

Fall Accelerator Sales Plan

Be intentional this season by mapping your focus, strategy and activities to reach your goals.

September	October	November
Sales Goal:	Sales Goal:	Sales Goal:
Sponsoring Leads:	Sponsoring Leads:	Sponsoring Leads:
Product Focus:	Product Focus:	Product Focus:
Intentional Reach-outs:	Intentional Reach-outs:	Intentional Reach-outs:
Social Media Focus Week 1: Week 2: Week 3: Week 4:	Social Media Focus Week 1: Week 2: Week 3: Week 4:	Social Media Focus Week 1: Week 2: Week 3: Week 4:
Events:	Events:	Events: