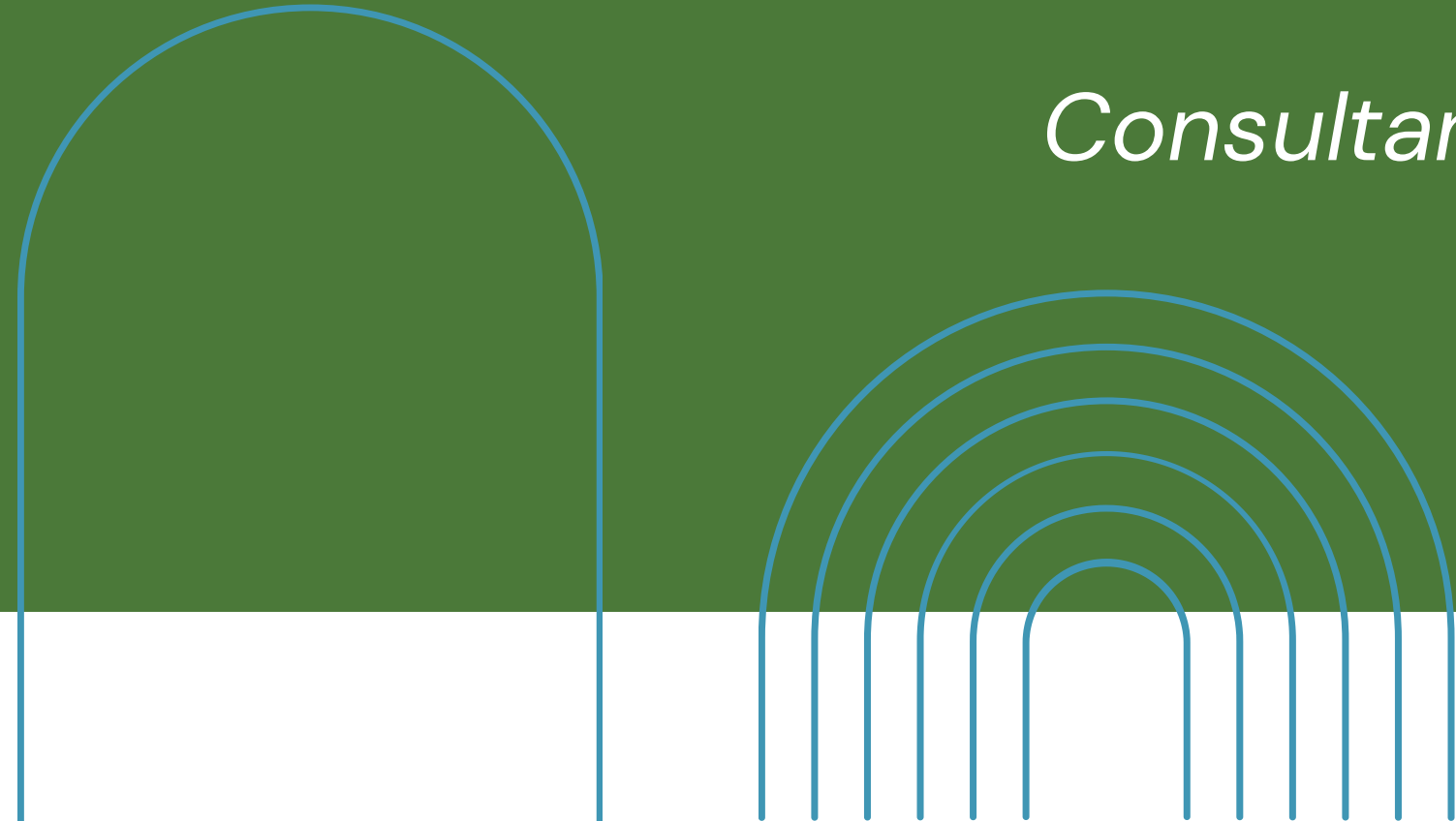


JORDAN ESSENTIALS

Consultant Compensation Plan Overview

**See Terms and Definitions for complete details*



WELCOME!

Jordan Essentials is a direct selling marketing company with purpose products, made in the heartland of America with healthy, clean ingredients. We offer a compensation plan designed to reward Consultants, called Jordies, who wish to share products with friends and family.

We feel if you have quality products and a compensation plan that values people and rewards their efforts, everyone can be successful.

