JUNE 2025



Men's Health Month, National Great Outdoors Month, Beautiful in Your Skin Month, Migraine and Headache Awareness Month

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|--|--|---|---|---|---|---|
| I KICK OFF JUNE, SHARE THE SPECIALS | 2 SHARE THE JJ BOX - FUN SUMMER SKINCARE! | 3 NATIONAL BICYCLE DAY- NANCY LOVES TO RIDE | ANNOUNCE THE SUNSHINE SERUM KIT BONUS AND SHARE YOUR JE STORY | 5 COMMUNITY CLASS INVITE 3 FRIENDS TO THE COMMUNITY CLASS ON JE FB | 6 FRIDAY FEATURE SHARE ABOUT OUR PRODUCT PROMISE | 7 KICK OFF NATIONA SHAMPOO WEEK FEATURE OUR SHAMPOO |
| 8 NATIONAL BEST FRIENDS DAY SHARE HOW A JE FRIENDSHIP HAS HELPED YOU | 9 MASK MONDAY THIS OR THAT CLAY OR CHARCOAL MASK | 10 OPEN HEART INVITE 3 FRIENDS TO JOIN OPEN HEART OPEN HOUSE | NATIONAL MEN'S HEALTH WEEK | SHARE A CUSTOMER (MENS) TESTIMONIAL | 13 MENS HEALTH MONTH- HOW CAN JE BENEFIT MEN TOO? | 14 SHARE THE WEEKLY WOW AN FLAG DAY |
| 15 FATHER'S DAY | MAGNESIUM MONDAY SHARE THE BENEFITS OF MAGNESIUM | SHARE YOUR FAVORITE PRODUCT & WHY | SHARE ABOUT JORDAN ESSENTIALS MADE IN THE USA | SHARE THE WEEKLY WOW | FIRST DAY OF SUMMER SHARE YOUR FAVORITE SUMMER ACTIVITY | 21 HEADACHE MONTH - WHAT JE HEADACHE SOLUTION DO YOU RECOMMEND? |
| 22 INVITE 3 FRIENDS TO JOIN YOUR VIP GROUP | NATIONAL HYDRATION DAY TALK ABOUT THE IMPORTANCE OF DRINKING WATER | 24 SHARE THE WEEKLY WOW | SHARE A CUSTOMER TESTIMONIAL | 26 NATIONAL WORK FROM HOME DAY SHARE THE JE OPPORTUNITY | NATIONAL SUNGLASSES DAY- SHARE \$5 MINERAL STICK | 28 SHARE THE SUMMER CHEER JUNE JOYFUL JORDAN BOX |
| SHARE AN INSPIRATIONAL QUOTE | 30 SHARE THE SUNSHINE SERUM KIT BONUS- TELL YOUR JE STORY | | | JUNE SPECIALS | | |
| TOPICS IN BOLD HAVE A CORRESPONDING ENGAGEMENT DAY IMAGE AND POST IDEA WHICH CAN BE FOUND IN BOARDS. | | | JOYFUL JORDAN BOX- RED WHITE AND BLUE BOX!! | \$5 CUSTOMER SPECIAL- MINERAL SUN STICK | HOST SPECIAL- FIRMING BODY CARE DUO | JOIN SPECIAL- SUNSHINE SERUN BONUS IN THE BO |



Holidays & National Days

- June 1 National Skincare Education Day
- June 1-7 National Garden Week
- June 1-7 National Headache Awareness
- June 2-8 Pet Appreciation Week
- June 3- World Bicycle Day
- June 4 National Hug Your Cat Day
- June 7-13 National Shampoo Week
- June 8 National Best Friends Day
- June 10-16 Mens Health Week
- June 14 Flag Day/International Bath Day
- June 15 Father's Day
- June 20 First Day of Summer
- June 21 National Selfie Day
- June 23 National Hydration Day
- June 26 National Work From Home Day
- June 27 National Sunglasses Day
- June 30 Social Media Day

Daily Action Items

- Good energy attracts people!
- Create 2 pieces of content daily.
- Make 2 new friends.
- Have 5 conversations.
- Check in with 3 customers.
- Have 3 booking conversations.

DON'T FORGET
THE CTA ON
EVERY POST!

Call To Action Phrases

- Comment below if you have any questions...
- Let me know, what is your take on this...
- Meet me in the comments and let me know if you agree...
- Tag a friend who...
- Raise your hand if you're feeling this...
- Watch this and...
- Save this post for later...
- Earn extra money with ...
- Share this post...