar Lip Scrub. Made with fine natural ingredients, it buffs away dead skin to reveal smooth, fresh lips. Follow up with Sugar Plum Lip Balm for the perfect lip care duo!
EXCLUSIVE TO THIS SET

Sugar Plum Spa Gift Set Also Includes:

Organza bag for easy, elegant gift-giving and Gift Set product card.

#62501 | \$22.50 | SAVE \$2

SET



Sugar Plum Spa Gift Set

Magnesium Hand & Body Lotion
Large Lip Balm
Sugar Lip Scrub

Sweeten your holiday season with the Sugar Plum Spa Gift Set, the holiday set for soft skin, smooth lips, and seasonal cheer.

Perfect for gifting, this set is ready to sweeten the season with cozy Sugar Plum joy.

Sold as a set for \$22.50

- Lotion and Lip Balm sold separately.
- Lip Scrub exclusive to the set.

Clean Body, Happy Hearts, Holiday Cheer!

FUN, FESTIVE, DETOXIFYING

MAKE BATH TIME EXTRA MERRY



LUMP OF COAL

Lump of Coal Soap is a playful twist on the holidays, with Tea Tree Essential Oil and *activated charcoal* to detoxify and cleanse, leaving skin fresh and smooth.
#21738-LC | 4 OZ | \$10



MINI
GINGER-
BREAD TOY
INSIDE

HOLLY JOLLY SOAP

Holly Jolly Soap - Bath time is good clean fun with two gingerbread people tucked inside. Sugar cookie fragrance and gentle glycerin soap make holiday baths a joy!
#28004 | 4 OZ | \$10



Perfect for post-holiday detox, or as a humorous stocking stuffer for anyone with a cheeky sense of humor.

Great for kids or the young-at-heart—stocking stuffer approved!
Combine with bath toys or a Jordan Essential Bath Bomb for a festive, playful surprise.

Soap, share, and spread some holiday cheer!

- Bundle with mini towels or bath toys: Create a playful, ready-to-gift set.
- Use as party favors: Great for holiday gatherings, teacher gifts, or Secret Santa surprises.
- Gift in small organza bags: Elegant and easy presentation for any festive occasion.

SET

#62503 | \$36 | SAVE \$7!

COMFORT & JOY BATH GIFT SET

Give the gift of comfort and joy! A ready-to-gift trio that melts stress, soothes skin, and makes the season merry.



Why You'll Love It:

- ✓ Turns bath time into a cozy holiday retreat.
- ✓ Relieves tension after shopping, wrapping, or travel.
- ✓ A thoughtful gift for teachers, friends, or a little self-care.

Testimonial

"I just spray Renew down my back and before long, the pain eases up and makes my day more bearable!!"

WHAT'S INSIDE:



RENEW SPRAY

Soothe headaches, backaches, tech neck, sore feet, and tired muscles with this tension-relieving spray. *Peppermint, Sweet Basil, Lavender & Frankincense Essential Oils*

#15107M-03 | 3 OZ | \$18.50



OATMEAL MILK & HONEY DEAD SEA SALT SOAK

A luxurious soak that softens skin, calms muscles, and melts stress away. Infused with mineral-rich Dead Sea salts, magnesium and the cozy scent of oatmeal, milk, and honey for a blissful bath experience.

EXCLUSIVE TO THIS SET | 5 OZ



RESISTANCE LOTION BAR WITH ALOE

Best-selling solid magnesium lotion bar enriched with Aloe, plus immune-supporting *Resistance Essential Oil Blend* of Eucalyptus, Clove, Lemon, Rosemary, and Cinnamon. Warm in hands and glide over skin.

EXCLUSIVE TO THIS SET

Comfort & Joy Bath Gift Set Also Includes:
Jordan Essentials resealable pouch + Gift Set product card.

#62503 | \$36 | SAVE \$7

SET



Comfort & Joy Bath Gift Set

Renew Spray

Oatmeal Milk & Honey Dead Sea Salt Soak

Resistance Lotion Bar with Aloe

Give the gift of comfort and joy! A ready-to-gift trio that melts stress, soothes skin, and makes the season merry.