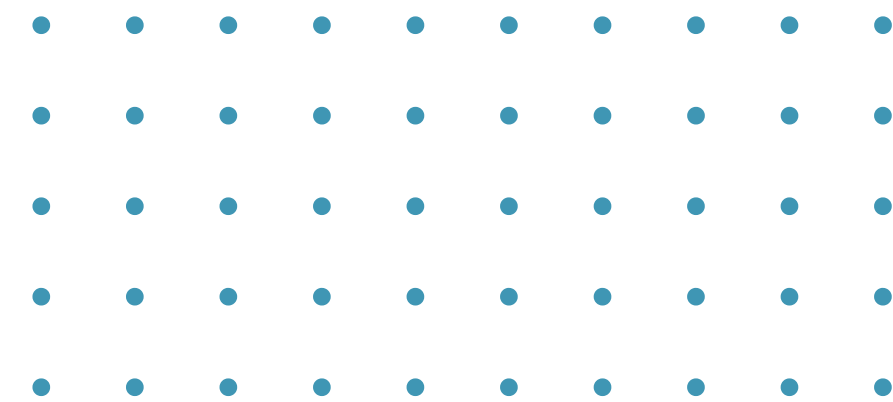
We welcome you to the Jordan Nation.

Mission Statement

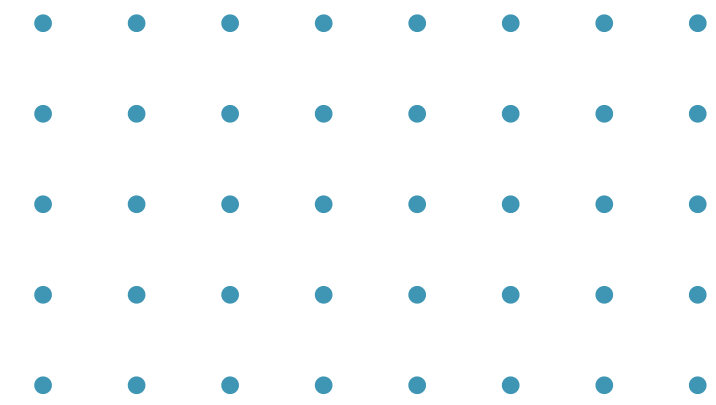
We believe our products are more than skin care; we care about the who person's well-being. We have real skin care solutions for Healthy Skin - Healthy Life.

Our Vision

We believe that earning an income is essential to helping individuals and families not only survive in today's economy but also thrive. Jordan Essentials is natural, healthy skincare products and a direct sales opportunity second to none.



CORE VALUES



- Driven
 - Diligent
 - Optimistic
 - Team Player
 - Learner
-

Customers

Everyone is welcome to be a valued Jordan Essentials customer simply by purchasing a product from their Consultant.

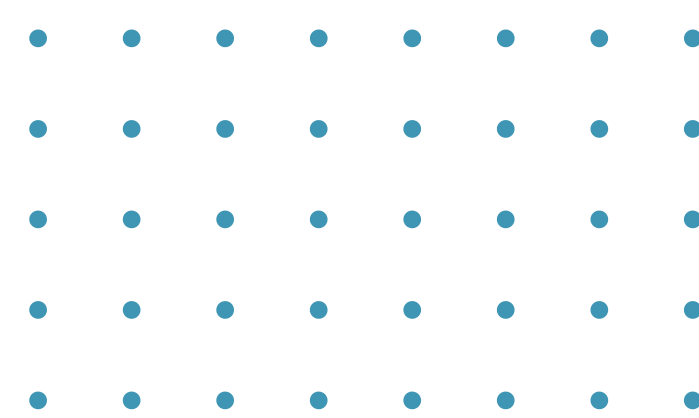
Host

A host is an individual who brings business to you. The host invites guests, bringing new customers to you, more bookings to expand your business and potential new sponsors.

Consultant

Jordan Essentials offers key Enrollment Kits to become a Consultant. The enrollment kit includes two free months of your website (technology fee.) The website technology renews monthly for \$10.

GLOSSARY OF TERMS*



Active Consultant - Consultants are considered active and in good standing by maintaining their monthly technology fee of \$10. This may be paid annually.

Personal Volume (PV) - The total Qualifying Volume (QV) of a single consultant and their customers.

Wholesale Volume (WV) - Each item has both a QV (Qualifying Volume) and WV. The Wholesale Volume is 75% of the Retail Price.

Qualifying Volume (QV) - Each item has both a Qualifying Volume (QV) and Wholesale Volume (WV). QV is used for Personal Volume, Group Volume, and Downline Volume calculations to determine if a consultant qualifies for their respective Paid As and Career title.



***SEE TERMS AND DEFINITIONS FOR COMPLETE DETAILS.**



GLOSSARY OF TERMS

Personal Retail Customer - Anyone who orders from your personal website or from your on-hand inventory.

Personal Commission - Active consultants earn 25% of the Personal Volume of items purchased by themselves and their customers. This is instantly placed into the e-wallet.

