

VIRTUAL PARTY GUIDE

Simple Steps to Success



**Educate, Empower,
& Enrich** lives with a
Jordan Virtual Party.

Virtual (Facebook) parties provide a national platform to effortlessly share the goodness of Jordan Essentials. Enjoy a flexible schedule that fits into your busy day, allowing people to learn, have fun, and engage while shopping with you. Hosted from the comfort of your home or even the carpool line!

Party Documents

1. Main Guide: You're reading it! A roadmap for success.
2. Host Coach and Script: Your essential companion for coaching your host through a successful party.
[CLICK HERE TO LINK TO THE HOST COACHING SCRIPT](#)
3. JE Day-by-Day Party Guide: A day-by-day breakdown to keep your party on track.
[CLICK HERE TO LINK TO THE DAY-BY-DAY GUIDE](#)

Getting Ready to Party

Product Familiarity: Get to know and love your products. Be a product of the products. Watch videos, use the products in your starter kit, and understand the problems they solve and how they make you feel.

The Host is Your Partner

Benefits for Hosts: Your host is not just a host; they are your short-term business partner and a gateway to new business and growth. Share the benefits and opportunities of our rewards program.

— *Party Invitations* —

Example FB Party Announcement:

"Jordan Essentials Skin Care Solutions Party - Sleep solutions, stress relief, and more! Join us for a non-toxic bath and body experience. Learn more at my FB party. RSVP for the link."

— *For New JE Consultants* —

Share your excitement about joining Jordan Essentials and invite friends to join the journey too. You can host your launch party and get bookings to build your business. You will play the role of the Jordie and host in this case. Your most important goal is to get bookings to keep your new business going as well as earn all the bonuses in your Jump Start Program! Modify your scripts accordingly before posting.

When your party is over convert it to your VIP group and then set up new Virtual Party groups for each new host and enjoy a thriving JE business!

— *Host Rewards to Boost Bookings* —

- Free and Discounted Products: Explain the host rewards program, emphasizing free and half-price products based on party sales.
- Monthly Host Offer: Highlight the exclusive offer for hosting, available at different party levels.
- Booking Bonus: Motivate hosts with the 2-party booking bonus and the chance to earn a \$50 shopping spree!

Set Party Goals: Guide hosts in setting goals for attendees and their wish list. Encourage them to focus on engagement for a fun and naturally successful party.

— *Games & Entertainment* —

Leverage Host Engagement: Encourage your host to post and comment actively. Their engagement helps create a comfortable atmosphere for friends and family.

Games and Giveaways: Consider using games and giveaways to boost engagement. Studies show it's effective, and winners can receive Jordan Essentials gift cards emailed with a cute message.

— *Create Group & Add Banner* —

- Log in to your Facebook account.
- On the left sidebar, locate and click on "Groups" or visit facebook.com/groups.
- Click the "+ Create Group" button.
- Choose "Private" for your group's privacy settings. Enter a name for your group, and add members by typing their names or email addresses.
- Click "Create" to finalize the group creation.
- Select a Photo from the Virtual Party Cover Banners and save it to your device.
- Once your group is created, click on the "More" option (three dots) below the group cover photo.
- Select "Edit Group Settings" and scroll down to find the "Group Photo" section.
- Click on "Upload Photo" and select the Cover Banner you saved to your device.
- Adjust the positioning and click "Save Changes" when you're satisfied.

— *Daily Host & Party Posts* —

Check out Your Daily Host and Party Scripts Posts

Host Coach and Scripts

[CLICK HERE](#)

JE Day-by-Day Party Guide

[CLICK HERE](#)

Follow these
steps and your
Jordan Essentials
party is set for
success!