

## ACTIVATED CHARCOAL SOAP

**\$10.50 / 4 oz**

Jordan Essentials Activated Charcoal Soap is an effective deep-cleansing bar formulated to draw out impurities from the skin, leaving it refreshed, revitalized, and balanced. This soap is gentle enough for daily use and ideal for oily, combination, or acne-prone skin types. The activated charcoal works by absorbing toxins, dirt, and oil, making it a perfect addition to your skincare routine.

### Key Ingredients:

Activated Charcoal Soap is made with activated charcoal derived from coconut shells, offering a natural and eco-friendly solution for skincare. The coconut-based charcoal is known for its powerful detoxifying properties, effectively drawing out impurities while being gentle on the skin. This sustainable ingredient is combined with other nourishing components to create a soap that not only cleanses deeply but also supports a healthy skin barrier, leaving your skin feeling soft, smooth, and refreshed. It's the perfect blend of nature and skincare science!

Known for its natural antibacterial and antifungal properties, Tea Tree Essential Oil helps to cleanse the skin deeply, making it an excellent choice for those with acne-prone or oily skin. Tea Tree oil also soothes irritation, reduces redness, and can aid in calming minor skin issues such as blemishes or dry patches.

Jordan Essentials uses glycerin in its bar soap. Glycerin has natural humectant properties to help draw moisture into the skin, keeping it hydrated and preventing dryness. This makes glycerin especially beneficial for sensitive, dry, or irritated skin, as it provides soothing relief and supports a healthy skin barrier. Additionally, glycerin is non-comedogenic, meaning it won't clog pores, making it suitable for all skin types.

### Ingredients:

Sorbitol, Propylene Glycol (Corn Derived), Sodium Laureth Sulfate, Sodium Stearate, Sodium Myristate, Sodium Laurate, Activated Charcoal (Coconut), Melaleuca Alternifolia (Tea Tree) Leaf Oil

### How To Use:

1. Wet hands and soap to create a lather.
2. Apply lather to the face and body, focusing on areas prone to oil and impurities.
3. Rinse thoroughly with warm water and pat skin dry.



## Activated Charcoal Soap

### Ideal Users:

- Individuals with oily, combination, or acne-prone skin.
- Those looking for a natural solution to detoxify and balance their skin.
- Anyone seeking a daily cleanser to maintain healthy, clear skin.

### Pair With:

- Jordan Essentials Toner Mist for a refreshing skin boost after cleansing.
- Jordan Essentials Moisturizer to lock in hydration post-cleanse.
- Dead Sea Salts for an at-home detoxifying spa experience.

### FAQ:

- Is the Activated Charcoal Soap suitable for all skin types?
  - While it is formulated to be gentle, it is most beneficial for oily or combination skin. For dry or sensitive skin, follow with a moisturizing product.
- Can this soap be used on the body as well as the face?
  - Yes, it is a versatile soap for face and body use.
- How often should I use Activated Charcoal Soap?
  - It can be used daily in your morning or evening skincare routine.

### Demonstration Idea:

Did you know Activated Charcoal Soap is tough enough to remove permanent markers? This is a fun demo in person or virtually.

Grab a permanent marker and draw a heart on your wrist, hand, or face. Take a clean cloth, dampen it and gently run on a little of the charcoal soap. Then, gently run the marker away!

### Testimonials:

"Since using Jordan Essentials Activated Charcoal Soap, my skin feels cleaner, clearer, and more balanced. It's a game-changer for oily skin!"

"I have been using this soap for the last 2 weeks in hopes that it would help clear my acne up! Let me tell you it's AMAZING! Not only has it cleared my acne up but also helped my T- zone! It has left my skin not only looking better but also feeling soft!"

"I love this soap! It works great for everyone in my family. It's gentle on female underarms but effective enough to combat boy odor, teen acne, and men's greasy hands!"



## **FOAMING HAND SOAP**

**\$12.50 / 8 oz**

Jordan Essentials Foaming Hand Soap offers a gentle, effective way to cleanse your hands without harsh chemicals. Its sulfate-free formula produces a rich, luxurious lather that effectively removes dirt and impurities while being kind to your skin. Infused with natural ingredients like glycerin, this soap moisturizes as it cleanses, preventing dryness even with frequent washing. The foaming action makes it easy to spread and rinse, ensuring a thorough clean with every use. Plus, it's free of toxins, making it a safe and healthy choice for you and your family, delivering a fresh, clean feel without sacrificing skin hydration.

### **Key Ingredients:**

The phthalate-free fragrance offers a safer and healthier alternative to traditional scents, making them an ideal choice for those concerned about their well-being and the environment. One of the primary benefits is that they are less likely to cause skin irritation, allergies, or respiratory issues, as phthalates are known to trigger these reactions in sensitive individuals. This makes phthalate-free products particularly suitable for those with sensitive skin or those prone to allergic reactions, offering a gentler and more comfortable experience. In addition to being skin-friendly, phthalate-free fragrances are a healthier option for long-term use.

Phthalates have been linked to potential hormonal disruptions and other health risks, so avoiding them in daily products reduces exposure to these harmful chemicals. Furthermore, these fragrances are better for the environment, as they prevent the release of potentially toxic substances into the air and water. With a cleaner, more natural scent profile, phthalate-free fragrances provide a pleasant, non-overpowering aroma, giving you peace of mind and a more enjoyable sensory experience.