Career (Lifetime Title) - A Consultant's Career Title (Lifetime Title) is their recognition title or the highest title they have achieved. A Consultant's career title does not change unless promoted or demoted* unlike a paid-as title, which may vary monthly.

Paid As Title - Each Consultant is paid at the title for which they qualify during the period. The requirements to be paid as a title are the same as the requirements to be promoted to that title.

Group - A group consists of the consultant and their downline, down to but not including the first Career Title Director.

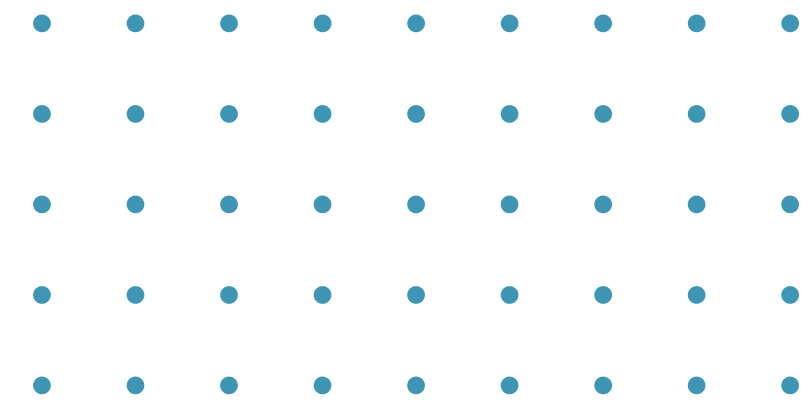
Group Volume (GV) - The total Qualifying Volume (QV) for a consultant's group which consists of the consultant down to but not including the next Career Title Director.

Group Volume Override - Paid As Directors and higher may receive a Group Volume Override on the Wholesale Volume of their Group.

*Star 3 and Higher must be "Paid As" once every 6 months to maintain Career Title. Diamond and Higher must meet Director requirements and be paid as Title once every 12 months.



GLOSSARY OF TERMS



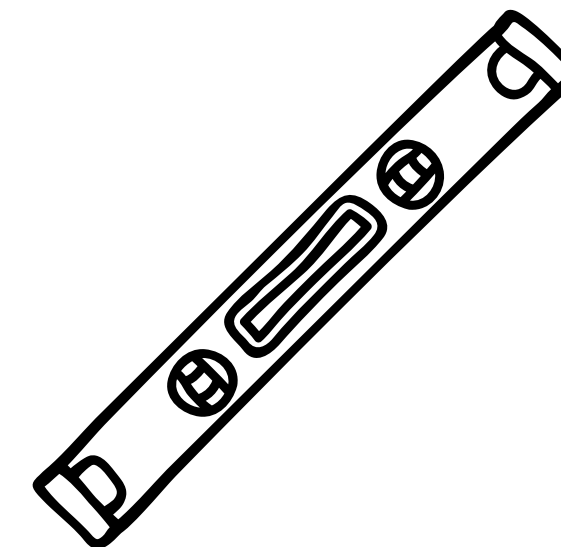
Downline - All of the consultants below you are considered your downline team.

Downline Volume (DV) - The total Qualifying Volume (QV) from a consultant and their entire downline (organization). It includes all active consultants regardless of titles.

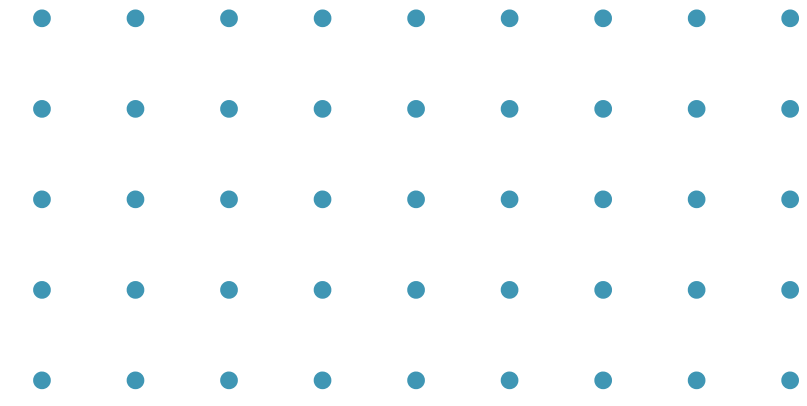
Generation - A Generation is based on Career Title, regardless of level, and starts with a Career Title of Director or higher and includes everyone below them and down to but not including the next Career Title Director or Higher. The next Director or higher starts the next generation. If a Director or higher is not paid-as a Director, they are still considered a Generation to their upline Director or higher.

Leg - A leg begins with a first-level Consultant and includes all of the Consultants beneath them. A Consultant has as many legs as they have first-level Consultants.

