



Welcome To Jordan Essentials!

• EMPOWER • ENRICH •
- EDUCATE -



JORDAN
ESSENTIALS



Welcome to Jordan Essentials!

Get Ready To Magnify You Life!

Welcome to the Beginning Of your new Business!

Dear New Jordie,

You've taken the bold steps to start a new journey with Jordan Essentials and I want to be the first person to say thank you and welcome.

From the day I started the company in 2000, I dreamed of a mission and purpose larger than myself. I was driven by my desire to help busy women earn an income while fulfilling other priorities in their lives. And now here you are! This business will not only give you the opportunity to generate income by sharing the products you love, but you will also be making a difference by helping people live healthier lives.



While Jordan Essentials can help you achieve what you want out of life, the details of what a better life looks like are completely up to you. This is YOUR business, YOUR way. Whether you are looking for a part-time or a full-time income, we are committed to lifting-up, celebrating, and honoring your accomplishments. Here you will find an inclusive community of people who want to see you succeed.

Our honest and personal approach means that you are never alone in this business. We cheer for each other, share knowledge, and always make time for fun. So, take a deep breath, SMILE, and get ready to have fun sharing products you can be confident in.

I am so glad you are here!

Nancy

"You don't have to be great at something to start, but you have to start to be great at something"

-Zig Ziglar

Quick Start Guide

2 Things To Do Right Away; Social Media 15 day challenge and the 5+5+2+1 Sales and Party Starter Method. These two first steps will help you get the Jordan message out there and jump start your business!

Check out the Social Media challenge in JEU under New Consultants >> New Jordie Toolkit.



Choose your 5 favorite products from your kit.



Ask your 5 closest friends and family members to come over and sample your new products.



Book 2 workshops, parties in person, online/Zoom or events.



Ask one person to join you as a Jordie. What could be more fun than a new Jordie? Two new Jordies working together to build toward their goals and dreams!



What to do with your Consultant Kit

Your kit has great resources to help you get started right away! Check off each task as you get to know all your business essentials.

- Take a selfie** or go live sharing products from your kit.
- Add your contact info to your catalogs.** Share them with your first potential hosts.
- Review the Product Hot Sheets**
- Discover all the products and rewards you can earn during your Jump Start.** Set goals and track your progress as you book, sell, and recruit during your first 90 days.
- Practice demoing the tips featured on your hot sheets.** Snap a photo or video and share it on social media.
- Set up and share your website with friends, family, and social media.**
- Flip through the Catalog.** Choose another product and share it during your parties and on social.
- Share your Samples.** Review the samples in your kit. Share with someone you feel would benefit from magnesium. Follow up and ask how they liked the sample and if they are ready to order, book a party or need more time.

What's Included in Enrollment:

Your Personal Website

Your website and marketing package is FREE for 3 months from enrolling and then just \$10 monthly to keep your business access and website active. You can choose a bundle web site and marketing package and save! 6 months = \$60 and a FREE Joyful Jordan Box. 12 months = \$100 and a FREE Joyful Jordan Box bringing you the best value.

JE University

Training at your fingertips! Use the Getting Started area to jump-start your business and earn all the Jump Start rewards. Plus find images, social posts, and videos to help promote your website.

Boards App

This free app provides content created by the home office for consultants to share product information and promotions with customers through various messaging platforms, enhancing engagement and sales.

Consultant Product Catalog

Share products, uses, and education with a printed catalog!

Party Tools

Set up personalized parties for your hosts, then send customer links to invite and shop. Full training in JE University. Customers order from your website and the host gets rewards for the orders!

Professional Emails

We'll send professional emails on your behalf right to your customers. Customers click and shop directly from your website.

Pay Your Way

Use the Mydiscount25% in your back office to receive 25% off all personal and inventory orders. All other orders drop 25% right into a handy e-wallet you can save up, transfer to your bank account or spend like cash in your back office. Overrides and team commissions are paid into the e-wallet by the 5th business day of the following month.



