

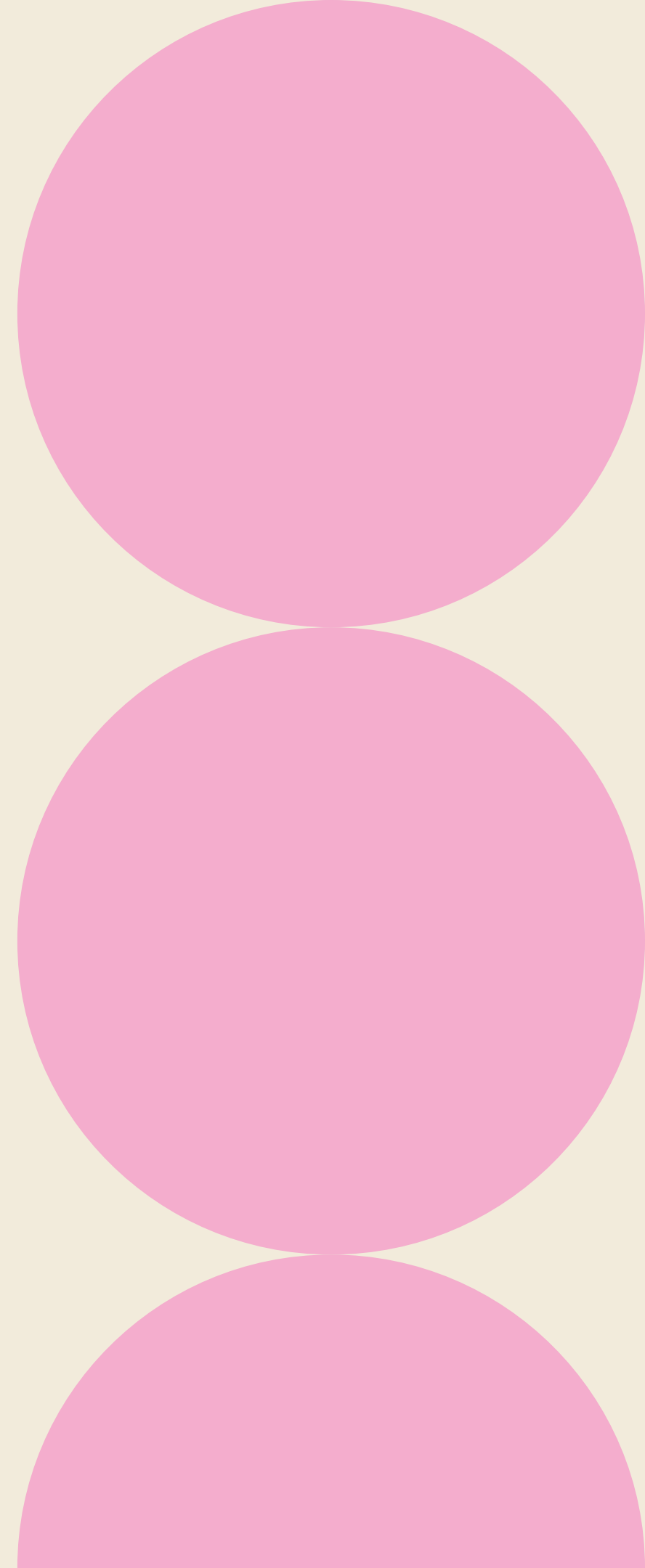
ROAD MAP TO

Rank Up!

JORDAN
ESSENTIALS

Stronger path

- *Commitment to Multi Level Compensation*
- *Commitment to supporting your goals*
- *25% My Discount*
- *Career path- Road Map to Rank up*
- *Strong and Healthy Goals*
- *Jump Start and Bonuses Boosted for new Jordies*



Active vs Inactive vs In Good Standing What does it all mean?