### **Ingredients:**

Aqua (Water), Disodium Laureth Sulfosuccinate, Sodium Lauryl Sulfoacetate, Cocamidopropyl Betaine, Glycerin, Phthalate-Free Fragrance

### **How To Use:**

- Step 1: Wet hands and apply one to two pumps of Foaming Hand Soap.
- Step 2: Lather and scrub thoroughly for at least 20 seconds.
- Step 3: Rinse hands with water and dry with a clean towel.
- Step 4: Follow up with a hand lotion, such as Jordan Essentials Hand and Body Lotion, for added moisture.



# Product Knowledge for Consultant Reference

## FOAMING HAND SOAP

### Ideal Users:

- Individuals looking for a gentle hand soap that cleanses effectively without drying the skin.
- Those with sensitive skin who prefer a non-toxic, natural hand soap.
- Families seeking a safe, chemical-free hand soap for everyday use.

### Pair With:

- Jordan Essentials Hand and Body Lotion to lock in moisture after washing your hands.
- Jordan Essentials Resistance Hand Soap for an extra immune-boosting clean during winter season.
- Jordan Essentials Magnesium Lotion for added relaxation and hydration after washing your hands.

### FAQ:

- Can the Foaming Hand Soap be used on sensitive skin?
  - Yes, it's gentle enough for sensitive skin and free from harsh chemicals that can cause irritation.
- Does the soap dry out hands?
  - No, it contains moisturizing ingredients like aloe vera and glycerin to help keep hands soft and hydrated, even with frequent use.
- Is the soap antibacterial?
  - While it effectively cleanses the hands, Jordan Essentials Foaming Hand Soap does not contain harsh antibacterial chemicals. It cleans thoroughly using natural ingredients and thorough washing.

### Demonstration Idea:

Foaming Hand Soap is a key component of the Jordan Essentials Hand Spa. Either in person or virtually, take a dollop of salt scrub and a pump of foaming hand soap and wash under warm water. Seal the deal with a lotion bar, shea butter or magnesium-infused hand & Body Lotion.



## **JOJOBA LIP GLOSS**

**\$15.50**

Jordan Essentials Jojoba Lip Gloss is a nourishing and hydrating gloss that leaves your lips feeling soft, smooth, and beautifully shiny. Infused with jojoba oil, this gloss provides deep moisture while protecting your lips from dryness and chapping. Its non-sticky formula glides on effortlessly, delivering a glossy finish that enhances your natural lip color. Rich in vitamins and antioxidants, jojoba oil also helps to soothe and rejuvenate lips, making this gloss the perfect combination of beauty and care. Whether you're looking for a subtle shine or layering it over your favorite lip color, Jordan Essentials Jojoba Lip Gloss is a must-have for healthy, radiant lips.

All that Shimmers may be applied directly to the lips as often as needed or over your favorite Jordan Essentials Lip Butter for a burst of healthy sparkle.

### **Key Ingredients:**

Jojoba Seed Oil in lip gloss provides a wealth of benefits that make it an ideal ingredient for lip care. Rich in essential vitamins like E and B-complex, Jojoba Seed Oil deeply nourishes and hydrates the lips, helping to prevent dryness and chapping. Its natural emollient properties create a protective barrier that locks in moisture, keeping your lips soft and smooth throughout the day. Additionally, Jojoba Seed Oil is non-comedogenic, meaning it won't clog pores, making it gentle and safe for sensitive skin. In lip gloss, it provides a silky texture and a subtle shine while promoting healthier, more supple lips.

Castor Seed Oil offers a variety of benefits, making it a standout ingredient for lip care. Known for its thick, rich texture, castor seed oil provides intense hydration, ensuring that your lips stay moisturized and smooth. Its natural fatty acids help nourish and condition the lips, creating a glossy, long-lasting shine. Castor seed oil also has soothing properties, which help protect and repair dry or chapped lips. In Jordan Essentials Lip Gloss, it contributes to a silky, non-sticky finish while keeping your lips healthy, soft, and beautifully glossy.

Beeswax in lip gloss provides excellent moisture-locking benefits, creating a protective barrier that helps keep lips hydrated and smooth. It's naturally soothing and helps to soften the lips while sealing in moisture, making it ideal for preventing dryness and chapping. Beeswax also adds a smooth texture to lip gloss, ensuring a silky application that leaves your lips feeling nourished and protected throughout the day.

### **Ingredients:**

Ricinus Communis (Castor) Seed Oil, Simmondsia Chinensis (Jojoba) Seed Oil, Cera Alba (Beeswax), Flavor, Mica, Titanium Dioxide, Natural Oxides, Tocopheryl Acetate (Vitamin E)



## JOJOBA LIP GLOSS

### How To Use:

Step 1: Apply Jojoba Lip Gloss directly to clean, dry lips.

Step 2: Reapply throughout the day as needed to maintain hydration and shine.

Step 3: Can be used alone or layered over your favorite lip butter for added gloss and moisture.

### Ideal Users:

- Individuals looking for a hydrating, non-sticky lip gloss that enhances natural lip color.
- Those with dry, chapped lips in need of long-lasting moisture and protection.
- Anyone wanting a glossy, polished look with added lip care benefits.

### Pair With:

- Jordan Essentials Lip Balm for an added layer of hydration before applying the gloss.
- Jordan Essentials Shea Body Butter to keep your skin as soft and nourished as your lips.
- Jordan Essentials Lip Butter for moisturizing lip color.

