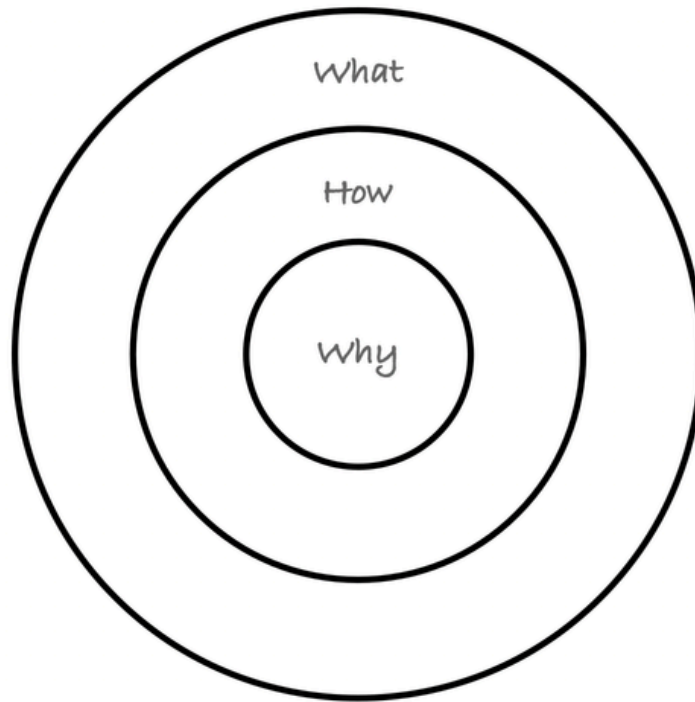


MY GOLDEN CIRCLE



WHY:

HOW:

WHAT:

How will I share my vision with my team?

How will I help my team cast their own vision?

TABLE REFLECTION QUESTIONS

Alignment

- How does your "why" inspire or connect with your "how" and "what"?
- Do you feel your actions and offerings clearly represent your purpose? Why or why not?
- What steps can you take to better align your "what" with your "why"?

Impact

- How do you think your "why" resonates with your target audience or customers?
- What kind of emotional or practical impact do you want your "what" to have on others?
- Are there ways your "how" could create a greater or more meaningful impact?

Challenges

- What challenges or obstacles might arise in staying true to your "why"?
- How can you ensure your decisions and strategies remain authentic to your purpose?
- Are there aspects of your "how" or "what" that need to evolve to align more closely with your "why"?

Growth and Evolution

- How has your perception of your "why" changed during this exercise, if at all?
- What new insights or opportunities have you discovered by crafting your Golden Circle?
- How can you use your Golden Circle as a tool for future decision-making or growth?