Renew for headaches, stress tension; Basil, Peppermint, Lavender and Frankincense.

Oatmeal Milk and Honey Dead Sea Salt to melt away tension and restore the holly jolly spirit.

Resistance Lotion Bar with Aloe, Magnesium and 5 powerful Essential Oils; Cinnamon, Clove, Eucalyptus. Lemon and Rosemary

Sold as a set for \$36

- Renew spray sold separately.
- DSS & Lotion Bar exclusive to the set.



#62505 | \$35 | SAVE \$4



SILENT KNIGHT MEN'S GIFT SET

Power up his self-care routine with the Silent Knights Men's Gift Set—crafted to cleanse, refresh, and recharge even the busiest, most active man. Combines powerful cleansing, exfoliation, and relaxation in a ready-to-gift package – perfect for under the tree!

Silent Knight Ritual:

🌲 **Scrub:** In the shower, place a small amount onto finger tips, buff away dry, and rough skin from head to toe.

🌲 **Soap:** Wash with Activated Charcoal Soap for a deep, detoxifying clean.

🌲 **Soak:** End the day with a Helio Dead Sea Salt soak to relax muscles and recharge energy.

WHAT'S INSIDE:



SCRUBINATOR

Exfoliating face and body scrub that removes rough, dry skin and preps the body for smooth, hydrated skin—perfect after the gym or a long day at work.

EXCLUSIVE TO THIS SET | 4 OZ



HELIO DEAD SEA SALT SOAK

Magnesium-rich salts and Helichrysum soak that eases sore muscles, promotes relaxation, and helps him recover after workouts or outdoor adventures.

EXCLUSIVE TO THIS SET | 5 OZ



ACTIVATED CHARCOAL SOAP

Deep cleansing bar that works great on oily skin, seriously dirty hands, and feet and is also a perfect deodorizing hand or shower soap.

EXCLUSIVE TO THIS SET | 4 OZ

Silent Knight Men's Gift Set Also Includes:

The ultimate guy-friendly self-care gift + Gift Set product card — for your knight in shining armor.

#62505 | \$35 | SAVE \$4

SET



Silent Knight Men's Gift Set

Scrubinator

Helio Dead Sea Salt Soak

Activated Charcoal Soap

Scrubinator body scrub with Green Tea and Pumice for a deep scrub from head to toe.

Helio Dead Sea Salt Soak for muscle and tension relief.

Charcoal & Tea Tree Soap is perfect for a preshave, detoxifying body bar or hard working hand soap.

Combines powerful cleansing, exfoliation, and relaxation in a ready-to-gift package – perfect for under the tree!

All products exclusive to the set for \$35.

SET

#62504 | \$89 | SAVE \$5



Testimonial

“ I love this moisturizer!
My face & complexion
look so great! ”

JOYFUL GLOW SKINCARE GIFT SET

Give the gift of glow! This powerful duo hydrates, plumps, and smooths making skin sparkle a little brighter this season.

WHAT'S INSIDE:



HYDRAGLOW EYE SERUM

Formulated with Hyaluronic Acid, Peptides, Caffeine, and plant-derived Squalane to deeply hydrate, reduce puffiness, brighten dark circles, and smooth fine lines.

#31703 | 1 OZ | \$45



HYDRAGLOW BAKUCHIOL MOISTURIZER

A plant-powered alternative to retinol, Bakuchiol improves texture, firmness, and fine lines — without redness or irritation. Ideal for sensitive winter skin.

#31702 | 1.5 OZ | \$39



ROSE QUARTZ FACIAL ROLLER

Elevate your skincare routine with our **Rose Gold Jade Roller**. Smooth, cooling stone helps reduce puffiness, improve circulation, and boost serum absorption—bringing a spa-like glow to your daily ritual.

**EXCLUSIVE TO THIS SET
\$10 VALUE!**

Complete your routine with the HydraGlow Cleansing Balm or HydraGlow Cleanser

#62504 | \$89 | SAVE \$5

SET



Joyful Glow Skincare Gift Set

HydraGlow Eye Serum
HydraGlow Bakuchiol Moisturizer
Rose Quartz Facial Roller

Give the gift of glow! Powerful duo hydrates, plumps, and smooths making skin sparkle a little brighter this season.