Party Excitement

Whether you're hosting a virtual or an in-person gathering, parties are the heart of your business, bringing a whole lot of fun! These events not only showcase your amazing products but also highlight how everyone can score free goodies or even join the Jordie Nation.

Now, picture this: Types of Parties that are as fun as they sound!



In-Home Parties: Gatherings in person are fun and easy! You have a variety of kits to use or just your enrollment kit to host a gathering almost anywhere! Check out the in-depth training in your back office.



Virtual Parties: Online in Facebook groups can be a fun way to start your business and VIP group. Self host and use the copy and paste simple online party format of your choice and begin inviting! 3-5 day online events allow people to book their own from your party and learn all about the ways Jordan Essentials can help them live a healthier life!



Book Shows: Grab a cute container filled with catalogs, samples, and order forms and send it off with a few friends. They'll be showered with rewards through the host program, and you'll be swimming in new customers and orders – it's a win-win!



Workshops: Workshops are fun and interactive, designed to introduce guests to the benefits of healthy, non-toxic products through hands-on DIY Make-n-Take experiences. Grab a SPARTY box or DIY Magnesium Spray & Essential Oils kit and have workshop to launch your business.

**Let the good times roll – because in the world of parties,
every day is a celebration!**



Host Rewards

Offer our most popular rewards to Potential Hosts!

Total Sales	FREE Product Credit	# of 1/2 Price Prod.	Monthly Host Special	Free Shipping for Host Rewards
\$200	\$20	-	-	-
\$300	\$30	1	-	-
\$400	\$40	1	-	YES!
\$500	\$50	2	\$5	YES!
\$600	\$60	2	\$5	YES!
\$700	\$75	2	\$5	YES!
\$800	\$90	2	FREE	YES!
\$900	\$100	3	FREE	YES!
\$1,000+	\$150	4	FREE	YES!

Ask for Bookings

Once you have completed your Launch List, it's time to play matchmaker! This is all the pampering and wellness magic you can bring to everyone on your list. Jot down notes next to their names on your Launch List.

Here are a few ideas to share with customers:

- Who is health-conscious and looking for natural products?
- Who is active and into sports? They may need a little Helio help!
- Who is a busy mom who would love to be pampered and connect with friends?
- Who would love to get together for a workshop sip and spa with friends?

Ready to Reach Out?

Here are a few ways you can start the conversation with potential hosts.

Share a reason you thought they'd like to host a party.

"I thought of you because you love natural products, etc."

Explain the value you can give them through a party.

"I have some products I know you'll love as much as I do, [Name]."

Tell them about your new business and ask if they want to book a party with you.

"I just started my own Jordan Essentials healthy skincare business. We get people together in a fun make and take workshop environment to experience pampering and fun! I would love for you to be one of my first hosts and get lots of free and half price products."

Jump Start Rewards

New Jordie Bonus Days! We will show you how easy it is to earn some great perks while you learn. These are only available to new Jordies so let's get started!

Talk to your sponsor and make a plan that works for your life. We love to see you succeed! Plan your in-person parties and workshops, online parties, ZOOM parties, customer reach out and even vendor events. The rewards add up!

My Start Date

My 30 Days End

My 90 Days End

30 Day Bonus

Jump 1

Sell \$250 In PV

Exclusive New Jordie Tumbler and Copa-Calm Spray.
Product Value of \$25.50



90 Day Bonus

Jump 2

Sell \$500 In PV

New Jordies Floral JE tote and Face Care Trio.
Product Value of \$51.50



Jump 3

Sell \$1,000 In PV

Serum Trio
Product Value of \$135



Jump 4

Sell \$2,000 In PV

Cash Rebate on your kit and Stick Trio.
Product Value of \$55.50



You can earn every jump! Check your start date and make a plan to earn all in 90 days!
PV is Personal Sales Volume

Bring a Friend Bonus:

Earn \$25 J Bucks for every New Consultant you personally sponsor who achieves Level 2.

Silver Key Bonus:

When you promote to Star 3 in 90 Days earn a special key charm!

