

APRIL 2025



National Month of Hope | Parkinson’s Awareness Month | Stress Awareness Month

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1 WELCOME TO APRIL SHARE THE \$5 CUSTOMER SPECIAL & IT'S BENEFITS	2 WORLD AUTISM AWARENESS DAY AND CHILDRENS BOOK DAY	3 SHARE A CUSTOMER TESTIMONIAL AND PROMOTE SPECIALS	4 NATIONAL VITAMIN C DAY SHARE THE SUNSHINE SERUM	5 NATIONAL SELF-CARE DAY SHARE YOUR FAVORITE SELF-CARE ROUTINE
6 STRESS AWARENESS DAY- COPA CALM HIGHLIGHT	7 WORLD HEALTH DAY- JE PRODUCTS LOWER TOXIC BODY BURDEN	8 OPEN HEART SHARE THE NEW SPRING GIFT GUIDE & INVITE TO 4/10 COMMUNITY CLASS	9 OPEN HOUSE NATIONAL MONTH OF HOPE INSPIRATIONAL QUOTE	10 NATIONAL HUG YOUR DOG DAY- PET PRODUCTS FEATURE	11 WORLD PARKINSONS DAY- FEATURE NANCYS PARKINSONS TALK	12 FEATURE THE NURSE APPRECIATION GIFT SETS
13 SHARE YOUR FAVORITE PRODUCT & WHY	14 NATIONAL GARDENING DAY SHARE A FACE CARE TIP	15 TAX DAY SHARE THE BENEFITS OF YOUR JE BUSINESS	16 FEATURE THE TEACHER APPRECIATION GIFT SETS	17 SHARE THE WEEKLY WOW	18 SHARE A CUSTOMER TESTIMONIAL AND PROMOTE SPECIALS	19 INVITE A FRIEND TO MY VIP GROUP
20 EASTER	21 UNBOX THE APRIL JOYFUL JORDAN BOX	22 EARTH DAY! SHARE HOW JE IS ECO-FRIENDLY	23 WORLD BOOK DAY OUR FOUNDER NANCY WROTE A BOOK!	24 FEATURE THE MOTHERS DAY GIFT IDEAS	25 NATIONAL TELEPHONE DAY- REAL CONVERSATIONS	26 NATIONAL NO MAKEUP DAY- DONT NEED MAKEUP WITH GREAT SKINCARE
27 TELL A STORY DAY- SHARE ABOUT THE WAY JE HAS CHANGED YOUR LIFE	28 MAGNESIUM MONDAY SHARE THE BENEFITS OF MAGNESIUM	29 LAST CHANCE TO GET THE APRIL JOYFUL JORDAN BOX	30 ADOPT A SHELTER PET DAY + SHARE OUR GRADUATE LOTION BAR	TOPICS IN BOLD HAVE A CORRESPONDING ENGAGEMENT DAY IMAGE AND POST IDEA WHICH CAN BE FOUND IN BOARDS.		
	APRIL SPECIALS	JOYFUL JORDAN BOX- JOY- SPRING SELF CARE	\$5 CUSTOMER SPECIAL- SPARKLING CITRUS LARGE LIP TUBE	HOST SPECIAL- FACE GLOW BUNDLE- ROSE QUARTZ ROLLER + GLOW GETTER	JOIN SPECIAL- EYE ZING. VITAMIN C EYE BRIGHTENING GEL	

Holidays & National Days

- Apr 1 - April Fools' Day
- Apr 2 - World Autism Awareness Day, International Children’s Book Day
- Apr 4 - Vitamin C Day
- Apr 5 - National Body Care Day, National Self-Care Day
- Apr 6 - Stress Awareness Day
- Apr 7 - World Health Day
- Apr 10 - National Hug Your Dog Day
- Apr 11 - World Parkinson's Day
- Apr 13 - National Scrabble Day
- Apr 14 - National Gardening Day
- Apr 15 - Tax Day
- Apr 20 - Easter
- Apr 22 - Earth Day
- Apr 23 - World Book Day
- Apr 25 - National Telephone Day
- Apr 26 - National No Makeup Day
- Apr 27 - Tell A Story Day
- Apr 30 - Adopt a Shelter Pet Day

Daily Action Items

- Good energy attracts people!
- Create 2 pieces of content daily.
- Make 2 new friends.
- Have 5 conversations.
- Check in with 3 customers.
- Have 3 booking conversations.



Call To Action Phrases

- Comment below if you have any questions...
- Let me know, what is your take on this...
- Meet me in the comments and let me know if you agree...
- Tag a friend who...
- Raise your hand if you're feeling this...
- Watch this and...
- Save this post for later...
- Earn extra money with ...
- Share this post...