Level - The position a Consultant has in a downline relative to another upline or downline Consultant. Consultants personally sponsored (i.e. first level) are Level One. Those Consultants sponsored by Level One Consultants are Level Two, relative to the original Consultant.



EARNING COMMISSIONS



Personal Retail Commissions

All Consultants earn a 25% commission on their purchases as well as all purchases by their customers on their website and through orders entered in the Party Portal.

This commission is earned instantly and deposited into the Consultant's e-wallet. Funds in the e-wallet may be used for further purchases and withdrawn through ACH into their personal bank account.

Examples:

A consultant places a \$500 order through a Rep Order in the back office. \$125 is immediately placed in their e-wallet for use on future orders or for withdrawal.

A customer places a \$100 order on a consultant's website. \$25 is immediately placed in the consultant's e-wallet for use on future orders or for withdrawal.

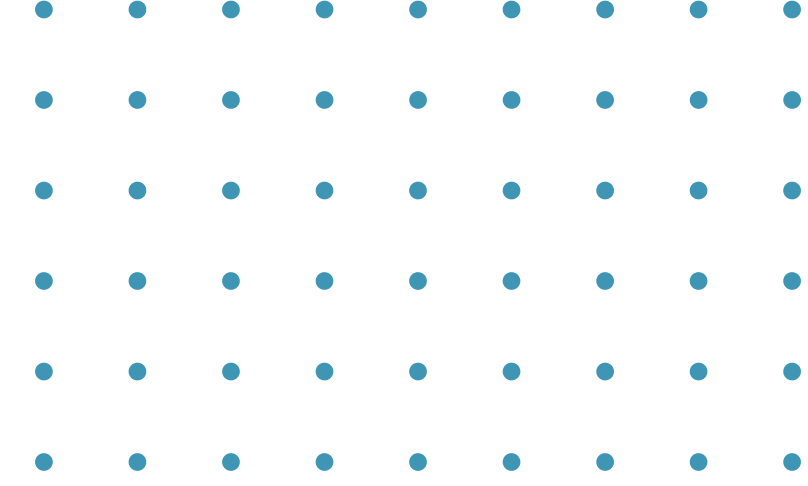
Power Seller Bonus

Consultants who achieve a minimum of \$1000 Personal Volume in a calendar month are eligible to receive a monthly Power Seller Bonus. This bonus is calculated at the same time as monthly commissions and is placed in the ewallet.

It is calculated based on Personal Volume.

Personal Volume	Bonus %
1000+	5%
2000+	8%
3000+	10%

MORE WAYS TO EARN



Building and Support a Team

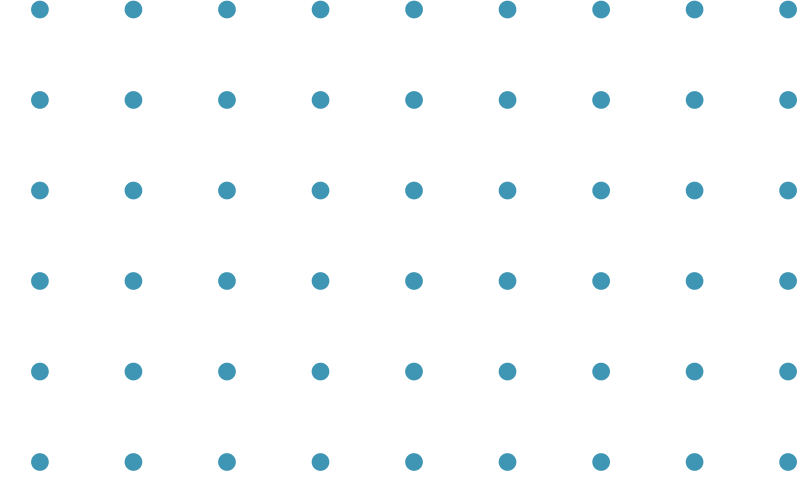
In addition to earning retail profit and power seller bonuses, consultants may share the opportunity with others and build a team. This is called **sponsoring**.

As you grow a team, you may be eligible to earn a percentage of what they sell. This is referred to as **an override**.

This percentage is based on wholesale volume. **Wholesale volume (CV)** is the retail price less the 25% retail profit.

The percentage of your overrides varies based on your **“Paid As” rank**.

