

# JANUARY 2025



## Holidays & National Days

New Year, Healthier You, Self Love Month

- Jan 1 - New Year's Day, New Years' Resolution Week (Jan 1-7)
- Jan 2 - Motivation and Inspiration Day
- Jan 4 - National Missouri Day
- Jan 6 - National Take Down the Christmas Tree Day
- Jan 8 - National Winter Skin Relief Day
- Jan 11 - International Thank You Day
- Jan 13 - National Gluten-Free Day
- Jan 14 - National Vision Board Day
- Jan 18 - National Use Your Gift Card Day
- Jan 20 - Martin Luther King Jr. Day
- Jan 21 - National Hyaluronic Acid Day
- Jan 24 - National "Just Do It" Day

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			<b>1</b> HAPPY NEW YEAR CELEBRATE THE NEW YEAR WITH YOUR CUSTOMERS	<b>2</b> TIPS FOR CREATING HEALTHY 2025 ASK FOR NEW YEAR'S RESOLUTIONS	<b>3</b> FEATURE THIS MONTH'S JJ BOX	<b>4</b> NATIONAL MISSOURI DAY- JE PRODUCTS ARE MADE IN THE USA
<b>5</b> INSPIRATIONAL QUOTE	<b>6</b> MASK MONDAY TALK ABOUT HOW TO USE PORE PARTY	<b>7</b> INVITE TO OPEN HOUSE OPEN HEART. TIP TUESDAY SHARE A CUSTOMER SKIN TESTIMONIAL	<b>8</b> NATIONAL WINTER SKIN RELIEF DAY - YOUR FAVORITE MOISTURIZER	<b>9</b> LET'S TALK ABOUT HOSTING SHARE A HOST TESTIMONIAL AND HOST SPECIAL	<b>10</b> TALK ABOUT OUR PRODUCT PROMISE	<b>11</b> SHARE YOUR JE CONSULTANT STORY NOW IS THE TIME TO JOIN
<b>12</b> SELF-CARE SUNDAY WHAT IS YOUR FAVORITE SELF-CARE ROUTINE	<b>13</b> MASK MONDAY TEACH ABOUT MOJITO MASK	<b>14</b> TIP TUESDAY NEW YEAR NEW SKIN SHARE A SKINCARE ROUTINE- CLEANSER	<b>15</b> SHARE AN ITEM FROM THE JJ BOX AND WHAT YOU LOVE ABOUT IT	<b>16</b> SHARE THE WEEKLY WOW FOR THIS WEEK	<b>17</b> TOP 3 WINTER MUST- HAVE PRODUCTS	<b>18</b> GO LIVE! SHARE THE JANUARY CUSTOMER SPECIAL
<b>19</b> SHARE A CUSTOMER TESTIMONIAL AND PROMOTE SPECIALS	<b>20</b> MLK , JR. DAY SHARE A QUOTE AND WEEKLY WOW	<b>21</b> TIP TUESDAY: SHARE A 5-MINUTE SKINCARE ROUTINE CLEANSE-TONE- MOISTURIZE	<b>22</b> WHAT IS YOUR FAVORITE WINTER SIGNATURE SCENT	<b>23</b> TALK ABOUT THE BENEFITS OF YOUR FAVORITE ESSENTIAL OIL	<b>24</b> SHARE DIFFERENT USES FOR THE ACTIVATED CHARCOAL SOAP	<b>25</b> SHARE YOUR FAVORITE WAY TO USE OUR LOTION BAR
<b>26</b> INSPIRATIONAL QUOTE	<b>27</b> MASK MONDAY DEMONSTRATE USING CLAY IT ISNT SO	<b>28</b> TIP TUESDAY: SHARE ABOUT THE THREE DIFFERENT SERUMS	<b>29</b> FEW DAYS LEFT TO GET THIS MONTH'S JJ BOX	<b>30</b> SHARE THE BENEFITS OF HOSTING A GATHERING SPINGO MAKE&TAKE	<b>31</b> GET YOUR VALENTINE A GIFTCARD	
<b>JANUARY SPECIALS!</b>	<b>JJ BOX- HYDROLICIOUS, MOJITO MASK, DAILY DEW</b>	<b>CUSTOMER SPECIAL- SHOWER SPRAY</b>	<b>JOIN SPECIAL- BONUS GLOW GETTER</b>	<b>HOST SPECIAL- FRANKNCENSE BALANCED BLISS AGE DEFY</b>		

## Daily Action Items

- Be positive and bright!
- Create 2 pieces of content.
- Make 2 new friends.
- Have 5 friendly conversations.
- Check in with 3 customers.
- Have 3 booking conversations.



## Call To Action Ideas

- Comment below if you have any questions...
- Let me know, what is your take on this...
- Meet me in the comments and let me know if you agree...
- Tag a friend who...
- Feeling inspired? Share this with a...
- Raise your hand if you're feeling this...
- Watch this and...
- Save this post for later...
- Never miss a healthy living hack, hit follow now...
- Earn extra money with ...
- Follow me on...
- Share this post...