

JULY 2025

Disability Pride Month, Independent Retailer Month, Social Wellness Month



Holidays & National Days

- July 2 – National Made in USA Day
- July 4 – Independence Day
- July 5– International Kissing Day
- July 8 - National Love Your Skin Day
- July 11 – International Essential Oils Day
- July 11 - National Mojito (MASK) Day
- July 15 – National Clean Beauty Day
- July 24 - International Self-Care Day
- July 27 - National Nancy Day
- July 29 – National Lipstick Day
- July 30 – International Day of Friendship

Daily Action Items

- Good energy attracts people!
- Create 2 pieces of content daily.
- Make 2 new friends.
- Have 5 conversations.
- Check in with 3 customers.
- Have 3 booking conversations.



Call To Action Phrases

- Comment below if you have any questions...
- Let me know, what is your take on this...
- Meet me in the comments and let me know if you agree...
- Tag a friend who...
- Raise your hand if you're feeling this...
- Watch this and...
- Save this post for later...
- Earn extra money with ...
- Share this post...

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
DEAD SEA SALT SALE- ALL MONTH LONG!!		1 HELLO JULY SHARE THE SPECIALS!	2 NATIONAL MADE IN THE USA DAY! TALK ABOUT HOW JE IS MADE IN THE USA!	3 SHARE THE JJ BOX! JE ON THE GO!	4 INDEPENDENCE DAY	5 INTERNATIONAL KISSING DAY
6 INVITE 3 FRIENDS TO THE OPEN HEART OPEN HOUSE THIS WEEK	7 NATIONAL DAY OF ROCK-N-ROLL SHARE YOUR FAVORITE SONG AND ASK FOR THEIRS	8 OPEN HEART NATIONAL LOVE YOUR SKIN DAY TALK ABOUT THE NO NO LIST AND WHY WE CHOOSE SAFE INGREDIENTS	9 SHARE THE WEEKLY WOW	10 OPEN HOUSE INVITE 3 FRIENDS TO THE COMMUNITY CLASS ON JE FB	11 NATIONAL ESSENTIAL OILS DAY SHARE THE READY MADE ESSENTIAL OIL SOLUTIONS	12 DEAD SEA SALT SALE - TALK ABOUT THE DIFFERENT WAYS TO USE THEM
13 SHARE AN INSPIRATIONAL QUOTE	14 CUSTOMER SPECIAL- \$5 RED, WHITE & RENEW	15 NATIONAL CLEAN BEATUY DAY SHARE YOUR FACECARE ROUTINE	16 MAKE A REEL OR GO LIVE TO SHOW HOW YOU USE DSS FOR A FOOT SOAK	17 INVITE A FRIEND TO YOUR VIP GROUP	18 JOIN SPECIAL 2 WEEKS UNTIL JV TALK ABOUT THE BENEFITS	19 SHARE THE WEEKLY WOW
20 SHARE YOUR FAVORITE SUMMER QUOTE	21 MAGNESIUM MONDAY SHARE THE BENEFITS OF MAGNESIUM	22 SHARE A CUSTOMER TESTIMONIAL	23 YOUR FAVORITE PRODUCT & WHY	24 INTERNATIONAL SELF-CARE DAY. SHARE YOUR FAVORITE SELF CARE ROUTINE	25 SHARE THE WEEKLY WOW	26 SOLUTION SATURDAY HOW TO USE STICKS, SPRAYS, & ROLL-ONS
27 NATIONAL NANCY DAY! SHARE ABOUT HOW NANCY HAS IMPACTED YOU!	28 INVITE 3 FRIENDS TO JOIN YOUR VIP GROUP	29 NATIONAL LIPSTICK DAY SHARE YOUR FAVORITE SHADE	30 SHARE THE WEEKLY WOW	31 LAST CHANCE FOR THE JULY JOYFUL JORDAN BOX		JULY SPECIALS
TOPICS IN BOLD HAVE A CORRESPONDING ENGAGEMENT DAY IMAGE AND POST IDEA WHICH CAN BE FOUND IN BOARDS.			JOYFUL JORDAN BOX- OCEANBOUND BEAUTY.	\$5 CUSTOMER SPECIAL- RED, WHITE & RENEW	HOST SPECIAL- ON THE GO COCO MANGO	JOIN SPECIAL- CUKE CRAZE, 5 NEW CATALOGS & VIRTUAL JV ON US!