OVERRIDES



There are three types of overrides:

- Level Overrides
- Group Volume Overrides
- Generation Overrides

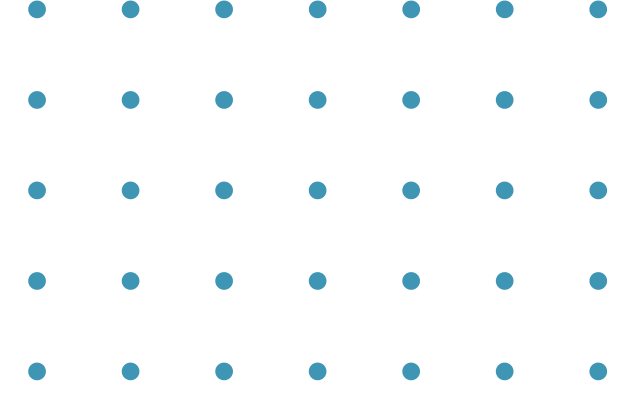


Jordie Compensation Plan

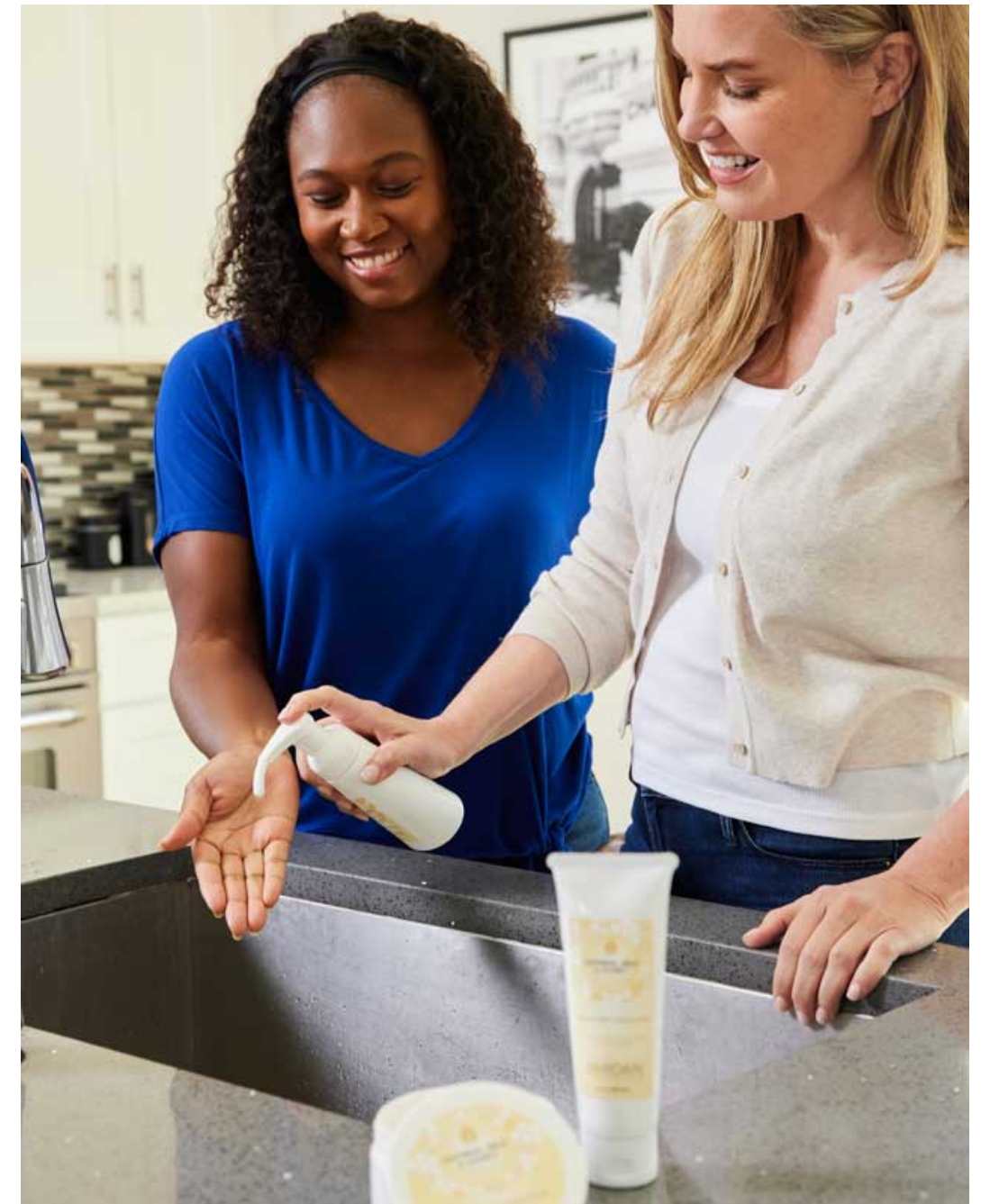
JAN 2024		REWARDS													LEADERSHIP REQUIREMENTS					
		Retail Profit (Active) %	Power Seller Bonus 1 (\$1,000 PV)	Power Seller Bonus 2 (\$2,000 PV)	Power Seller Bonus 3 (\$3,000 PV)	Level 1 Overrides (WV)	Level 2 Overrides (WV)	Level 3 Overrides (WV)	Level 4 Overrides (WV)	Group Volume Override (WV)	Generation 1 (WV)	Generation 2 (WV)	Generation 3 (WV)	Generation 4 (WV)	Generation 5 (WV)	Personal Commissionable Volume (PV)	Bonus Qualifying Legs (\$200 PV)	Personal Group Volume (GV)	Total Downline Volume (DV)	Structural Requirements
Essential Consultant	EC	25%	5% (30%)	8% (33%)	10% (35%)															
Star 1 Consultant	S1	25%	5% (30%)	8% (33%)	10% (35%)	5%										\$200	1 Q Leg			
Star 2 Consultant	S2	25%	5% (30%)	8% (33%)	10% (35%)	7%										\$300	2 Q Leg			
Star 3 Team Leader	S3	25%	5% (30%)	8% (33%)	10% (35%)	9%	3%									\$400	2 Q Leg	\$1,000		
Associate Director	AD	25%	5% (30%)	8% (33%)	10% (35%)	12%	6%	3%								\$600	3 Q Leg	\$3,000		
Director	DIR	25%	5% (30%)	8% (33%)	10% (35%)	12%	6%	5%	2%							\$800	4 Q Leg	\$5,000		
Diamond Director	DD	25%	5% (30%)	8% (33%)	10% (35%)	12%	7%	5%	2%	4%						\$800	4 Q Leg	\$5,000	\$10,000	1 DIR Leg
2 Diamond Director	2DD	25%	5% (30%)	8% (33%)	10% (35%)	12%	7%	5%	2%	4%	4%					\$800	4 Q Leg	\$5,000	\$24,000	2 DIR Legs
3 Diamond Director	3DD	25%	5% (30%)	8% (33%)	10% (35%)	12%	7%	5%	2%	4%	4%	4%				\$800	4 Q Leg	\$5,000	\$60,000	3 DIR Legs (1DD Legs)
4 Diamond Director	4DD	25%	5% (30%)	8% (33%)	10% (35%)	12%	7%	5%	2%	4%	4%	4%	4%			\$800	4 Q Leg	\$5,000	\$120,000	4 DIR Legs (2DD Legs)
5 Diamond Director	5DD	25%	5% (30%)	8% (33%)	10% (35%)	12%	7%	5%	4%	2%	4%	4%	4%	4%		\$800	6 Q Leg	\$5,000	\$200,000	5 DIR Legs (3 2DD Legs)*
RANK		REWARDS													LEADERSHIP REQUIREMENTS					