Beyond Commission

Which of these perks are you most excited about? Share them with your leader so you can start planning how to earn that discounted product, exclusive rewards or amazing trip together.



Products

As a Jordan Consultant, you will gain insights into and experience firsthand our range of healthy products, all formulated with non-toxic ingredients and proudly made in America's heartland. Plus, you'll earn 25% on all your retail purchases as well as those made by your customers. You also have the option of purchasing your products directly with a 25% discount.



J-Bucks & Exclusive Rewards

When you build a team and promote in your first 90 days, you can earn even more rewards on top of your commissions!



Travel Experience

Earn points toward amazing trips for selling products, building your team, and promoting to new levels.



Recognition

Get recognized for your achievements every month and have the chance to be celebrated during Jordanvention, our biggest event of the year.



Monthly Rewards

Earn new products before they're available to customers and get exclusive logo gear - just by running your business.



Green By 15

Sell \$500 PV by the 15th of the month and get the next months Joyful Jordan Box for only \$5 and before it even launches! You will see this bonus the next business day after you earn it! We also recognize Evergreen Consultants who consistently earn Green by 15 through the convention year.

Share with Others

Talk about your experience and why you love being a consultant with your hosts and customers.



Bring a Friend

Who in your life would love Jordan Essentials as much as you do? Think about people who would be a great fit for JE and how JE could benefit them. Jot their names down, reach out, and share why you thought of them. Invite them to visit your website or join the Discover JE Facebook Group to learn more.

Here's the exciting part: **Bring a Friend has perks!** When your friend joins as a Jordie and earns Jump 2 of the Jump Start program, you'll receive **\$25 in J-Bucks** as a thank-you. This reward starts with your very first enrollment and continues throughout your JE career, with additional perks like earning trip points during trip season. Start sharing today and enjoy the rewards of helping others discover Jordan Essentials!

Celebrate Your Success

When you help other people feel success at Jordan Essentials, you'll also be successful and reach your goals faster!

Your business will grow, become more fun, and be more rewarding as you share your JE journey with friends, hosts, and customers,

MY COMPENSATION *Personal Plan*

 <p>25%</p>	<p>From your first sale 25% is added to your Online e-wallet for you to access right away.</p>	 <p>30%</p>	<p>Sales over \$1,500 enjoy a 5% bonus on all sales.</p>	 <p>33%</p>	<p>Sales over \$2,500 enjoy a 8% bonus on all sales.</p>	 <p>35%</p>	<p>Sales over \$3,500 enjoy a 10% bonus on all sales.</p>
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The path to **DIRECTOR**

		Retail Profit (Active) %	Power Seller Bonus 1 (\$1,500 PV)	Power Seller Bonus 2 (\$2,500 PV)	Power Seller Bonus 3 (\$3,500 PV)	Level 1 Overrides (WV)	Level 2 Overrides (WV)	Level 3 Overrides (WV)	Level 4 Overrides (WV)	Group Volume Override (WV)*	Personal Commissionable Volume (PV)*	Bonus Qualifying Legs (\$200 PV)*	Personal Group Volume (GV)*	
Essential Consultant	EC	25%	5% (30%)	8% (33%)	10% (35%)									
Star 1 Consultant	S1	25%	5% (30%)	8% (33%)	10% (35%)	3%					\$200	1 Q Leg		Star 1 = Floral JE Makeup bag
Star 2 Consultant	S2	25%	5% (30%)	8% (33%)	10% (35%)	4%					\$300	2 Q Leg		
Star 3 Team Leader	S3	25%	5% (30%)	8% (33%)	10% (35%)	5%	2%				\$400	2 Q Leg	\$1,000	Star 3 = JE Green catalog tote
Associate Director	AD	25%	5% (30%)	8% (33%)	10% (35%)	9%	4%				\$600	3 Q Leg	\$3,000	
Director	DIR	25%	5% (30%)	8% (33%)	10% (35%)	12%	6%	5%		2%	\$800	4 Q Leg	\$5,000	Director = \$500 cash bonus*
RANK		REWARDS									REQUIREMENTS			