### FAQ:

- Is the Jojoba Lip Gloss sticky?
  - No, it has a smooth, lightweight texture that provides shine without feeling sticky.
- Can I use the lip gloss over lipstick?
  - Yes, it works beautifully over lipstick for added gloss and hydration.
- How long does the moisture last?
  - Jojoba Lip Gloss provides long-lasting hydration, but you can reapply as needed throughout the day for continuous moisture.

### Demonstration Idea:

Start a live video with a quick application of the All That Shimmers. Apply directly or over your favorite Jordan Essentials Lip Butter.



## **TONER MIST WITH MAGNESIUM**

### *(Part of the Face The Holiday Pamper Set)*

Jordan Essentials Toner Mist with Magnesium offers a refreshing and hydrating boost to your skincare routine. Infused with magnesium, this toner helps to balance and soothe the skin, supporting a healthy, clear complexion. Magnesium's calming properties make it perfect for reducing the appearance of redness and irritation, while also aiding in moisture retention for soft, smooth skin. The lightweight mist is easy to apply and quickly absorbs, leaving your skin feeling revitalized and refreshed without any greasy residue. It's an ideal toner for anyone looking to hydrate, balance, and protect their skin naturally.

### **Key Ingredients:**

Magnesium offers soothing and balancing benefits for the skin. It helps reduce redness and irritation, making it perfect for calming sensitive or stressed skin. Magnesium also supports the skin's moisture barrier, allowing it to retain hydration more effectively. This mineral is known for its ability to promote a clear complexion by helping to reduce excess oil production and unclog pores, making it a great addition to face care routines for all skin types.

Aloe leaf juice is a natural hydrator and skin soother, making it a key ingredient in toner mist. Its calming properties help reduce irritation and redness, while its rich composition of vitamins, enzymes, and amino acids promote a healthy, refreshed complexion. Aloe leaf juice also supports skin hydration by drawing moisture into the skin, leaving it soft, smooth, and glowing after each use. It's particularly effective in cooling and refreshing the skin, making it ideal for everyday use.

Green tea extract in toner mist delivers powerful antioxidant benefits that help protect the skin from environmental stressors like pollution and UV rays. It also contains anti-inflammatory properties that can soothe irritated or sensitive skin. Green tea is known for its ability to reduce excess oil production, making it great for balancing oily or acne-prone skin. With regular use, green tea in toner mist helps promote a more radiant, healthy complexion by supporting skin clarity and resilience.

### **Ingredients:**

Aqua (Water), Hamamelis Virginiana (Witch Hazel), Glycerin, Magnesium Chloride, Butylene Glycol, Aloe Barbadensis (Organic Aloe) Leaf Juice, Chamomilla Recutita (Matricaria) Flower Extract, Camellia Sinensis (Green Tea) Leaf Extract, Rhodymenia Palmata (Seaweed) Extract, Caprylhydroxamic Acid, Caprylyl Glycol, Silk Amino Acids, Hydrolyzed Collagen, Tocopheryl Acetate (Vitamin E).

### **How To Use:**

Step 1: Hold the bottle about 6-8 inches away from the face and spritz evenly.

Step 2: Use after cleansing to balance the skin, or anytime during the day to refresh and hydrate.

Step 3: Gently pat into the skin or allow the mist to absorb naturally. Follow with your moisturizer or serum for added hydration.



## TONER MIST WITH MAGNESIUM

### Ideal Users:

- Individuals with all skin types seeking a refreshing toner to balance pH and soothe skin.
- Those looking for a lightweight, hydrating mist that can be used throughout the day.
- Anyone who wants to incorporate the benefits of magnesium into their skincare routine for healthier, glowing skin.

### Pair With:

- Any Jordan Essentials Cleanser by removing any toxins or impurities
- Plump It Up Hyaluronic Essential Serum Booster to locks in moisture and enhances hydration

### FAQ:

- Can I use the Toner Mist with Magnesium more than once a day?
  - Yes, this mist is gentle enough for multiple uses throughout the day whenever your skin needs a refresh or hydration boost.
- Does this mist work for oily skin?
  - Yes, the combination of witch hazel and magnesium helps balance oil production while keeping the skin hydrated without feeling greasy.
- Is this mist good for sensitive skin?
  - It is formulated to be gentle, but those with sensitive skin may want to perform a patch test before regular use.

### Demonstration Idea:

The Toner Mist is a great mist year round. It can be kept in the fridge during the summer months for a refreshing mist and cool down. Open up your live by gently spritzing your face. In-person offer to share the Toner Mist and allow guests to spritz their face, neck or wrist to enjoy the cooling and soothing benefits.





## **MONSTER AWAY SLEEP SPRAY**

**\$15.50 / 3 oz**

Monster Away Sleep Spray by Jordan Essentials is designed to help kids (and adults!) settle in for a peaceful night's sleep. This gentle spray is made with natural, calming ingredients like aloe, witch hazel, and lavender essential oil, providing a soothing bedtime routine that eases tension and promotes relaxation. A spritz or two on pillows or bedding creates a calming atmosphere, helping little ones drift off to sleep while keeping "monsters" at bay!

### **Key Ingredients:**

Magnesium is an essential mineral that plays a vital role in various functions of the body. When used topically, magnesium offers several skin benefits and promotes overall wellness. It helps maintain the skin's moisture balance, contributing to soft, hydrated skin, and can assist in soothing the skin after environmental exposure or physical activity. Magnesium also supports a sense of relaxation, making it a great addition to self-care routines.

Additionally, magnesium is known for its ability to promote a calming sensation on the skin, making it useful in products designed to ease tension and provide comfort. Its lightweight, easily absorbed nature makes it ideal for use in sprays and lotions, delivering a quick and effective way to care for your skin. Overall, magnesium offers a combination of hydration, refreshment, and relaxation for daily wellness.