*See Terms & Definitions for complete details

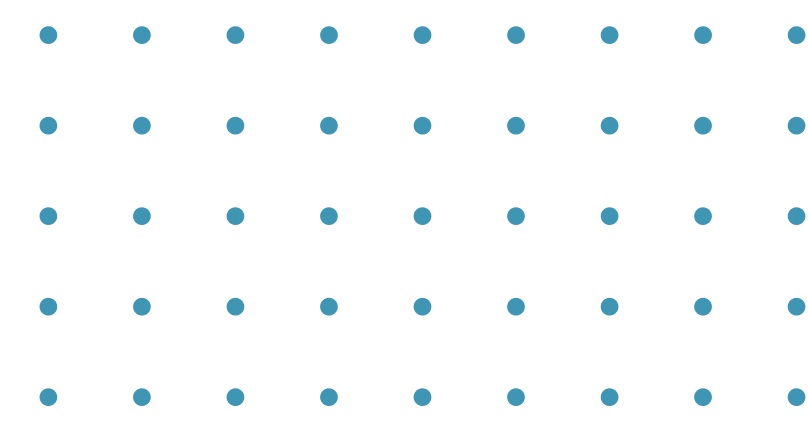
ESSENTIAL CONSULTANT



- **Initially Joins with an Enrollment Kit**
- **Pays \$10 Technology Fee Monthly**
- **Eligible to earn Retail Profit**
- **Eligible to earn Volume Bonuses**



