

Jordan Essentials 25th Birthday Month!!

FEBRUARY 2025



Black History Month, Cancer Prevention Month, National Women Inventors Month- Nancy invented the Lotion Bar!

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		TOPICS IN BOLD HAVE A CORRESPONDING ENGAGEMENT DAY IMAGE AND POST IDEA WHICH CAN BE FOUND IN BOARDS.				1 IT'S NEW CATALOG LAUNCH DAY!
2 GROUNDHOG DAY SEE CONTENT IDEAS FOR POST IDEA	3 NATIONAL SICKIE DAY- HIGHLIGHT JE PRODUCTS THAT HELP WHILE SICK	4 WORLD CANCER DAY- JE PRODUCTS LOWER TOXIC BODY BURDEN	5 FEATURE THIS MONTH'S JJ BOX	6 VALENTINES SHOPPING REMINDER DAY	7 NATIONAL ROSE DAY FEATURE ROSE GOLD LINE	8 HAPPY 25TH BIRTHDAY JORDAN ESSENTIALS!!
9 READ IN THE BATHTUB DAY. HIGHLIGHT BATH BOMBS (CUST SPECIAL)	10 INVITE TO OPEN HOUSE OPEN HEART. TALK ABOUT HOST SPECIAL	11 OPEN HEART INVENTORS DAY! NANCY INVENTED THE LOTION BAR	12 OPEN HOUSE SHARE YOUR JE CONSULTANT STORY HALF PRICE KITS	13 SHOW SOME LOVE TO YOUR GALENTINE'S	14 HAPPY VALENTINES DAY!	15 BLACK HISTORY MONTH SHARE AN INSPIRATIONAL QUOTE
16 NATIONAL ALMOND DAY FEATURE CHERRY ALMOND SHAMPOO	17 RANDOM ACTS OF KINDNESS DAY AND PRESIDENTS DAY	18 SHARE A CUSTOMER TESTIMONIAL AND PROMOTE SPECIALS	19 NATIONAL LASH DAY FEATURE OUR MASCARA	20 NATIONAL LOVE YOUR PET! FEATURE YOUR FAVE PET ITEM FROM JE	21 FEATURE THE NEW SIGNATURE SCENT	22 FEATURE THIS MONTHS' CUSTOMER SPECIAL
23 FEW DAYS LEFT TO GET THIS MONTH'S JJ BOX- SHARE YOUR FAV ITEM FROM THE BOX	24 MAGNESIUM MONDAY SHARE THE HAND & BODY LOTION	25 PICK A NEW PRODUCT TO FEATURE	26 SHARE THE BENEFITS OF HOSTING A GATHERING SPINGO MAKE&TAKE	27 NATIONAL CHILI DAY! ASK FRIENDS TO SHARE A CHILI RECIPE	28 PICK A NEW PRODUCT TO FEATURE	
FEBRUARY SPECIALS!	JOYFUL JORDAN BOX- CHEERS CELEBRATION!	\$5 CUSTOMER SPECIAL- BDAY CONFETTI BATH BOMB	HOST SPECIAL- CELEBRATE BIRTHDAY CANDLE	JOIN SPECIAL- 1/2 PRICE BIRTHDAY CELEBRATION KIT!		

Holidays & National Days

- Feb 2 - Groundhog Day
- Feb 3 - National Sickie Day
- Feb 4 - World Cancer Day
- Feb 6 - National Valentine Shopping Reminder
- Feb 7 - National Rose Day
- Feb 9 - National Read in the Bathtub Day
- Feb 11 - National Inventors Day
- Feb 13 - Galentine's Day
- Feb 14 - Valentine's Day
- Feb 16 - National Almond Day
- Feb 17 - Random Act of Kindness Day, Presidents Day
- Feb 19 - National Lash Day
- Feb 20 - National Love Your Pet Day
- Feb 27 - National Chili Day

Daily Action Items

- Good energy attracts people! !
- Create 2 pieces of content.
- Make 2 new friends.
- Have 5 conversations.
- Check in with 3 customers.
- Have 3 booking conversations.
- Go LIVE once per week!



Call To Action Ideas

- Comment below if you have any questions...
- Let me know, what is your take on this...
- Meet me in the comments and let me know if you agree...
- Tag a friend who...
- Feeling inspired? Share this with a...
- Raise your hand if you're feeling this...
- Watch this and...
- Save this post for later...
- Never miss a healthy living hack, hit follow now...
- Earn extra money with ...
- Follow me on...
- Share this post...