

# Social Selling Checklist

## DAILY

Post 3-5 Stories - Engagement tools such as Questions, Polls can be added sparingly

Reply to all comments and personal messages

Proactively send 10 conversation starters to build relationship and followers

## WEEKLY

Post 3-5 Posts/week

Post 3-5 Reels/week

Invite 10 followers to learn more about Jordan Essentials

Proactively share the business opportunity in 5 conversations

## MONTHLY

Reply to all comments and personal messages

Review monthly goals and metrics

**!** Find an accountability partner to connect with and share your daily, weekly and monthly progress. Scale up (or back) as needed!