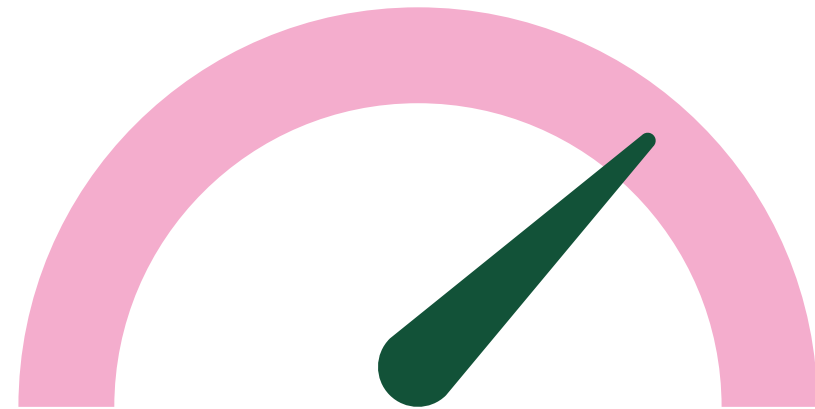
Currently Active = Active Web Tech Fee \$10 a month



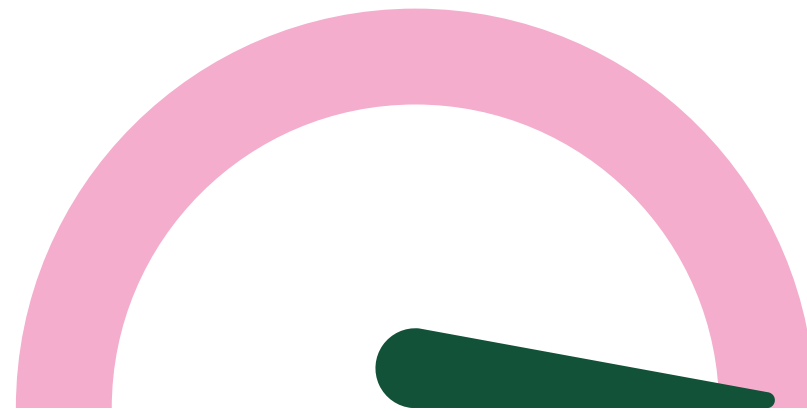
Active/ Inactive/ In Good Standing

Support the part time/ hobby to career Jordies

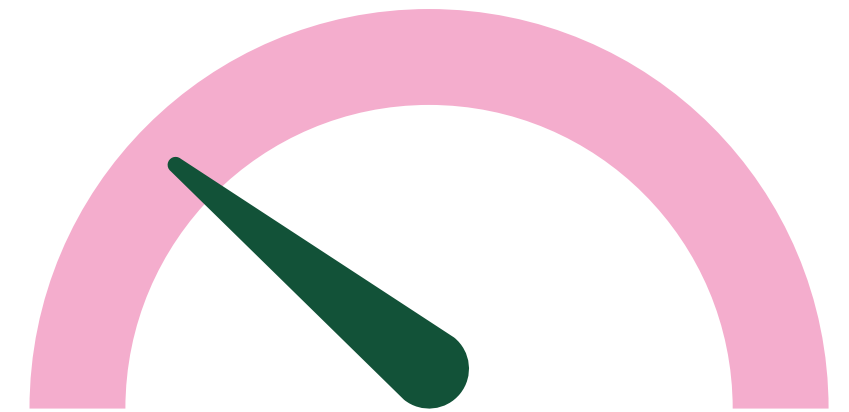
Good Standing \$200
Annual Sales Requirement



Active
Website is on!
Choose your subscription



Inactive
Website is off
Good standing can turn on



Not in Good
Standing <\$200

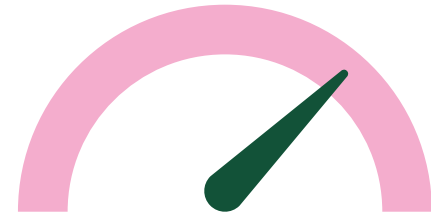


New Subscription Options

- \$10 Per month
- Prepaid 6 months = \$60 and Free \$40 JJ box
- Prepaid 12 Month = \$100 and FREE \$40 box Free JJ and save \$20

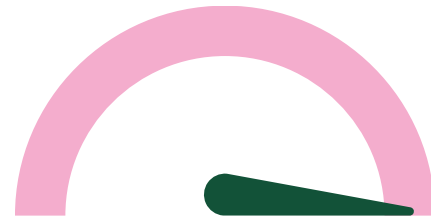
Active/ Inactive/ In Good Standing

Good Standing \$200
Annual Sales Requirement



\$200 Personal Sales in a rolling 12 months. The system looks back 12 months and adds it up. Use your reports to check Good Standing Status.