Sold as a set for \$89

- Eye Serum & Moisturizer sold separately.
- Facial Roller exclusive to the set.

Unbox Joy All Year Long



OVER \$40
WORTH OF
PRODUCT
FOR ONLY
\$30!

Testimonial
“I've ordered 2 so far and
will most likely order one
or two more before the
end of the month!”

JOYFUL JORDAN

The gift that keeps on giving! Each **Joyful Jordan Box** delivers a surprise mix of wellness favorites and seasonal treasures—beautifully packaged and ready to delight all year long.

Why It Makes a Great Holiday Gift:

- Includes new and exclusive products each month.
- All items are thoughtfully curated to support skin, body, and mind.
- Skip the holiday crowds—the JJ Box ships directly to your door, beautifully packaged and ready to enjoy.

Monthly Subscription - **Best Value!**
JJB | \$30 | FREE SHIPPING

Single Box
JJB2-x | \$30 + SHIPPING
(Replace “x” with the current month.
Example: JJB2-December)

MAKE ANY JOYFUL JORDAN BOX A CELEBRATION BOX!*

Add an Oatmeal Milk & Honey Bath Bomb and “Celebrating You” card **for only \$6 more!**

*Single purchase box only. Not available on subscriptions.



A GIFT WITH HEART

When you give a Joyful Jordan Subscription Box, you're also supporting a bigger mission. Our subscription program helps provide meaningful opportunities and support for individuals with special needs, empowering them with skills, employment, and community. Your gift spreads joy in more ways than one—nurturing the recipient while helping others thrive.

NEW Celebration Box

Perfect gift for the holidays,!
Teachers, care givers, just because! Order and ship right to
your recipeint.

MAKE ANY JOYFUL JORDAN BOX A CELEBRATION BOX!*

Add an Oatmeal Milk & Honey Bath Bomb and "Celebrating
You" card **for only \$6 more!**

*Single purchase box only. Not available on subscriptions.



\$6 single shipment! Card and sticker included

JOIN
FOR
JUST
\$49!



JOIN THE JOY

PERFECT TIME TO JOIN THIS HOLIDAY SEASON

This season, wrap your life in joy! Share clean, wellness-inspired products you love, earn extra income, and enjoy a flexible schedule that fits your lifestyle. It's a chance to connect, give, and grow—all while making a difference.

Here are a few other reasons:



FABULOUS PRODUCTS
Proven, clean, and
thoughtfully made
products.



FAST PAY
Receive 25%
commission instantly.



FLEXIBLE
Fits into your life &
your schedule



ENDLESS FUN
A lifetime of friends,
plus who says you
can't love your job?

JINGLE & MINGLE

HOST FOR THE HOLIDAYS – EARN FREE &
DISCOUNTED FAVORITES!

Celebrate the season with friends while
unlocking exclusive rewards! Choose a fun
online, in-home, catalog, texting, or workshop
party.

Earn free and discounted Jordan Essentials
products – from everyday skincare favorites to
ready-to-gift bundles.*

Sharing USA Made, clean skincare products
and gift bundles are the best gift of all!

**3 or more Party Guest orders with a total
Retail Value of \$200 or greater.*



Exclusive Host
Specials



Free products, half-
price deals, plus free
shipping on Host
Rewards!

Celebrating 25 Years of Wellness, Joy & Community

A heartfelt thank you for making this journey possible. Every product shared, every story told, every connection made—25 years strong and just getting started!

The Bogart Family



Reusable Gift Wrapping Ideas

Gift + Wrap in One

Wrap gifts in a tea towel or piece of fabric they'll keep or reuse.

Naturally Beautiful

Use recycled kraft paper + twine + a sprig of greenery for easy, eco-friendly gifting.

Upcycled Magic

Brown paper bags or newspaper, utilizing decorative gift boxes, and natural embellishments like dried flowers and twine.



One-Page Sales Tools

2025 Holiday Gift Guide



\$7.50 each

NEW! MAGNESIUM HAND & BODY LOTION, 1 OZ

Why They Need It:

- Magnesium in a travel-friendly 1 oz tube
- Easy stocking stuffer & gifts

SUGAR PLUM #16127
APPLEWOOD VANILLA #16197
GINGERBERRY #16139



TOYS
INSIDE!

