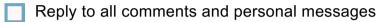
## **Social Selling Checklist**

## DAILY

Post 3-5 Stories - Engagement tools such as Questions, Polls can be added sparingly



Proactively send 10 conversation starters to build relationship and followers

## WEEKLY

Post 3-5 Posts/week

Post 3-5 Reels/week



Invite 10 followers to learn more about Jordan Essentials

Proactively share the business opportunity in 5 conversations

## MONTHLY

Reply to all comments and personal messages

Review monthly goals and metrics

Find an accountability partner to connect with and share your daily, weekly and monthly progress. Scale up (or back) as needed!