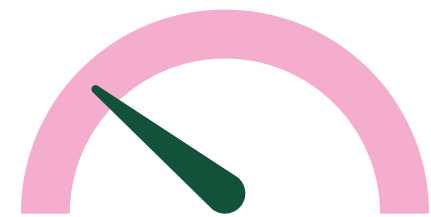
Active
Website is on!
Choose your subscription



Customers can order from your site & you can log in

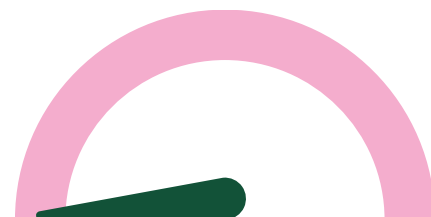
- Subscription \$10 Per month
- Prepaid 6 months = \$60 and Free \$40 JJ box
- Prepaid 12 Month = \$100 and FREE \$40 box Free JJ and save \$20

Inactive
Website is off
Good standing can turn on



Your site is off and you are sent to a log in page with choice of subscriptions. As long as you are in good standing you can turn site on.

Not in Good
Standing <\$200



Less than \$200 PV in the last 12 month will end your time with JE.

You can rejoin and become active again, however, you will not retain your customers or any downline.

Everyone Starts October 1

In good standing begins NOW!



New Road Map to Rank up!

Create a path to extraordinary results



ROAD MAP TO RANK UP



The path to DIRECTOR

| | | Retail Profit (Active) % | Power Seller Bonus 1 (\$1,500 PV) | Power Seller Bonus 2 (\$2,500 PV) | Power Seller Bonus 3 (\$3,500 PV/5) | Level 1 Overrides (WV) | Level 2 Overrides (WV) | Level 3 Overrides (WV) | Level 4 Overrides (WV) | Group Volume Override (WV)* | Personal Commissionable Volume (PV)* | Bonus Qualifying Legs (\$200 PV)* | Personal Group Volume (GV)* | |
|----------------------|-----|--------------------------|-----------------------------------|-----------------------------------|-------------------------------------|------------------------|------------------------|------------------------|------------------------|-----------------------------|--------------------------------------|-----------------------------------|-----------------------------|--------------------------------|
| Essential Consultant | EC | 25% | 5% (30%) | 8% (33%) | 10% (35%) | | | | | | | | | |
| Star 1 Consultant | S1 | 25% | 5% (30%) | 8% (33%) | 10% (35%) | 3% | | | | | \$200 | 1 Q Leg | | Star 1 = Floral JE Makeup bag |
| Star 2 Consultant | S2 | 25% | 5% (30%) | 8% (33%) | 10% (35%) | 4% | | | | | \$300 | 2 Q Leg | | |
| Star 3 Team Leader | S3 | 25% | 5% (30%) | 8% (33%) | 10% (35%) | 5% | 2% | | | | \$400 | 2 Q Leg | \$1,000 | Star 3 = JE Green catalog tote |
| Associate Director | AD | 25% | 5% (30%) | 8% (33%) | 10% (35%) | 9% | 4% | | | | \$600 | 3 Q Leg | \$3,000 | |
| Director | DIR | 25% | 5% (30%) | 8% (33%) | 10% (35%) | 12% | 6% | 5% | | 2% | \$800 | 4 Q Leg | \$5,000 | Director = \$500 cash bonus* |
| RANK | | REWARDS | | | | | | | | | REQUIREMENTS | | | |



Bonus Levels

- Silver Key in 90 days
- Star 1 Bonus Level - Mini Floral tote
- Star 3 any time = Pin and Catalog on-the-go bag
- Director = Pin, Certificate, Added to Success Coach Group, Invitation to Leader Summit, and JV Special events & exclusive Director 101 training. Graduates get the Director Tumbler.
 - \$500 Cash with 3 months promotion in their first year as a Director