\$10

HOLLY JOLLY SOAP

Why They Need It:

- Festive fun for all ages
- Affordable stocking stuffer
- Moisturizing and non-drying
- Memorable and share-worthy

#28004



\$9.50

**NEW! SUGAR PLUM
LARGE LIP BALM**

Why They Need It:

- Easy to throw in a bag or add to a stocking
- Contains unrefined shea butter without the chemicals and pesticides
- Safe for kids

#22027



\$10

LUMP OF COAL SOAP

Why They Need It:

- Fun and affordable gift
- Unisex option for Secret Santa or White Elephant
- Great gift or addition to customers orders
- Fun sample for parties, cut up and sample

#21738-LC



\$10 each

**NEW! MAGNESIUM DEAD
SEA SALT SOAK, 5 OZ**

Why They Need It:

- Relaxes tired muscles
- Promotes better sleep
- Soothes stress and tension

SUGAR PLUM #34127SP
APPLEWOOD VANILLA #34197
GINGERBERRY #34139



\$20 each

**NEW! AROMATIC REED
DIFFUSERS, 4 OZ**

Why They Need It:

- Non-toxic home fragrance, made with safe and trusted care
- Great gift for neighbors or friends
- Flame and fuss free - safe for kids and pets

MERRYMINT & CITRUS #30071
VANILLA CHAI #30090
HOT TODDY TWIST #30096

MerryMint & Citrus - 100% Essential Oil Blend
Hot Toddy Twist & Vanilla Chai - Phthalate-free Fragrance

Holiday Scents Overview

- Sugar Plum - sweet and cozy with a fruity twist
- Applewood Vanilla - crisp apple and warm vanilla
- Gingerberry - warm ginger, guava goji berry and orange
- MerryMint & Citrus - bright and refreshing orange & peppermint
- Hot Toddy Twist - spiced cider notes and fireside comfort
- Vanilla Chai - sweet vanilla mixed with chai spices

2025 Holiday Gift Guide Collections



\$22.50
\$24.50 Value

**SUGAR PLUM SPA GIFT SET
#62501**

What's Included:

- Sugar Plum Magnesium Hand & Body Lotion (1 oz)
- Sugar Plum Large Lip Balm
- Sugar Plum Sugar Lip Scrub

Why They Need It:

- Pamper lips and hands in the most festive way
- Exclusive product!



\$36
\$43 Value

**COMFORT & JOY BATH
GIFT SET #62503**

What's Included:

- Resistance Lotion Bar with Aloe (1.5 oz)
- Oatmeal Milk & Honey Dead Sea Salt Soak (5 oz)
- Renew Spray (3 oz)

Why They Need It:

- Head to toe relaxation
- Great for men and women
- Relieves holiday tension



\$35
\$39 Value

**SILENT KNIGHT MEN'S
GIFT SET #62505**

What's Included:

- Scrubinator (4 oz)
- Helio Dead Sea Soak (5 oz)
- Activated Charcoal Soap

Why They Need It:

- Fuss-free wellness for men
- Multi-functional products
- Easy for busy schedules



\$18
\$22.50 Value

**MAGNESIUM HAND & BODY
LOTION GIFT SET #62508**

What's Included:

- Magnesium Hand & Body Lotion (1 oz tube with pump)
 - Applewood Vanilla
 - Sugar Plum
 - Gingerberry

Why They Need It:

- Hydrating magnesium lotion in an on-the-go 1 oz tube
- Easy stocking stuffer



\$36
\$40.50 Value

**WINTER WELLNESS GIFT SET
#62502**

What's Included:

- Eucalyptus Shower Spray (2 oz)
- Breathe Essential Oil Roller (.5 oz)
- Peppermint Lip Balm

Why They Need It:

- Natural way to support wellness during cold + flu season
- Alleviates feeling of congestion



\$89
\$94 Value

**JOYFUL GLOW SKINCARE
GIFT SET #62504**

What's Included:

- Hydraglow Eye Serum
- Hydraglow Bakuchiol Moisturizer
- Rose Quartz Facial Roller (\$10 Value!)

