

AUGUST 2024



Holidays & National Days

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1 HELLO AUGUST! SHARE A MOTIVATIONAL QUOTE	2 SHARE A CUSTOMER TESTIMONIAL FOR SKIN RELIEF	3 MAKE A REEL OR GO LIVE TO SHOW HOW YOU USE DSS FOR A FOOT SOAK - TALK ABOUT DSS SPARTY BOX
4 NATIONAL FRIENDSHIP DAY - SHARE ABOUT YOUR JORDIE FRIENDS!	5 MYTH BUSTING MONDAY NATURAL SKINCARE ISN'T EFFECTIVE? SPEAK ABOUT OUR NATURAL INGREDIENTS!	6 PRODUCT FEATURE BENEFITS OF MAGNESIUM FOR RELAXATION	7 WELLNESS WEDNESDAY POST THE SOLUTION THAT YOU'VE BEEN USING A LOT LATELY	8 TIPS FOR A STRESS FREE BACK TO SCHOOL ROUTINE WITH YOUR FAVORITE SELF-CARE IDEAS	9 NATIONAL BOOK LOVER'S DAY JORDAN CAN'T SLEEP IS GREAT FOR THE WHOLE FAMILY	10 SPOIL YOUR DOG WITH HEALTHY PET CARE! FEATURE YOUR PET WITH THEIR GROOMING ROUTINE
11 NATIONAL FACE MASK DAY- SHARE A FACE MASK SELFIE AND WHY YOU LOVE THAT MASK	12 EDUCATIONAL DISCUSS THE ROLE OF ANTIOXIDANTS IN SKINCARE	13 VIDEO TESTIMONIAL FEATURE A CUSTOMER OR DO AN INTERVIEW OF THEIR EXPERIENCE WITH MAGNESIUM LOTION	14 PRODUCT FEATURE - FOCUS ON VITAMIN C FOR BRIGHTENING AND REJUVENATING SUMMER SKIN	15 NATIONAL RELAXATION DAY - POST YOUR RELAXING ROUTINE	16 MEN'S GROOMING DAY - SHARE MEN'S LINE	17 SHARE OMH LINE
18 COMMUNITY ENGAGEMENT, ASK FOR SELFIES WITH PETS, OR FUN PHOTOS	19 WEEKLY WOW - SHARE ABOUT HOW HEALTHY INGREDIENTS HELP YOUR SKIN	20 GET READY WITH ME FOR THE DAY OR BEDTIME USING YOUR FAVORITE JE PRODUCT ROUTINE	21 WHAT I DO WEDNESDAY! SHARE YOUR FAVORITE HIGHLIGHTS OF BEING A JORDIE	22 CUSTOMER APPRECIATION POST SPECIAL THANK YOU TO CUSTOMERS FOR THEIR SUPPORT	23 BEHIND THE SCENES POST FROM JV, THE HOME OFFICE OR A DAY IN YOUR BUSINESS	24 INTERACTIVE POLL WHAT IS YOUR FAVORITE WAY TO UNWIND AFTER A LONG WEEK?
25 SUNDAY FUNDAY LIVE Q & A SESSION ABOUT PRODUCTS	26 WOMEN'S EQUALITY DAY - SHARE THE JE OPPORTUNITY HELPING WOMEN SUCCEED	27 INGREDIENT SPOTLIGHT HIGHLIGHT A SPECIFIC INGREDIENT USED IN OUR PRODUCTS SUCH AS SHEA BUTTER OR DEAD SEA SALT	28 WELLNESS HABITS PICK ONE NEW HABIT TO COMMIT TO... MORE WATER, JOURNALING, SKINCARE ROUTINE?	29 THIS OR THAT VACATION BEACH OR MOUNTAINS	30 NATIONAL BEACH DAY SHARE YOUR FAVORITE COCONUT LIME PRODUCT	31

National Wellness Month, Back to School Month, Family Fun Month, Psoriasis Awareness Month, Summer Sun Safety Month

- Aug 3 - National Watermelon Day
- Aug 4 - American Family Day, National Friendship Day, National Sisters Day, Single Working Women's Day
- Aug 9 - National Book Lover's Day
- Aug 10 - National Spoil Your Dog Day
- Aug 11 - National Face Mask Day
- Aug 15 - National Relaxation Day
- Aug 16 - National Men's Grooming Day
- Aug 17 - World Honey Bee Day
- Aug 20 - World Mosquito Day
- Aug 26 - Women's Equality Day
- Aug 30 - National Beach Day

Call To Action Ideas

- Double tap if...
- Tell me how...
- Send me a DM...
- Tag a friend who...
- Click the link for...
- Comment if...
- Watch this and...
- Save this post for later...
- Join me for...
- Earn extra money with ...
- Follow me on...
- Share this post...