Aloe is known for its soothing and hydrating properties, making it a key ingredient in the Monster Away Sleep Spray. Aloe gently calms the skin and helps reduce irritation, creating a comforting experience before bed. Its natural ability to lock in moisture also supports a soft and smooth texture, making bedtime feel more relaxing and comfortable.

Witch hazel acts as a natural toner and astringent in the Monster Away Sleep Spray, offering gentle cleansing and skin-soothing benefits. Known for its calming effects, witch hazel helps reduce skin irritation while also refreshing the senses. Its mild, non-drying formula ensures that the skin feels refreshed and balanced, making it ideal for daily bedtime use.

Lavender essential oil is renowned for its calming and sleep-promoting properties. In the Monster Away Sleep Spray, lavender helps create a peaceful and relaxing environment, easing restlessness and encouraging a deep, restful sleep. Its gentle, floral aroma is soothing for both children and adults, making it a perfect addition to a calming bedtime routine.

### **Ingredients:**

Aqua (Water), Aloe Barbadensis (Aloe) Leaf Juice, Hamamelis Virginiana (Witch Hazel), Butylene Glycol, Glycerin, Caprylhydroxamic Acid, Caprylyl Glycol, Disodium EDTA, Citric Acid, Lavandula Angustifolia (Lavender) Oil



## MONSTER AWAY SLEEP SPRAY

### How To Use:

- Step 1: Shake the bottle well before use.
- Step 2: Spritz lightly onto pillows, bedding, or pajamas to create a calming sleep environment.
- Step 3: For added relaxation, spray in the air around your room before bedtime. Suitable for use on children's linens to help ease nighttime fears.

### Ideal Users:

- Individuals of all ages seeking a natural way to promote restful sleep and relaxation.
- Parents looking for a fun and effective way to calm bedtime anxieties in children.
- Anyone wanting to create a serene, sleep-friendly environment.

### Pair With:

- Jordan Essentials Magnesium Lotion to massage into the skin before bed for added relaxation.
- Dead Sea Salts for a calming bath before using the spray, creating a complete nighttime ritual.
- Lavender Essential Oil to diffuse alongside the spray for a soothing and peaceful environment.

### FAQ:

- Can the Monster Spray Sleep Spray be used directly on the skin?
  - Yes, it can be used as a body mist, but it is primarily designed to be a room or linen spray. For sensitive skin, perform a patch test before use.
- Is this safe for children?
  - Yes, it's a gentle and effective spray designed with kids in mind to help them feel calm and safe before bed.
- How often should I use this spray?
  - It can be used nightly as part of a bedtime routine or anytime a calming atmosphere is needed.



## GLYCERIN BAR SOAPS

**\$8.00 / 4 oz**

Glycerin is a standout ingredient in bar soaps, offering numerous benefits for the skin. As a natural humectant, glycerin attracts moisture from the air and locks it into the skin, making it an ideal choice for those with dry, sensitive, or irritated skin. Unlike traditional soaps that can strip the skin of its natural oils, glycerin works to hydrate and maintain the skin's moisture balance, leaving it soft, smooth, and supple after every use.



Jordan Essentials Glycerin Bar Soaps take these benefits to the next level by combining the moisturizing properties of plant-based glycerin with the brand's signature natural ingredients. These soaps are free from harsh chemicals and detergents, ensuring that your skin is nourished and cleansed without causing irritation. They are particularly gentle, making them suitable for all skin types, including those with eczema, psoriasis, or other skin sensitivities. The transparent, luxurious lather of Jordan Essentials Glycerin Bar Soaps not only hydrates but also creates a refreshing, clean feeling that doesn't dry out the skin.

In addition to their moisturizing power, these soaps are versatile and can be used on both the face and body, offering a multi-functional product that fits seamlessly into any skincare routine. Jordan Essentials' commitment to using high-quality, natural ingredients means you can enjoy all the benefits of glycerin while feeling confident about the purity and safety of what you're putting on your skin. Whether you're looking to deeply hydrate, gently cleanse, or nourish your skin naturally, Jordan Essentials Glycerin Bar Soaps provide a soothing, moisturizing solution for healthy, radiant skin.

### Key Ingredients:

Jordan Essentials uses glycerin in its bar soap. Glycerin has natural humectant properties to help draw moisture into the skin, keeping it hydrated and preventing dryness. This makes glycerin especially beneficial for sensitive, dry, or irritated skin, as it provides soothing relief and supports a healthy skin barrier. Additionally, glycerin is non-comedogenic, meaning it won't clog pores, making it suitable for all skin types.

The phthalate-free fragrance offers a safer and healthier alternative to traditional scents, making them an ideal choice for those concerned about their well-being and the environment. One of the primary benefits is that they are less likely to cause skin irritation, allergies, or respiratory issues, as phthalates are known to trigger these reactions in sensitive individuals. This makes phthalate-free products particularly suitable for those with sensitive skin or those prone to allergic reactions, offering a gentler and more comfortable experience. In addition to being skin-friendly, phthalate-free fragrances are a healthier option for long-term use.