Why They Need It:

- Free luxury tool that adds to the experience
- Reduces tired puffy eyes
- Facial in a bag



\$50
\$60 Value

DIFFUSER GIFT SET #62506

What's Included:

- MerryMint & Citrus (4 oz)
- Hot Toddy Twist (4 oz)
- Vanilla Chai (4 oz)
- Each diffuser comes with 5 reeds

Why They Need It:

- Flame-free home fragrance safe for kids and pets
- Clean fragrances (100% essential oils or phthalate-free)

Holiday Scents Overview

Magnesium Hand & Body Lotion

- Sugar Plum - sweet and cozy with a fruity twist
- Applewood Vanilla - crisp apple and warm vanilla
- Gingerberry - warm ginger, guava and goji berry

Diffusers

- MerryMint & Citrus - bright and refreshing orange & peppermint
- Hot Toddy Twist - spiced cider notes and fireside comfort
- Vanilla Chai - sweet vanilla mixed with chai spices

“One-Click Bundle Option

12 Products

\$127.50
(Value \$142)

1 oz Mag Lotion w/ Pump (Sugar Plum)
1 oz Mag Lotion w/ Pump (Applewood Vanilla)
1 oz Mag Lotion w/ Pump (Gingerberry)

5 oz Dead Sea Salt Soak (Sugar Plum)
5 oz Dead Sea Salt Soak (Applewood Vanilla)
5 oz Dead Sea Salt Soak (Gingerberry)

4 oz Reed Diffuser (Merrymint & Citrus)
4 oz Reed Diffuser (Vanilla Chai)
4 oz Reed Diffuser (Hot Toddy Twist)

4 oz Lump of Coal Soap
4 oz Holly Jolly Soap

Sugar Plum Large Lip Balm



Holiday Game Plan with Hope

Senior Director of Sales & Marketing

giveaway
TIME



*We know success starts with a plan—so
tell us in the chat.*

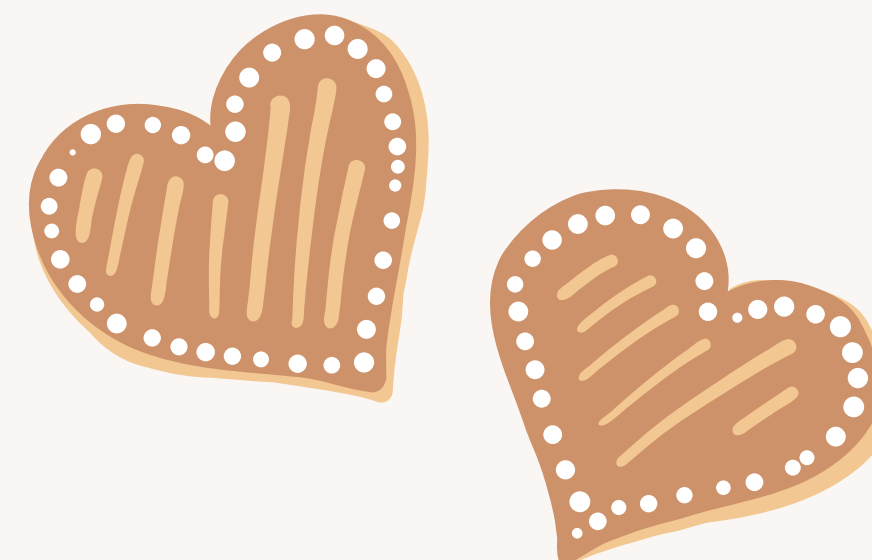
What is your Holiday Launch date, and which format are you using?
(in-home, online, scroll & shop, texting, or workshop)

Drop your answer below  and we'll pick a random winner!