October 1, 2024

Strong Sales

Strong Income

Power Seller Bonus Road Map to Rank Up



Road Map to Rank up



MY COMPENSATION *Personal Plan*

| | | | |
|--|--|--|---|
|  <p>From your first sale 25% is added to your Online e-wallet for you to access right away.</p> |  <p>Sales over \$1,500 enjoy a 5% bonus on all sales.</p> |  <p>Sales over \$2,500 enjoy a 8% bonus on all sales.</p> |  <p>Sales over \$3,500 enjoy a 10% bonus on all sales.</p> |
|--|--|--|---|

- **New Levels Power Seller Bonus**
- **Higher sales lead to better income**
- **25% My Discount quicker profits**
- **Road map to making more money**

\$1500= 5% \$2500= 8% \$3500= 10%

November 1, 2024

November 1, 2024



Step into Leadership

MY COMPENSATION

- **Make 25%- 35%**
From your first sale 25% is added to your Online e-wallet for you to access right away.
- **Build your team and earn more**
- **Make commissions from the first person you sponsor**
- **Simple requirements**

| | Retail Profit (Active) % | Power Seller Bonus 1 (\$1,500 PV) | Power Seller Bonus 2 (\$2,500 PV) | Power Seller Bonus 3 (\$3,500 PV) | Level 1 Overrides (WV) | Level 2 Overrides (WV) | Personal Commissionable Volume (PV) | Bonus Qualifying Legs (\$200 PV) | Personal Group Volume (GV) |
|--------------------|-----------------------------|-----------------------------------|-----------------------------------|-----------------------------------|------------------------|------------------------|-------------------------------------|----------------------------------|----------------------------|
| Star 1 Consultant | 25% | 5% (30%) | 8% (33%) | 10% (35%) | 3%* | | \$200 | 1 Q Leg | |
| Star 2 Consultant | 25% | 5% (30%) | 8% (33%) | 10% (35%) | 4%* | | \$300 | 2 Q Leg | |
| Star 3 Team Leader | 25% | 5% (30%) | 8% (33%) | 10% (35%) | 5% | 2% | \$400 | 2 Q Leg | \$1,000 |
| RANK | PERSONAL COMMISSIONS | | | RETAIL PROFIT | | REQUIREMENTS | | | |

* See full compensation plan. Downline commissions are qualified on retail and paid on wholesale 75% of retail volume.

November 1, 2024



The path to DIRECTOR

| RANK | | REWARDS | | | | | | | | REQUIREMENTS | | | | |
|----------------------|-----|--------------------------|-----------------------------------|-----------------------------------|-----------------------------------|------------------------|------------------------|------------------------|------------------------|-----------------------------|--------------------------------------|-----------------------------------|-----------------------------|--------------------------------|
| | | Retail Profit (Active) % | Power Seller Bonus 1 (\$1,500 PV) | Power Seller Bonus 2 (\$2,500 PV) | Power Seller Bonus 3 (\$3,500 PV) | Level 1 Overrides (WV) | Level 2 Overrides (WV) | Level 3 Overrides (WV) | Level 4 Overrides (WV) | Group Volume Override (WV)* | Personal Commissionable Volume (PV)* | Bonus Qualifying Legs (\$200 PV)* | Personal Group Volume (GV)* | |
| Essential Consultant | EC | 25% | 5% (30%) | 8% (33%) | 10% (35%) | | | | | | | | | |
| Star 1 Consultant | S1 | 25% | 5% (30%) | 8% (33%) | 10% (35%) | 3% | | | | | \$200 | 1 Q Leg | | Star 1 = Floral JE Makeup bag |
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| Star 3 Team Leader | S3 | 25% | 5% (30%) | 8% (33%) | 10% (35%) | 5% | 2% | | | | \$400 | 2 Q Leg | \$1,000 | Star 3 = JE Green catalog tote |
| Associate Director | AD | 25% | 5% (30%) | 8% (33%) | 10% (35%) | 9% | 4% | | | | \$600 | 3 Q Leg | \$3,000 | |
| Director | DIR | 25% | 5% (30%) | 8% (33%) | 10% (35%) | 12% | 6% | 5% | | 2% | \$800 | 4 Q Leg | \$5,000 | Director = \$500 cash bonus* |