### Ingredients:

Rose Gold Glycerin Bar Soap: Sorbitol, Sodium Cocoate (Coconut Oil), Propylene Glycol (Corn Derived), Stearic Acid, Water, Sodium Hydroxide, Glycerin, Phthalate-Free Fragrance Oil, Titanium Dioxide

Sugar Plum Glycerin Bar Soap: Sorbitol, Sodium Cocoate (Coconut Oil), Propylene Glycol (Corn Derived), Stearic Acid, Water, Sodium Hydroxide, Glycerin, Phthalate-Free Fragrance Oil, Titanium Dioxide

### How To Use:

1. Wet hands and soap to create a lather.
2. Apply lather to the face and body, focusing on areas prone to oil and impurities.
3. Rinse thoroughly with warm water and pat skin dry.

### Ideal Users:

- Individuals with dry, sensitive, or normal skin.
- Those looking for a gentle, moisturizing soap that won't dry out the skin.
- Anyone seeking a daily cleanser that promotes soft, hydrated skin.

### Pair With:

- Jordan Essentials Hand and Body Lotion for extra moisture throughout the day.
- Jordan Essentials Shea Body Butter for deep hydration, especially during dry seasons.
- Dead Sea Salts for a spa-like experience that softens and soothes the skin.

### FAQ:

- Is the Glycerin Bar Soap safe for sensitive skin?
  - Yes, this soap is formulated to be gentle and hydrating, making it suitable for sensitive skin.
- Can I use this soap on my face as well as my body?
  - Yes, the Glycerin Bar Soap is gentle enough for facial use but is perfect for an all-over body cleanse.
- Does the soap leave any residue on the skin?
  - No, the Glycerin Bar Soap rinses clean while leaving your skin soft and moisturized.



## **SHEA BODY BUTTER**

***\$8.50 each / 2 oz (Holiday Trio - \$22.50)***

Jordan Essentials Shea Body Butter is a deeply nourishing, ultra-hydrating skincare solution that leaves the skin feeling soft, smooth, and rejuvenated. This body butter is formulated with rich African Shea Butter and provides intense moisture while soothing dry or irritated skin. Its thick, luxurious texture is perfect for areas needing extra hydration, such as elbows, knees, and feet.

### **Key Ingredients:**

African Shea Butter is a key ingredient in Jordan Essentials Shea Body Butter, providing deep hydration and nourishment for the skin. Packed with essential fatty acids and vitamins A, E, and F, it helps to combat dryness and rough patches, leaving skin feeling soft and smooth. Its rich, creamy texture absorbs quickly, forming a protective barrier to lock in moisture without a greasy feel. Jordan Essentials Shea Body Butter uses the power of Shea Butter to maintain your skin's natural moisture balance, making it ideal for keeping your skin supple and radiant all year round.

Sunflower seed oil in Jordan Essentials Shea Body Butter provides numerous skin benefits, thanks to its lightweight, non-greasy texture and rich nutrient profile. Packed with essential fatty acids, particularly linoleic acid, and vitamin E, sunflower seed oil helps to deeply moisturize and nourish the skin. It supports the skin's natural barrier, locking in moisture to keep the skin smooth and hydrated.

In addition, sunflower seed oil is known for its ability to soften and improve the skin's texture, making it ideal for dry or rough areas. Its antioxidant properties also help protect the skin from environmental stressors, promoting a healthy, radiant complexion. When combined with the nourishing effects of Shea Butter, Jordan Essentials Shea Body Butter delivers long-lasting hydration and leaves your skin feeling soft and rejuvenated.

### **Ingredients:**

**Cozy:** Water (Aqua), Butyrospermum Parkii (Shea Butter), Glycerin, Helianthus Annuus (Sunflower) Seed Oil, Cetyl Alcohol, Myristyl Myristate, Glyceryl Monostearate, Stearic Acid, Phthalate-Free Fragrance, Phenoxyethanol, Ethylhexylglycerin

**Uplift:** Water (Aqua), Butyrospermum Parkii (Shea Butter), Glycerin, Helianthus Annuus (Sunflower) Seed Oil, Cetyl Alcohol, Myristyl Myristate, Glyceryl Monostearate, Stearic Acid, Boswellia Serrata (Frankincense) Oil, Citrus Sinensis (Sweet Orange) Oil, Phenoxyethanol, Ethylhexylglycerin

**Rose Gold:** Water (Aqua), Butyrospermum Parkii (Shea Butter), Glycerin, Helianthus Annuus (Sunflower) Seed Oil, Cetyl Alcohol, Myristyl Myristate, Glyceryl Monostearate, Stearic Acid, Phthalate-Free Fragrance, Phenoxyethanol, Ethylhexylglycerin

**Sugar Plum:** Water (Aqua), Butyrospermum Parkii (Shea Butter), Glycerin, Helianthus Annuus (Sunflower) Seed Oil, Cetyl Alcohol, Myristyl Myristate, Glyceryl Monostearate, Magnesium Chloride, Stearic Acid, Phthalate-Free Fragrance, Phenoxyethanol, Ethylhexylglycerin



## Shea Body Butter

### How To Use:

- Step 1: Apply a small amount of Shea Body Butter to your hands.
- Step 2: Massage into the skin, focusing on dry or rough areas like elbows, knees, and feet.
- Step 3: Use daily after showering or as needed for an extra boost of hydration.

### Ideal Users:

- Individuals with dry, cracked, or rough skin in need of deep hydration.
- Those looking for an intense moisturizing treatment for daily use or after sun exposure.
- Anyone seeking a luxurious body care product to soften and nourish the skin.

### Pair With:

- Salt Scrub for a pre-moisturizing exfoliation that leaves skin smooth and ready for Shea Body Butter application.
- Glycerin Bar Soap for a gentle, hydrating cleanse before applying the butter.