Why We Love It

- Seasonal + exclusive products = urgency and excitement
- Bundles make gifting simple, affordable, and purposeful
- A ready-to-use selling tool to help you share wellness during the busiest season
- Helps YOU grow sales while giving customers easy solutions



How to Share

- Post guide images on social media with captions + shopping links
- Text favorite pages to VIP customers: "Which one is on your wish list?"
- Use as a digital wish list—encourage customers to screenshot or tag items
- Bring a printed guide to pop-ups, vendor events, or in-home gatherings

Lean Into The Sets

- Highlight exclusive products only available in sets

Upsell with language like:

- “This set has items you can’t get anywhere else (or single)—it’s holiday-only!”
- Remind customers: buying the set = savings + exclusives
- Post guide images on social media with captions + shopping links
- Text favorite pages to VIP customers: “Which one is on your wish list?”
- Use as a digital wish list—encourage customers to screenshot or tag items
- Bring a printed guide to pop-ups, vendor events, or in-home gatherings

Build Bigger Orders – Work the Upsell

Holiday Order Flow:

1. Start with a Gift Set
2. Add Stocking Stuffers
3. Recommend a Self-Care Add-On (soaks, lotion bar, magnesium stick)
4. Cross-sell tip: Pair seasonal items with year-round bestsellers for complete gifts
5. Encourage: “Who else is on your list we can shop for together?”



Exciting Holiday Tools!!!

1. Scroll & Shop (available NOW on Boards)
2. Project Broadcast Text Party (available NOW on Boards)
3. Facebook Copy & Paste Party (Plug-and-play posts ready to drop in your group- coming September 26)

Choose the party style that fits YOUR season, and run with it this week!

Wrap-Up & Challenge

- The Holiday Gift Guide is your sales toolbox for the season—use it early, use it often.
- Share the sets, highlight exclusives, and always suggest add-ons.
- Don't wait for the launch—create buzz now!

Your Challenge:

- Offer a “Sneak Peek” VIP Perk this week:
- Book parties NOW using the Gift Guide as the hook
- Pre-sell sets as a limited early-access offer for your best customers
- Position it as an exclusive perk for those who book or shop before launch
- 🖐️ *Goal: Get at least TWO holiday parties booked + 5 sets pre-sold before the official reveal!*



SOCIAL MEDIA with Melissa

Digital Marketing & Field Engagement Manager

Social Strategies


Your Holiday Guidebook!

- Your holiday guidebook: ready-to-go gifts & exclusives.
- Saves time for you & your customers.
- If you share the guide, you'll have sales. If you don't, you're invisible this season.