*Must maintain Director for 3 months in a row in year one from promoting

Leadership Path COMPENSATION PLAN



Earn 25%- 35% Personal Commissions



Earn On 4 Levels Of Your Team



Earn Downline Generation Bonus



Qualifications Built On Team Efforts

Road Map to Rank up November 1, 2024

*Downline commissions are qualified on retail and paid on wholesale 75% of retail volume.



| RANK | | REWARDS | | | | | | | | | | | | | REQUIREMENTS | | | | | |
|---------------------------|-----|--------------------------|-----------------------------------|-----------------------------------|-----------------------------------|------------------------|------------------------|------------------------|------------------------|-----------------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------------------------|-----------------------------------|-----------------------------|-----------------------------|--------------------------------|
| | | Retail Profit (Active) % | Power Seller Bonus 1 (\$1,500 PV) | Power Seller Bonus 2 (\$2,500 PV) | Power Seller Bonus 3 (\$3,500 PV) | Level 1 Overrides (WV) | Level 2 Overrides (WV) | Level 3 Overrides (WV) | Level 4 Overrides (WV) | Group Volume Override (WV)* | Generation 1 (WV)* | Generation 2 (WV)* | Generation 3 (WV)* | Generation 4 (WV)* | Generation 5 (WV)* | Personal Commissionable Volume (PV)* | Bonus Qualifying Legs (\$200 PV)* | Personal Group Volume (GV)* | Total Downline Volume (DV)* | Structural Requirements |
| Essential Consultant | EC | 25% | 5% (30%) | 8% (33%) | 10% (35%) | | | | | | | | | | | | | | | |
| Star 1 Consultant | S1 | 25% | 5% (30%) | 8% (33%) | 10% (35%) | 3% | | | | | | | | | | \$200 | 1 Q Leg | | | |
| Star 2 Consultant | S2 | 25% | 5% (30%) | 8% (33%) | 10% (35%) | 4% | | | | | | | | | | \$300 | 2 Q Leg | | | |
| Star 3 Team Leader | S3 | 25% | 5% (30%) | 8% (33%) | 10% (35%) | 5% | 2% | | | | | | | | | \$400 | 2 Q Leg | \$1,000 | | |
| Associate Director | AD | 25% | 5% (30%) | 8% (33%) | 10% (35%) | 9% | 4% | | | | | | | | | \$600 | 3 Q Leg | \$3,000 | | |
| Director | DIR | 25% | 5% (30%) | 8% (33%) | 10% (35%) | 12% | 6% | 5% | | 2% | | | | | | \$800 | 4 Q Leg | \$5,000 | | |
| Diamond Director | 1DD | 25% | 5% (30%) | 8% (33%) | 10% (35%) | 12% | 7% | 5% | | 2% | 4% | | | | | \$800 | 4 Q Leg | \$5,000 | \$10,000 | 1 DIR Leg |
| 2 Diamond Director | 2DD | 25% | 5% (30%) | 8% (33%) | 10% (35%) | 12% | 7% | 5% | | 2% | 4% | 4% | | | | \$800 | 4 Q Leg | \$5,000 | \$24,000 | 2 DIR Legs |
| 3 Diamond Director | 3DD | 25% | 5% (30%) | 8% (33%) | 10% (35%) | 12% | 7% | 5% | | 2% | 4% | 4% | 4% | | | \$800 | 4 Q Leg | \$5,000 | \$60,000 | 3 DIR Legs (1DD Legs) |
| 4 Diamond Director | 4DD | 25% | 5% (30%) | 8% (33%) | 10% (35%) | 12% | 7% | 5% | | 2% | 4% | 4% | 4% | 4% | | \$800 | 4 Q Leg | \$5,000 | \$120,000 | 4 DIR Legs (2DD Legs) |
| 5 Diamond Director & More | 5DD | 25% | 5% (30%) | 8% (33%) | 10% (35%) | 12% | 7% | 5% | 4% | 2% | 4% | 4% | 4% | 4% | 4% | \$800 | 6 Q Leg | \$5,000 | \$200,000 | 5 DIR Legs (2 - 2 DD 1 - 3 DD) |

Leadership Path COMPENSATION PLAN

- Earn 25%- 35% Personal Commissions
- Earn On 4 Levels Of Your Team
- Earn Downline Generation Bonus
- Qualifications Built On Team Efforts

Road Map Jump Start Bonuses

New Jordies Bonuses!