### FAQ:

- Is the Shea Body Butter suitable for all skin types?
  - Yes, it is especially beneficial for dry, rough, or mature skin but can be used by anyone in need of extra moisture.
- How often should I use this product?
  - You can use it daily or as needed, particularly after showering, during colder months, or whenever your skin feels dry.
- Does it leave a greasy residue?
  - No, while the texture is rich, the formula absorbs quickly into the skin, leaving it soft without feeling greasy.

### Demonstration Idea:

Shea Butter can be used as the third step in the Hand Spa. After washing hands with Salt Scrub and Foaming Hand Soap, apply a dollop of shea butter and gently rub in.

For a video, apply a bit of shea butter and show how soothing it is, how quickly it is absorbed and is non-greasy.



### ROSE GOLD MAGNESIUM BODY SPRAY

**\$18.50 | 3 oz**

Jordan Essentials Magnesium Body Spray is a fast-absorbing, easy-to-use solution for delivering the benefits of magnesium directly to your skin. This topical spray helps support muscle and nerve function, relieve tension, and promote relaxation. Whether used after a workout, during stressful moments, or as part of your nightly routine, the Magnesium Body Spray offers a convenient way to replenish this essential mineral and soothe sore muscles.

Adding a touch of luxury, the Rose Gold phthalate-free fragrance enhances the experience with its subtle, elegant scent. Free from harsh chemicals, this phthalate-free fragrance provides a naturally refreshing aroma that complements the spray's calming effects without overwhelming your senses. It's a perfect blend of function and indulgence, making your self-care routine both effective and enjoyable.



#### Key Ingredients:

Magnesium is an essential mineral that plays a vital role in various functions of the body. When used topically, magnesium offers several skin benefits and promotes overall wellness. It helps maintain the skin's moisture balance, contributing to soft, hydrated skin, and can assist in soothing the skin after environmental exposure or physical activity. Magnesium also supports a sense of relaxation, making it a great addition to self-care routines.

Additionally, magnesium is known for its ability to promote a calming sensation on the skin, making it useful in products designed to ease tension and provide comfort. Its lightweight, easily absorbed nature makes it ideal for use in sprays and lotions, delivering a quick and effective way to care for your skin. Overall, magnesium offers a combination of hydration, refreshment, and relaxation for daily wellness.

Witch hazel in Jordan Essentials Body Sprays offers numerous skin benefits, acting as a natural astringent to tighten pores and refine skin texture. It's gentle enough to soothe irritation, while balancing oil production, making it perfect for oily or combination skin. In these body sprays, witch hazel provides a cooling, hydrating mist that refreshes and revitalizes the skin.

Phthalate-free fragrances are a safer, skin-friendly alternative to synthetic scents. They reduce the risk of irritation and hormone disruption, offering a cleaner, more natural fragrance experience. Ideal for daily use, they also support a more eco-friendly choice in personal care products.

#### Ingredients:

Aqua (Water), Aloe Barbadensis (Aloe) Leaf Juice, Hamamelis Virginiana (Witch Hazel), Butylene Glycol, Glycerin, Magnesium Chloride, Phthalate-Free Fragrance Oil, Butylene Glycol, Glycerin, Caprylhydroxamic Acid, Caprylyl Glycol, Disodium EDTA, Citric Acid

## Rose Gold Magnesium Body Spray

### How To Use:

Step 1: Shake well before use.

Step 2: Spray directly onto areas where you feel muscle tension or discomfort.

Step 3: Gently massage into the skin until fully absorbed. Avoid spraying on open wounds or sensitive areas.

Step 4: Use as needed, especially after exercise or before bed for relaxation or as needed for an extra boost of hydration.

### Ideal Users:

- Individuals seeking natural relief from muscle aches, cramps, or tension.
- Those who want to supplement their magnesium intake through topical application.
- Anyone looking for a quick, convenient solution to ease stress and promote relaxation.

### Pair With:

- Renew Magnesium Stick for targeted relief on high-tension areas like the neck and shoulders.
- Peppermint Magnesium Lotion for a cooling, refreshing full-body treatment.
- Dead Sea Salts for a relaxing soak that complements the benefits of the Magnesium Body Spray.

### FAQ:

- How often can I use the Magnesium Body Spray?
  - You can use it daily or as needed for muscle relief, stress reduction, or relaxation.
- Can I use this spray before bed to help with sleep?
  - Yes, magnesium is known to promote relaxation, making it a great addition to your bedtime routine to help unwind and support better sleep.
- Does the spray leave any residue?
  - No, the Magnesium Body Spray is formulated to absorb quickly into the skin without leaving a sticky or greasy residue.





### SUGAR PLUM SUGAR SCRUB

**\$12.00 | 4 oz**

Jordan Essentials Sugar Scrub is a luxurious, exfoliating body treatment that gently buffs away dead skin cells, leaving your skin smooth, soft, and glowing. Infused with moisturizing oils and natural sugar crystals, this scrub helps promote healthy skin by improving circulation and enhancing hydration. Perfect for use in the shower or bath, the Sugar Scrub is an indulgent way to pamper your skin while providing deep nourishment.



#### Key Ingredients:

Sugar offers multiple benefits for the skin. As a natural exfoliant, the fine granules of sugar gently remove dead skin cells, promoting smoother, softer skin without being too abrasive. Sugar also contains natural humectants, which help draw moisture into the skin, leaving it hydrated after exfoliation. Additionally, sugar scrubs enhance circulation, promoting a healthy, radiant glow, while the gentle exfoliation supports skin renewal and helps unclog pores for a fresher, more vibrant complexion.

Coconut oil is rich in fatty acids, providing deep hydration and locking in moisture for dry or sensitive skin. It offers antioxidant protection, soothes irritation with its anti-inflammatory properties, and naturally cleanses with antibacterial benefits. Plus, it absorbs easily, leaving skin soft and nourished without a greasy feel.

Phthalate-free fragrances are a safer, skin-friendly alternative to synthetic scents. They reduce the risk of irritation and hormone disruption, offering a cleaner, more natural fragrance experience. Ideal for daily use, they also support a more eco-friendly choice in personal care products.

Tocopheryl acetate, a form of vitamin E, offers several skin benefits. As a powerful antioxidant, it helps protect the skin from environmental damage caused by free radicals. It also supports skin hydration by strengthening the skin barrier, reducing moisture loss, and promoting smoother, softer skin. Tocopheryl acetate can aid in reducing the appearance of scars and wrinkles by promoting healthy skin regeneration. Additionally, it has anti-inflammatory properties, making it effective in soothing irritated or sensitive skin.

#### Ingredients:

Sucrose (Sugar), Cocos Nucifera (Coconut) Oil, Sodium Lauryl Sulfoacetate (and) Disodium Laureth Sulfosuccinate, Phthalate-free Fragrance, Tocopheryl Acetate (Vitamin E)



## Sugar Plum Sugar Scrub

### How To Use:

Step 1: Shake well before use.

Step 2: Spray directly onto areas where you feel muscle tension or discomfort.

Step 3: Gently massage into the skin until fully absorbed. Avoid spraying on open wounds or sensitive areas.

Step 4: Use as needed, especially after exercise or before bed for relaxation or as needed for an extra boost of hydration.

### Ideal Users:

- Individuals with dry, rough, or dull skin looking for an effective exfoliator that also provides moisture.
- Those seeking to enhance their at-home spa experience with a luxurious body treatment.
- Anyone wanting smooth, glowing skin all year round.

### Pair With:

- Shea Body Butter for long-lasting hydration after exfoliating.
- Dead Sea Salts for a complete at-home spa experience, soothing both the skin and muscles.
- Jordan Essentials Magnesium Lotion for added moisture and relaxation after exfoliation.

### FAQ:

- Can the Sugar Scrub be used daily?
  - It is gentle enough to use 2-3 times a week. For sensitive skin, start with once a week and increase as needed.
- Is the scrub safe for sensitive skin?
  - Yes, the natural ingredients make it suitable for sensitive skin, but always perform a patch test first.
- Does it leave a greasy residue?
  - No, the Sugar Scrub leaves skin feeling soft and hydrated without a greasy residue, thanks to its lightweight oils.



## HELIO SHEA BUTTER

*(Part of the All is Well collection)*

The FDA reports 55% of Americans are deficient in magnesium. The result?

Helio Shea Butter is a lightweight yet deeply nourishing lotion designed to hydrate and protect the skin. Infused with a unique blend of natural oils and botanical extracts, it helps restore moisture and improve skin texture, making it ideal for everyday use. This lotion absorbs quickly, leaving the skin feeling soft, smooth, and revitalized without a greasy residue. It is boosted with Magnesium, key essential oils and Jordan Essentials' Phyto- Essential Blend so it is soothing to the muscles and joints too.



### Key Ingredients:

Magnesium is a vital mineral that supports overall muscle and nerve function, helping to reduce muscle cramps and promote relaxation. When applied topically, it absorbs directly into the skin, providing targeted relief to areas that need it most, making it a key ingredient in wellness and recovery products.

The Phyto-Essential blend in Helio n is a powerful mix of plant-based components - Aloe, Seaweed, Green Tea and Chamomile - designed to nourish and support healthy skin. Rich in vitamins, antioxidants, and essential fatty acids, this blend helps to hydrate, protect, and revitalize the skin, promoting a soft and smooth texture.

Helichrysum essential oil is a highly prized oil known for its powerful skin-nourishing and rejuvenating properties. Extracted from the flowers of the helichrysum plant, it is rich in antioxidants that help protect the skin from environmental stressors and promote a more youthful appearance. Often referred to as the "Immortal" or "Everlasting" oil, helichrysum essential oil supports skin vitality by helping to improve the appearance of skin tone and texture.

Wintergreen essential oil is a powerful and invigorating oil known for its soothing and cooling properties. Extracted from the leaves of the wintergreen plant, this essential oil contains a high concentration of methyl salicylate, which is commonly used to ease discomfort in muscles and joints. Its refreshing, minty aroma makes it a popular choice for promoting relaxation and relieving tension, especially when used in massages or after physical activity.

### Ingredients:

Aqua (Water), Helianthus Annuus (Sunflower) Oil, Glycerin, Butyrospermum Parkii (Shea) Butter, Stearic Acid, Cetyl Stearyl Alcohol, Ceteareth-20, Myristyl Myristate, Glyceryl Monostearate, Theobroma Cacao (Cocoa) Butter, Sodium Stearoyl Glutamate, Tocopherol (Vitamin E), Aloe Barbadensis (Aloe) Leaf Juice, Chamomilla Recutita (Matricaria) Flower Extract, Camellia Sinensis (Green Tea) Leaf Extract, Calendula Officinalis (Marigold) Flower Extract, Ascophyllum Nodosum (Seaweed) Extract, Prunus Armeniaca (Apricot) Kernel Oil, Simmondsia Chinensis (Jojoba) Oil, Magnesium Chloride, Phenoxyethanol, Ethylhexylglycerin, Mentha Piperita Leaf (Peppermint) Oil, Eugenia Caryophyllus (Clove) Flower Oil, Gaultheria Procumbens (Wintergreen) Leaf Oil, Helichrysum Italicum Flower Oil

## Helio Shea Butter

### How To Use:

Step 1: Apply a generous amount of Helio Shea Butter to clean, dry skin.

