

JORDAN ESSENTIALS

Moving On Up!
For those looking to Rank Up

Let's pave the way to creating your road map to rank up to the next level!

Two Session Series On Zoom

- October 17 - 7:30 pm CT
- October 24 - 7:30 pm CT

Zoom — bit.ly/JEJordies

Everyone is welcome to join from New Jordie on up!

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JORDAN ESSENTIALS

★ ★ ★

Star 3 YOU PLUS 2

Personal Sales (PV) \$400

Rewards:

- Retail Price: 20%
- Volume Bonuses Up to 10%
- Level 1 Overrides of 5%
- Level 2 Overrides of 2%

Group Volume

\$1,000

EXAMPLE: Kim sponsors Ann and Kathy. Kim has at least \$400 PV. Ann and Kathy have \$200 each. The Team total has to be \$1,000 in one month and Kim is a Star 3.

See Bonus & Conditions Document for Full Details

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STAR 3 Snapshot

Promote to Star 3 in your Jump Start 90 days with \$2000 PV

- Jump Start Tumbler
- Copal Calm Spray
- JE Floral Tote Bag
- Face Trio Clean Sweep
- Charcoal Soap, Mylito Mask, Daily Dew
- Serum Trio
- Clout Sachet on Kit
- 3 Bones Sticks: Hello, Sleep, Allergy
- Star 1 Matching Floral Bag
- Star 3 Catalog Bag in matching JE green
- Silver Key Necklace - You Plus 2
- \$25.00 Bucks per new Sponsor when they reach Jump 2
- Certificate and Pin
- Commission!

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Fall Accelerator Sales Plan

Be intentional this season by mapping your focus, strategy and activities to reach your goals.

September	October	November
Sales Goal:	Sales Goal:	Sales Goal:
Sponsoring Leads:	Sponsoring Leads:	Sponsoring Leads:
Product Focus:	Product Focus:	Product Focus:
Intentional Reach-outs:	Intentional Reach-outs:	Intentional Reach-outs:
Social Media Focus Week 1:	Social Media Focus Week 1:	Social Media Focus Week 1:
Week 2:	Week 2:	Week 2:
Week 3:	Week 3:	Week 3:
Week 4:	Week 4:	Week 4:
Events:	Events:	Events:

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Fall Accelerator Storytelling

Stories are more memorable than features and benefits alone. Stories can evoke emotions, make connections and enable action. Use this worksheet to craft your product stories.

3 Elements of Storytelling

1. Relatable pain point
2. Realistic solution
3. Call to action / Hook question

EXAMPLE:

Life can be stressful. My stress brings on headaches and tight muscles. Finding Magnesium Hand & Body Lotion has helped relieve the aches and pains. PLUS leaves my skin feeling soft and hydrated. Are you wanting relief from stress and get some added benefits?

What is the product focus? _____

What was the problem? _____

How did the product help? _____

What do you want people to do? _____

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My 5 Favorite Products

1. _____
2. _____
3. _____
4. _____
5. _____

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The Opportunity!



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The Opportunity!

Craft Your Story The Same Way!

1. Pain Point (What is the problem)
2. Solution (How can the opportunity help)
3. Call to Action (What do you want them to do next)

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The Pit-y Party!



Business Building

1. New Customers =
2. New Hosts =
3. New Jordies!

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