Jump Start Added Product Bonus!

Jump 1 = Tumbler and Copa-Calm Spray (4 oz)

Jump 2 = Bag and Trio Face (Clean Sweep Charcoal Bar, Mojito Mask & Daily Dew)

Jump 3 = Serum Trio

Jump 4 / Cash Back and 3 Sticks (Helio, Sleep, Allergy)

JORDAN ESSENTIALS

Your **JUMP START**

90 Days of Rewards! | Bring a friend bonus!
Earn \$25 J Bucks for every New Consultant you personally sponsor who achieves Level 2

My Start Date My 30 Days End My 90 Days End

| | 30 Day Bonus | 90 Day Bonus |
|---------------|---|--------------|
| Jump 1 | Sell \$250 In PV Exclusive New Jordie Tumbler and Copa-Calm Spray. <i>Product Value of \$25.50</i> | |
| Jump 2 | Sell \$500 In PV New Jordies Floral JE tote and Face Care Trio. <i>Product Value of \$51.50</i> | |
| Jump 3 | Sell \$1,000 In PV Serum Trio <i>Product Value of \$135</i> | |
| Jump 4 | Sell \$2,000 In PV Cash Rebate on your kit and Stick Trio. <i>Product Value of \$55.50</i> | |

You can earn every level! Check your start date and make a plan to earn all in 90 days!

Silver Key Bonus:

When you promote to Star 3 in 90 days earn this special charm!



*PV is defined as Personal Sales Volume.

Effective October 1, 2024.



October 1, 2024
July/ August/Sept
New Signs

Star 3 Snap Shot

Promote to Star 3 in your Jump Start 90 days with \$2000 PV

- Jump Start Tumbler
- Copa Calm Spray
- JE Floral Tote Bag
- Face Trio: Charcoal Soap, Mojito Mask, Daily Dew
- 3 Serums
- Cash Back on Kit
- 3 Bonus Sticks: Helio, Sleep, Allergy
- Star 1 Matching Floral Bag
- Star 3 Catalog Bag in matching JE green
- Silver Key Necklace - You Plus 2
- \$25 J Bucks per new Sponsor
- Certificate and Pin
- Commissions!



Director Snap Shot

Promote to Director and Jump Start 90 with \$2000 PV

Star 3

- Jump Start Tumbler
- Copa-Calm Spray
- JE Floral Tote Bag
- Face Trio: Charcoal Soap, Mojito Mask, Daily Dew
- 3 Serums
- Cash Back on kit
- 3 Bonus sticks: Helio, Sleep, Allergy
- Star 1 Matching Floral Bag
- Star 3 Catalog Bag in JE green
- Silver Key Necklace - You Plus 2
- \$25 J buck per new Sponsor
- Certificate and Pin
- Commissions!

Director

- Pin
- Certificate
- Success Coach Group
- Invitation to Leader Summit
- JV Special events
- JV recognition
- Exclusive Director 101 training. Graduates get the Director Tumbler
- \$500 Cash with 3 months promotion in their first year as a Director



be the one
who decided to
go for it

 JORDAN
ESSENTIALS

PERFECT TIME OF
YEAR TO SUCCEED!

A woman with a white towel on her head and red eye patches, sitting at a desk with a laptop and a mug. The background is a blurred office or home workspace.

**Live in the moment.
Live your purpose.
Make every day epic.**

Road Map to Rank up Recap

November 1st

- **Create the path to Director**
- **Benefits the New Director**
- **Better Sales**
- **More recognition**
- **Help people grasp the grander vision**
- **Star 1 - 3%**
- **Star 2 - 4%**
- **Star 3 - 5%/ 2%**
- **Associate - 9%/ 4%**
- **Director - 12% with \$500 Cash Bonus**
- **Diamond + Same**

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| RANK | | REWARDS | | | | | | | | | REQUIREMENTS | | |

November 1, 2024