

Name: _____

City/State: _____

Date: _____

COACHING CALL

Use the prompts on the first call to gather information and ask questions. Do not limit your questions to just these, but use as a starting point.

Tell me about yourself- Spouse, kids, other job, etc

Share your story of deciding to start your business

What are your strengths in your business?

What are your opportunities/obstacles in your business?

What are your business goals over the next 3/6 months?

Where would you like to focus for our first calls?