Jordie Compensation Plan

**See terms and definitions for full details.*

	REWARDS										REQUIREMENTS											
RANK	EC	S1	S2	S3	AD	DIR	1DD	2DD	3DD	4DD	5DD	Generation 1 (WV)*	Generation 2 (WV)*	Generation 3 (WV)*	Generation 4 (WV)*	Generation 5 (WV)*	Personal Commissionable Volume (PV)*	Bonus Qualifying Legs (\$200 PV)*	Personal Group Volume (GV)*	Total Downline Volume (DV)*	Structural Requirements	
Essential Consultant	25%	5% (30%)	8% (33%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)											
Star 1 Consultant	25%	5% (30%)	8% (33%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	3%					\$200	1 Q Leg				
Star 2 Consultant	25%	5% (30%)	8% (33%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	4%					\$300	2 Q Leg				
Star 3 Team Leader	25%	5% (30%)	8% (33%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	5%	2%				\$400	2 Q Leg	\$1,000			
Associate Director	25%	5% (30%)	8% (33%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	9%	4%				\$600	3 Q Leg	\$3,000			
Director	25%	5% (30%)	8% (33%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	12%	6%	5%			\$800	4 Q Leg	\$5,000			
Diamond Director	25%	5% (30%)	8% (33%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	12%	7%	5%			\$800	4 Q Leg	\$5,000	\$10,000		1 DIR Leg
2 Diamond Director	25%	5% (30%)	8% (33%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	12%	7%	5%			\$800	4 Q Leg	\$5,000	\$24,000		2 DIR Legs
3 Diamond Director	25%	5% (30%)	8% (33%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	12%	7%	5%			\$800	4 Q Leg	\$5,000	\$60,000		3 DIR Legs (1DD Legs)
4 Diamond Director	25%	5% (30%)	8% (33%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	12%	7%	5%	4%		\$800	4 Q Leg	\$5,000	\$120,000		4 DIR Legs (2DD Legs)
5 Diamond Director & More	25%	5% (30%)	8% (33%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	12%	7%	5%	4%	4%	\$800	6 Q Leg	\$5,000	\$200,000		5 DIR Legs (2-2DD 1-3DD)



Resources to Support You

We provide all the resources and support you need to learn as you grow. Here are just a few tools to help you get started right away:



JEU

JEU is your self-guided virtual training platform where you'll learn everything from getting started to getting better. As you complete the training programs, you'll develop skills, discover passion for your products and more.



Your Team

Connect with the consultant who recruited you early and often! If you haven't yet, set up some time to go over the getting started together. Ask about your team group so you can meet all the great consultants who are here to support you too!



A Community of Consultants

From home-office lead Facebook(r) groups and monthly team meetings to Jordantvention, our annual conference, there's always a place to get ideas, ask questions, and come together with like-minded people.



A Community of Consultants

Facebook Consultant Community

<https://www.facebook.com/groups/jeconsultantcommunity>

Stay Active

Jordan Essentials' personal sales requirement is \$200 commissionable volume per year. Being your own best customer should cover that! Never shoot for minimums but if life happens we have a minimum. If you do not make the minimum personal sales requirement your account will be converted to a customer under your sponsor and all customers and team members will roll up to them.

Web and technology subscription fees are required for your active customer orders to be placed under your account (25% will be forfeited if your site is not active) and back office access.

We look forward to serving you as your Jordan Partner to achieve all of your goals and dreams!

More questions? customercare@jordanessentials.com
Toll free 1-877-667-8669

Cheers to years of your success!

JORDAN ESSENTIALS

Proven, clean, and thoughtful products crafted for you and
your family's healthy lifestyle



jordanesentials.com

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AS SEEN IN

USA Today, Women's World, 417 Magazine, and Success Partners. Products featured on the TODAY holiday drive, local news, award winning Lotion Bar and more! Nancy has also been a featured speaker and guest on CBS Living It Up, Global Parkinson Summit, Success Partner featured speaker and panelist. DSA Board Member and numerous other publications, podcasts and books. See website for full details.