STAR 1 CONSULTANT

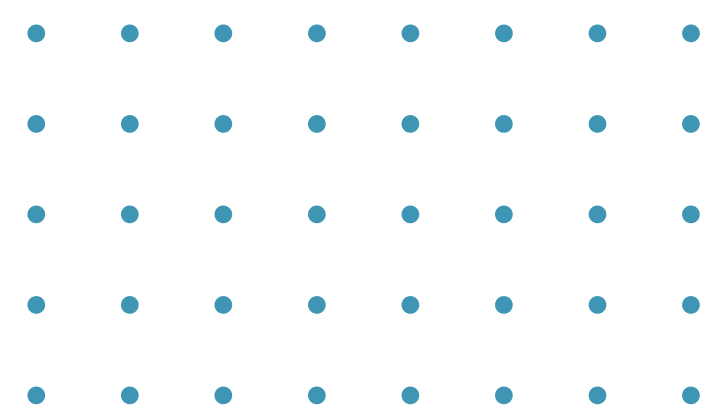


- Pays \$10 Technology Fee Monthly
- \$200 Personal Volume
- 1 Qualified Active Leg

- Eligible to earn:
 - Retail Profit
 - Volume Bonuses
 - Level 1 Overrides of 5%



STAR 2 CONSULTANT



- Pays \$10 Technology Fee Monthly
- \$300 Personal Volume
- 2 Qualified Active Legs

Eligible to earn:

- Retail Profit
- Volume Bonuses
- Level 1 Overrides of 7%



STAR 3 TEAM LEADER

- Pays \$10 Technology Fee Monthly
- \$400 Personal Volume
- 2 Qualified Active Legs
- \$1000 Personal Group Volume

Eligible to earn:

- Retail Profit
- Volume Bonuses
- Level 1 Overrides of 9%
- Level 2 Overrides of 3%



Personal Group Volume - \$1000

ASSOCIATE DIRECTOR

- Pays \$10 Technology Fee Monthly
- \$600 Personal Volume
- 3 Qualified Active Legs
- \$3000 Personal Group Volume

Eligible to earn:

- Retail Profit
- Volume Bonuses
- Level 1 Overrides of 12%
- Level 2 Overrides of 6%
- Level 3 Overrides of 3%

