

RockTober- Rock your Healthy Skin

OCTOBER 2024



Holidays & National Days

Breast Cancer Awareness Month

Pet Wellness Month

- 10.1.24 - National Hair Day, National Pumpkin Spice Day
- 10.4.24 - National Cinnamon Roll Day
- 10.6.24 - World Smile Day
- 10.10.24 - National Handbag Day
- 10.15.24 - Global Handwashing Day
- 10.19.24 - Get to Know Your Customers Day
- 10.20.24 - National Mammography Day
- 10.21.24 - National Witch Hazel Day
- 10.26.24 - National Pumpkin Day
- 10.27.24 - National Mother in Law Day
- 10.29.24 - National Cat Day
- 10.31.24 - Halloween

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1 NATIONAL PUMPKIN SPICE DAY ARE YOU A PUMPKIN OR APPLE FAN	2 FEATURE THIS MONTH'S JJ BOX	3 SHARE THE CUSTOMER SPECIAL AND HOW TO USE IT	4 COZY COMFORT VIBE OF CINNAMON ROLLS AND FAVE FALL SCENTS	5 SHARE YOUR JORDIE TESTIMONIAL AND THE JOIN SPECIAL
6 WORLD SMILE DAY SHARE A SMILING SELFIE AND ASK FO.LOWERS TO DO THE SAME	7 GO LIVE! SHARE THE HOLIDAY COLLECTION AND INVITE TO OHOH	8 SHARE TIPS ON HOW TO USE THE WEEKLY WOW	9 SHARE A CUSTOMER TESTIMONIAL	10 SHARE YOUR FAVORITE PURSE SIZED ON-THE-GO PRODUCT	11 METASTIC BREAST CANCER AWARENESS SHARE ALUMINUM FREE DEODORANT	12 LET'S BOOK A PARTY - TALK ABOUT THE HOST REWARDS
13 SOOTHING SUNDAY: WHAT IS YOUR BEST SELF-CARE TIP	14 MAGNESIUM MONDAY - WHAT IS YOUR FAV MAG PRODUCT AND WHY?	15 GLOBAL HANDWASHING DAY SHARE THE BENEFITS	16 ASK YOUR CUSTOMERS TO SHARE A FUN FACT ABOUT THEMSELVES	17 HIGHLIGHT WHAT MAKES OUR "WEEKLY WOW" ITEM SO SPECIAL?	18 BE THE EXPERT - SHARE THE STICK SOLUTIONS AND WHY THEY ARE BENEFICIAL	19 GET TO KNOW YOUR CUSTOMERS. SEND 5 PRIVATE MESSAGES.
20 NATIONAL MAMMOGRAPHY DAY SHARE THE IMPORTANCE OF EARLY DETECTION	21 NATIONAL WITCH HAZEL DAY TALK ABOUT WHY SOMEONE WOULD WANT TO USE IT	22 BEHIND THE SCENE. WHAT IT'S LIKE TO BE A JE CONSULTANT	23 SIGNATURE SCENT OF THE HOLIDAYS SUGAR PLUM	24 TALK ABOUT THE BENEFITS OF USING A FACE MASK- DEMONSTRATE HOW	25 FOCUS ON ONE OF YOUR FAVES THAT WILL HELP SKIN FOR THE WINTER	26 NATIONAL PUMPKIN DAY FEATURE PUMPKIN PECAN CANDLE
27 LAST FEW DAYS FOR THE OCT JJ BOX- HIGHLIGHT WHY THEY MAY WANT IT	28 MASK UP SHARE YOUR FAVORITE FACE MASK AND BENEFITS	29 NATIONAL CAT DAY. SHARE A POLL CATS OR DOGS.	30 LET'S BOOK A WORKSHOP - TALK ABOUT THE HOST REWARDS	31 SHARE YOUR FAVORITE HALLOWEEN CANDY		

Daily Action Items

- Be inspiring and bright!
- Create 3 pieces of content.
- Make 2 new friends.
- Have 5 friendly conversations.
- Check in with 3 customers.
- Have 3 booking conversations.



Call To Action Ideas

- Comment below if you have any questions...
- Let me know, what is your take on this...
- Meet me in the comments and let me know if you agree...
- Tag a friend who...
- Feeling inspired? Share this with a...
- Raise your hand if you're feeling this...
- Watch this and...
- Save this post for later...
- Never miss a healthy living hack, hit follow now...
- Earn extra money with ...
- Follow me on...
- Share this post...