### **Gratitude Month & Military Family Appreciation**

# NOVEMBER 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
JJ BOX- SUGAR PLUM BRIGHT BOX	CUSTOMER SPECIAL- COPA CALM SALT SCRUB	JOIN SPECIAL- BONUS 40Z COPA CALM SPRAY	HOST SPECIAL- HOLLY JOLLY AROMATHERAPY		JJ BOX REVEAL. FEATURE THIS MONTH'S JJ BOX	2 MILITARY APPRECIATION MONTH. SHARE THE NOV PROMO
3  DAYLIGHT SAVINGS  TIME ENDS  FEATURE TIME  REWIND SERUM	4 SHARE SOMETHING FROM THE LAST CUSTOMER EMAIL	SHARE THE WEEKLY WOW	6 STRESS AWARENESS DAY SHARE YOUR FAVORITE PRODUCT THAT EASES STRESS	7 SHARE WHAT IS IN THE MILITARY APPRECIATION COLLECTION	ASK 3 FRIENDS TO COME TO OPEN HEART OPEN HOUSE	GO LIVE! SHARE THIS MONTH'S CUSTOMER SPECIAL
SHARE YOUR JE CONSULTANT STORY AND INVITE 3 TO COMMUNITY CLASS ON 11/12	MAGNESIUM MONDAY SHARE YOUR CURRENT FAVORITE MAG PRODUCT	SHARE POST FROM JE SOCIAL ABOUT OPEN HEART OPEN HOUSE	WORLD KINDNESS DAY SHOW A RANDOM ACT OF KINDNESS	NATIONAL TAKE-A -HIKE DAY TALK ABOUT THE BENEFITS OF MAGNESIUM AFTER A WORKOUT	INVITE A FRIEND TO YOUR VIP GROUP	16 INTERNATIONAL MEN'S DAY SHARE OUR MENS PRODUCTS
FEATURE THE NEW SUGAR PLUM SCENT	18 SHARE THE BENEFITS OF HOSTING A GATHERING SPINGO MAKE&TAKE	GIFT GIVING SPOTLIGHT SHOW HOW EASY IT IS TO HOLIDAY SHOP WITH YOU	PREP YOUR CUSTOMERS TO SHOP WITH YOU FOR THE HOLIDAYS	YOUR CHOICE HOLIDAY BUNDLE HIGHLIGHT	SHARE YOUR BLACK FRIDAY PLANS	23 RAISE AWARENESS FOR THE JE BLOG. SHARE IT AND PUT IT IN YOUR STORIES
24 SHARE A CUSTOMER TESTIMONIAL AND PROMOTE SPECIALS	25 HIGHLIGHT THE CUSTOMER SPECIAL	26 MILITARY APPRECIATION SHARE HOW JE IS MAKING A DIFFERENCE	LAST CHANCE TO GET THIS MONTH'S JJ BOX	THANKSGIVING SHOW APPRECIATION FOR YOUR CUSTOMERS	BLACK FRIDAY SHOWCASE OUR SPECIALS	36 MALL BUSINESS SATURDAY LET'S TALK ABOUT THE BENEFITS OF JOINING JE



#### **Holidays & National Days**

- 11.3.24 National Men Make Dinner Day (NO BBQ allowed!)
- 11.3.24 Daylight Savings Time Ends- Fall Back
- 11.6.24 National Stress Awareness Day
- 11.11.24 Veterans Day
- 11.13.24 World Kindness Day
- 11.17.24 National Take-a-Hike Day
- 11.19.24 Womens Entrepreneurship Day
- 11.23.24 National Adoption Day
- 11.28.24 Thanksgiving
- 11.29.24 Black Friday
- 11.30.24 Small Business Saturday
- 12.2.24 Cyber Monday

## **Daily Action Items**

- Be positive and bright!
- Create 2 pieces of content.
- Make 2 new friends.
- Have 5 friendly conversations.
- Check in with 3 customers.
- Have 3 booking conversations.

#### BEGIN BY CHOOSING ONE ACTION AND WORK UP

#### **Call To Action Ideas**

- Comment below if you have any questions...
- Let me know, what is your take on this...
- Meet me in the comments and let me know if you agree...
- Tag a friend who...
- Feeling inspired? Share this with a...
- Raise your hand if you're feeling this...
- Watch this and...
- Save this post for later...
- Never miss a healthy living hack, hit follow now...
- Earn extra money with ...
- Follow me on...
- Share this post...