

50 Content Ideas

Here's more content ideas to get your wheels turning!

- 5 Ways to Use _____
- How it Started vs. How it is Going
- Products You Need for _____
- Mini Vlog
- Monthly Specials
- Monthly Favorites
- Behind the Scenes
- Personal Favorites: Top 3
- Truth Talk: _____
- Introduction: Say Hello!
- Unpopular Opinion: _____
- Point of View: _____
- A Day in the Life of _____
- Top 3 Best Sellers
- This or That
- Get Ready with Me
- Sending Out Happy Mail
- Essentials for a Good Night's Sleep
- Catalog Highlights
- Why I Joined Jordan Essentials
- Solution to (Skin Care Dilemma)
- Company Event highlights
- JE Benefits
- Before / After
- On-Trend Products this Season
- Why I love what I do
- Meet My Besties
- Hidden Gems in this Season
- Customer Testimonial
- Unboxing My Order
- Why Personalization Matters
- Behind the Scenes Pit Stop Party
- Product of the Day
- Product You'll Love
- My Fave Product for (who)
- Hair Care or Skin Care?
- Product Review
- Hi I'm _____ and I love _____
- Product Features
- 3 Myths About _____
- A Product I Can't Live Without
- Poll
- 3 Reasons You Need _____
- JE New Products
- On My To Do List
- Show community or team events
- A Hack You Can't Live Without
- Month In Review
- FAQ
- Number #1 Tip for _____



Social media is meant to be social! Be intentional about engaging and connecting with your followers, not just waiting for them to engage with you. You may find even more inspiration for you own content by engaging with your followers.