

## Jordan Essentials Outline Script for 30 min FB Live Class

Welcome to our training session on skincare essentials with a focus on Jordan Essentials products. Today, we'll explore how to identify your skin type and choose the right products for a personalized skincare routine.

### **Step 1: Identify Your Skin Type**

Before selecting skincare products, it's crucial to understand your skin type:

- **Dry Skin:** If your skin feels tight and dry after washing, you likely have dry skin. It needs extra hydration and moisture.
- **Normal Skin:** If your skin feels comfortable and balanced after washing, you have normal skin. Lucky you!
- **Oily Skin:** If your skin feels oily within an hour after washing, you have oily skin. It requires products that control excess oil and provide a deep cleanse.

### **Step 2: Selecting the Right Cleanser**

Based on your skin type, let's choose the appropriate cleanser:

- **Hydrolicious Face Wash with Hyaluronic Acid:** Ideal for dry and normal skin, this cleanser contains hyaluronic acid that leaves the skin feeling moisturized and refreshed.
- **Sudsation Gentle Foaming Face Wash:** A gentle foaming facial wash perfect for normal to oily skin types, helping to maintain balance and prevent excess oil.
- **Sweet Cheeks Soothing Complexion Bar:** If you prefer bar soap, Sweet Cheeks with oatmeal is soothing and suitable for red or inflamed skin, eczema, and rosacea.
- **Clean Sweep Activated Charcoal and Tea Tree Soap:** Specifically designed for oily skin, this charcoal and tea tree cleanser deeply cleanses and detoxifies pores.

### **Step 3: The Power of Exfoliation**

Exfoliation is essential for healthy, radiant skin. Choose the right exfoliant based on your skin type and texture:

- **Easy Scrubs It Exfoliant with Jojoba Beads:** Great for gentle exfoliation with vegetable glycerin and ocean-safe jojoba beads, leaving the skin beautifully exfoliated.
- **Cuke Craze Spa Polish Exfoliant:** Provides a medium scrub with polarized walnut shells and cucumber, suitable for a deeper cleanse and astringent properties.
- **Scrubinator Green Tea Essential Oil Pumice Deep Scrub:** Our latest addition with Green Tea Essential Oil and pumice, designed for a deeper scrub, leaving the skin polished and revitalized.

**Quick Tip:** All exfoliants can be used as body scrubs too!

#### **Step 4: Indulge in Masks**

**Pamper yourself with masks for a luxurious at-home spa experience:**

Each mask is about a 15- 20 min cook time so sit back and enjoy. Bonus add the CPR eye gels!

- **Clay It Isn't So Detoxifying Clay Mask:** Bentonite clay with Green Tea, Aloe, Chamomile, and Seaweed extracts provide a dewy, soft finish and remove impurities.

- **Pore Party Charcoal Mask:** A purifying charcoal mask perfect for acne-prone and oily skin, offering a deeper cleanse for a monthly treat.

*Imagine a bunch of friends gathering for a Pore party at your home!  
Masks, fun, laughs and making memories!*

- **Rosemary Mojito Mint Mask:** Infused with essential oils of Lavender, Spearmint, and Rosemary, this cooling and refreshing mask revitalizes your skin.

A Mojito Mask and Magnesium Foot wrap makes a perfect spa day alone or with friends!

**CPR Eye Gel Set:** Cooling and filled with goodness like vegetable collagen and Rose Essential Oil you will be transported to the spa right in your own home! Reduces puffy eyes, leaving you looking refreshed and feeling renewed from the aromatherapy. Pair with a mask or Dead Sea Salt Soak and pamper yourself regularly.

#### **Step 5: Toning and Treating**

After masks, it's time to tone and treat your skin:

- **Spritz -n- Bliss Toner Mist Pore balancer with and without Magnesium:** A proprietary blend of Green Tea, Aloe, Chamomile, Seaweed, and Witch Hazel that nourishes and tones your skin. We add magnesium to one of our blends to help resurface the skin and help with firmness.

- **Zit Zapper:** A natural salicylic acid treatment with willow bark, perfect for acne-prone skin. Just a dab where you need it. Do not rinse and watch the magic happen!

#### **Step 6: Moisturizing and Nourishing**

Finally, let's restore moisture and balance:

- **Eye Zing Vitamin C Eye Gel:** Concentrated Vitamin C for the delicate eye area, enhancing elasticity and youthfulness. Dab around eyes after cleansing. Vitamin C helps promote collagen, improve fine lines, and brighten eyes overall.

#### **Serums and Moisturizers:**

Depending on your skin's needs, choose from the following:

**Time Rewind Eye Gel:** Peptides and Collagen for deep repair work around your eyes.

**Perk It Up Tone and Firm with Vitamin C, Caffeine and Pink Grapefruit:** The perfect serum that is thin and goes deep into the skin to firm up and leaves skin feeling toned. Pair up with facial massage or jade roller for added benefits.

**Balance Bliss Age-Defying Serum:** A personal secret fountain of youth of our Founder Nancy Bogart, natural silica elastomers, repair and hydrate to improve wrinkle reduction and try and you will see visible results too.

- **Plump It Up Hyaluronic Acid Serum Booster:** A hyaluronic acid serum that adds extra hydration to your moisturizer. It draws in and hold moisture to the cell allowing your skin to retain and hold youthful plump skin.

- **Glow Getter Facial Oil:** A remarkable and asked for facial oil with Frankincense and Orange Essential Oils, leaving your skin polished and glowing.

#### - **Moisturizers:**

Your final step day and night to your routine to balance and bless your cells!

- Daily Dew Daily Moisturizer Balanced hydration for everyday use.
- Sheatastic Deep Daily Moisturizer with Shea butter for dry skin with shea butter.
- Vino-tastic Deep Daily Moisturizer with Shea Butter and Red Wine for repairing with shea butter and red wine resveratrol.

**Calm Balm:** Essential oils, Aloe, Cocoa Butter, Mango Butter, Lavander, Geranium, Jasmine, Rose, Rosemary, Clary Sage, Ylang Ylang Essential oils blend together for amazing for sleep hormone balance and deep hydration overnight!

#### **Lip Care:**

Do not forget to moisturize your lips!

**Shealicious Cherry Lip Balm:** Infused with Shea Butter and Olive Squalene make a powerful anti aging botanical for your lips. I use mine morning and night to hydrate and reduce wrinkles around the mouth for kissable lips!

#### **Wow what a way to end the collection right?**

Customizing your skincare routine with Jordan Essentials is the key to unlocking radiant and healthy skin that truly reflects your unique beauty. And guess what? It's so much fun!

Now, if you're absolutely loving all these fantastic products and thinking, "I want it all!" – why not become a consultant today? It's a piece of cake, I promise! For just \$49, you'll get a consultant kit and enjoy a sweet 25% discount on all your purchases, with the cash back right into your pocket. Or, use it as credit for more goodies – your choice!

You'll even get a referral link to share with others, earning you an awesome 25% in commissions! How cool is that?

Our consultants love the friends and family discount they get. Plus, you'll have your own free website for two months, and it's only \$10 afterward – a tiny investment for all the fun you'll have sharing these incredible products!

And hey, no worries about meeting any minimums. We keep it simple – we ship, and you collect!

So, the choice is yours! Get in touch with your favorite Jordie whether you jump in as a consultant for \$49 or host a party to score freebies, you're taking the first step towards healthier skin and a happier life.

Thanks a million for being a fantastic customer, and we hope you enjoyed this journey with us. Remember, with Jordan Essentials, you can have healthy skin and a blast while doing it!

*Cheers to glowing days ahead!*