Step 2: Massage into the skin in circular motions until fully absorbed, focusing on dry areas like elbows, knees, and feet.

Step 3: Use daily or as needed for intense hydration and softer, smoother skin.

### Ideal Users:

- Individuals with dry, cracked, or rough skin needing deep hydration.
- Those seeking a rich, nourishing body butter to soothe and protect their skin.
- Anyone wanting to maintain soft, healthy-looking skin year-round.

### Pair With:

- Jordan Essentials Salt Scrub for exfoliating before applying Helio Shea Butter for even softer skin.
- Jordan Essentials Magnesium Lotion for additional muscle-relaxing benefits along with hydration.
- Jordan Essentials Toner Mist for a refreshing skin treatment before applying the Shea Butter.

### FAQ:

- Can Helio Shea Butter be used on the face?
  - While it's formulated for the body, it can be used on the face if your skin is very dry, though it's best suited for body care.
- Is it greasy?
  - No, Helio Shea Butter absorbs quickly into the skin, leaving it soft and moisturized without a greasy residue.
- How often should I apply Shea Butter?
  - You can use it daily or as needed, especially after bathing or during colder months to keep your skin hydrated.

### Testimonials:

“Helio cream has been very helpful in calming my osteoarthritis in my knees - so grateful that Jordan Essentials has such wonderful products.”



## PEPPERMINT MAGNESIUM LOTION

*(Part of the All is Well collection)*

The FDA reports 55% of Americans are deficient in magnesium. The result?

Eye twitching, leg & foot cramps, muscle pain, migraines, and more! Magnesium Lotion to the rescue. Eases muscle aches and joint pain. Helps soothe headaches, migraines, muscle cramps, eye twitches, and more with beneficial Magnesium. Hydrating and soothing for skin.

Jordan Essentials Peppermint Magnesium Lotion is a fast-absorbing, soothing lotion that delivers the benefits of magnesium directly to the skin. Infused with refreshing peppermint essential oil, this lotion helps ease muscle tension, soothe aches, and promote relaxation. Magnesium is essential for healthy muscle function and overall wellness, making this lotion a must-have for anyone seeking natural relief from muscle discomfort or stress.



### Key Ingredients:

Magnesium is a vital mineral that supports overall muscle and nerve function, helping to reduce muscle cramps and promote relaxation. When applied topically, it absorbs directly into the skin, providing targeted relief to areas that need it most, making it a key ingredient in wellness and recovery products.

Renowned for its cooling and invigorating properties, Peppermint Essential Oil is a natural muscle soother. It delivers a refreshing sensation while easing tension, making it a great choice for products designed to refresh and revitalize tired or sore muscles.

Aloe vera is well-known for its ability to calm and soothe irritated skin. Its natural healing properties help reduce redness and promote skin hydration, leaving your skin feeling refreshed, nourished, and restored.

Lightweight and nourishing, Sunflower Seed Oil helps keep the skin soft and moisturized without clogging pores. Its non-greasy formula makes it an excellent choice for maintaining skin hydration while allowing the skin to breathe and remain balanced.

### Ingredients:

Magnesium Oil, Aloe Barbadensis Leaf Juice (Organic Aloe), Aqua (Water), Helianthus Annuus Seed Oil (Organic Sunflower), Isopropyl Palmitate, Glyceryl Stearate SE, Cetyl Alcohol, Stearic Acid, Glycerin (Kosher Vegetable), Butyrospermum Parkii Butter (Organic Shea), Simmondsia Chinensis Seed Oil (Organic Jojoba), Panthenol (Vitamin B5), Tocopherol Acetate (Vitamin E), Camelia Sinensis Leaf Extract (Green Tea), Xanthane Gum, Phenoxyethanol, Ethylhexylglycerin, Mentha Arvensis (Peppermint) Leaf Oil.



## Peppermint Magnesium Lotion

### How To Use:

Step 1: Apply a small amount of Peppermint Magnesium Lotion to areas where muscle tension or discomfort is present.

Step 2: Massage gently into the skin until absorbed.

Step 3: Use daily or as needed for targeted relief, especially after physical activity or before bed to promote relaxation.

### Ideal Users:

- Individuals experiencing muscle aches, tension, or cramps.
- Those looking for a natural solution to help relax and unwind after a long day or intense workout.
- Anyone who wants to supplement their daily magnesium intake with topical application for muscle support and wellness.

### Pair With:

- Jordan Essentials Magnesium Stick for portable, on-the-go muscle relief.
- Jordan Essentials Salt Scrub to exfoliate and soften the skin before applying the lotion.
- Jordan Essentials Shea Body Butter for an extra layer of hydration, especially for dry or rough skin areas.

### FAQ:

- Can I use Peppermint Magnesium Lotion daily?
  - Yes, it is safe for daily use and can be applied as needed for muscle discomfort or stress relief.
- Does this lotion help with sleep?
  - Yes, magnesium is known to promote relaxation, which may help improve sleep quality, especially when applied before bedtime.
- How quickly does the lotion absorb?
  - The lotion absorbs quickly into the skin without leaving a greasy residue, offering fast-acting relief.