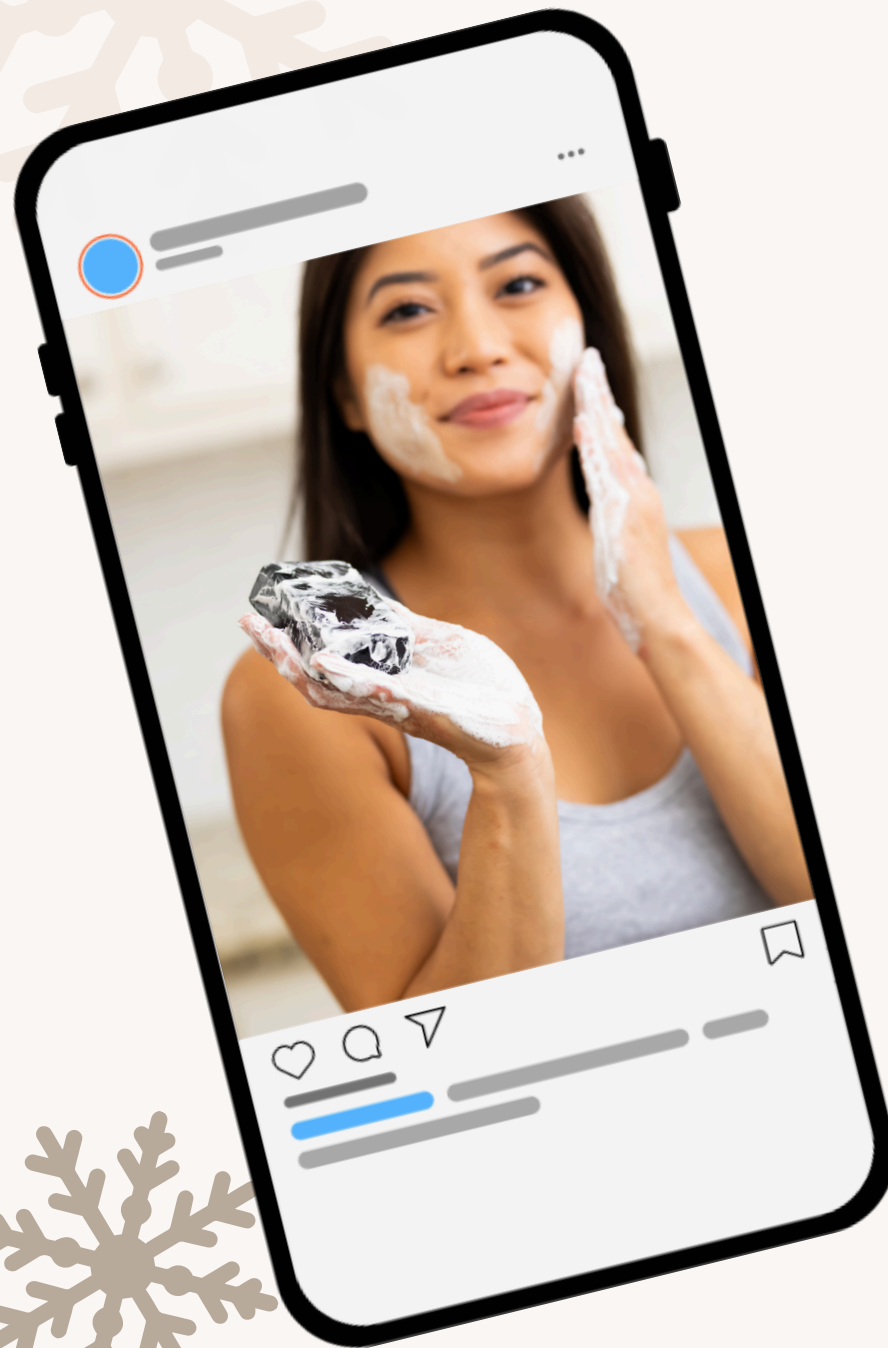
Social Strategies

3 Ways to Use the Gift Guide

- 
- An illustration of a hand holding three shopping bags. The hand is orange and is holding the handles of three bags: a pink one on the left, a green one in the middle, and an orange one on the right. The background is white with faint, stylized snowflakes.
- Shop Ready-to-Go Gifts – Teacher gifts & stocking stuffers under \$20!
 - Wish List Board – Encourage customers to screenshot, tag, or circle items.
 - Resource for Wellness Solutions – Gifts that solve stress, dry skin, and more.

Social Strategies

Content Made Easy



- Use “Why You’ll Love It” captions from the guide.
- Show your story in YOUR tone:
- Busy mom: “Quick gifts that make me look like I planned ahead.”
- Wellness enthusiast: “Magnesium-infused & non-toxic.”
- Empathic friend: “The holidays can be stressful—this gives comfort.”
- Borrow customer testimonials if you need them.

Social Strategies

Demo + Stocking Stuffers



- Have & products on hand for live demos and samples.
- Stocking stuffers = fan favorites!
- Post idea: “Which stocking stuffer would YOU grab first?” (poll).
- Bundle ideas: mini towels + soap, organza bag + lip balm.

Social Strategies

Wrap Up & Call to Action!

- Pick ONE set + ONE stocking stuffer to feature each week.
- Share via stories, reels, and posts.
- Use CTA's: "Comment HOLIDAY below for the guide!"

Key Reminders

- Consistency beats perfection.
- Use the Gift Guide. It does the heavy lifting for you.
- Be YOU. Highlight YOU! That's why they'll buy from you, not Amazon.

Dallas, Tx meet up

JORDAN ESSENTIALS



MEET & MINGLE

with Nancy, Hope & Melissa!

October 5 @ 4pm CT
Harvest Hall
815 S Main St
Grapevine, TX

Come say hello to your
Jordan Essentials
community! Don't forget
to invite a guest to
discover the heart of JE.

The background is a dark teal color with several white snowflake icons of varying sizes scattered around the text.

the Holiday **GIFT GUIDE** is live!

CONSULTANT EARLY ACCESS SALE
SEPT. 22ND-30TH

(LIVE FOR CUSTOMERS OCT. 1ST)