Associate Director



Personal Group Volume - \$3000

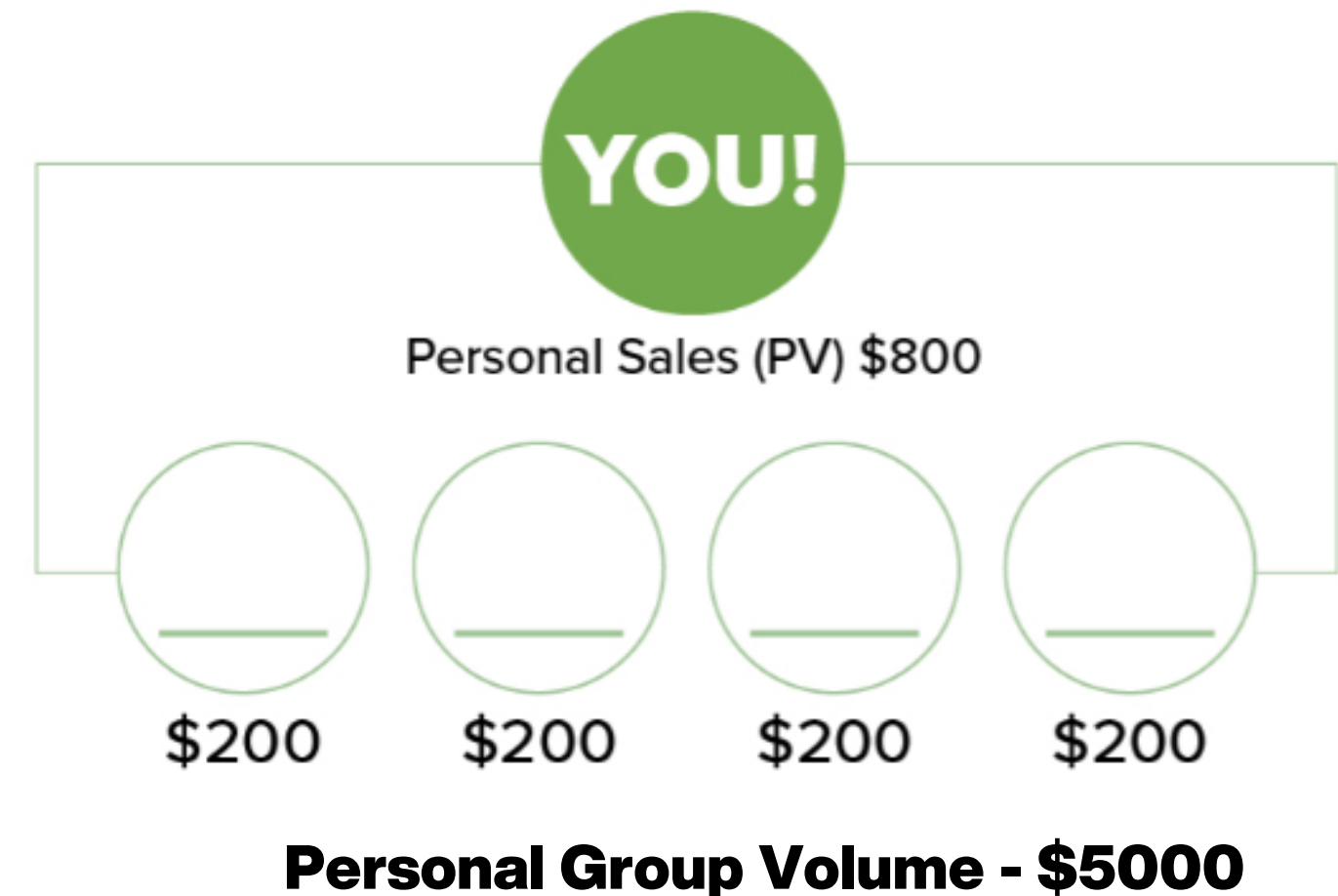
DIRECTOR – SUCCESS COACH

- Pays \$10 Technology Fee Monthly
- \$800 Personal Volume
- 4 Qualified Active Legs
- \$5000 Personal Group Volume

Eligible to earn:

- Retail Profit
- Volume Bonuses
- Level 1 Override of 12%
- Level 2 Override of 6%
- Level 3 Override of 5%
- Group Volume Override of 2%

Director BUILD THE TEAM,
BUILD THE DREAM



DIAMOND DIRECTOR – CEO

- Pays \$10 Technology Fee Monthly
- \$800 Personal Volume
- 4 Qualified Active Legs - 1 Qualified Director Leg
- \$5000 Personal Group Volume
- \$10,000 Total Downline Volume

Eligible to earn:

- Retail Profit
- Volume Bonuses
- Level 1 Override of 12%
- Level 2 Override of 7%
- Level 3 Override of 5%
- Group Volume Override of 2%
- Generational Override of 4%



Personal Group Volume - \$5000
Total Downline Volume - \$10,000

2 DIAMOND DIRECTOR – CEO

- Pays \$10 Technology Fee Monthly
- \$800 Personal Volume
- 4 Qualified Active Legs - 2 Qualified Director Legs
- \$5000 Personal Group Volume
- \$24,000 Total Downline Volume

Eligible to earn:

- Retail Profit
- Volume Bonuses
- Level 1 Override of 12%
- Level 2 Override of 7%
- Level 3 Override of 5%
- Group Volume Override of 2%
- Generational 1 & 2 Overrides of 4%

2 Diamond Director



Personal Group Volume - \$5000
Total Downline Volume - \$24,000

3 DIAMOND DIRECTOR – CEO

- Pays \$10 Technology Fee Monthly
- \$800 Personal Volume
- 4 Qualified Active Legs - 3 Qualified Director Legs (1 Diamond)
- \$5000 Personal Group Volume
- \$60,000 Total Downline Volume

Eligible to earn:

- Retail Profit
- Volume Bonuses
- Level 1 Override of 12%
- Level 2 Override of 7%
- Level 3 Override of 5%
- Group Volume Override of 2%
- Generational 1 & 2 & 3 Overrides of 4%

3 Diamond Director



Personal Group Volume - \$5000
Total Downline Volume - \$60,000

4 DIAMOND DIRECTOR – CEO

- Pays \$10 Technology Fee Monthly
- \$800 Personal Volume
- 4 Qualified Active Legs -
 - 4 Qualified Director Legs
 - 2 Diamond Director Legs
- \$5000 Personal Group Volume
- \$120,000 Total Downline Volume

Eligible to earn:

- Retail Profit
- Volume Bonuses
- Level 1 Override of 12%
- Level 2 Override of 7%
- Level 3 Override of 5%
- Group Volume Override of 2%
- Generational 1 & 2 & 3 & 4 Overrides of 4%

4 Diamond Director



Personal Group Volume - \$5000
Total Downline Volume - \$120,000

5 DIAMOND DIRECTOR – CEO

- Pays \$10 Technology Fee Monthly
- \$800 Personal Volume
- 6 Qualified Active Legs -
 - 5 Qualified Director Legs
 - 3 - 2 Diamond Directors
 - 1 - 3 Diamond Director
- \$5000 Personal Group Volume
- \$200,000 Total Downline Volume

Eligible to earn:

- Retail Profit
- Volume Bonuses
- Level 1 Override of 12%
- Level 2 Override of 7%
- Level 3 Override of 5%
- Level 4 Override of 4%
- Group Volume Override of 2%
- Generational 1 & 2 & 3 & 4 & 5 Overrides of 4%



5 Diamond Director

Personal Group Volume - \$5000
Total Downline Volume - \$200,000

WHERE WILL YOU BE IN 2024?

