

Get ready to **Magnify** YOUR LIFE!

Welcome to the beginning of your new business!



Hey there, It's Nancy!

You've taken the bold steps to start a new journey with Jordan Essentials and I want to be the first person to say thank you and welcome. While I wear many hats, at Jordan Essentials, I am first and foremost your advocate and friend.

From the day I started the company in 2000, I dreamed of a mission and purpose larger than myself. I was driven by my desire to help busy women earn an income while fulfilling other priorities in their lives. And now here you are. This business will not only give you the opportunity to generate income by sharing the products you love, but you will also be making a difference by helping people live healthier lives.

While Jordan Essentials can help you achieve what you want out of life, the details of what a better life looks like are completely up to you. This is **YOUR** business, **YOUR** way. Whether you are looking for a part-time or a full-time income, we are committed to lifting-up, celebrating, and honoring your accomplishments. Here you will find an inclusive community of people who want to see you succeed.

Our honest and personal approach means that you are never alone in this business. We cheer for each other, share knowledge, and always make time for fun. So, take a deep breath, **SMILE**, and get ready to have fun sharing products you can be confident in.

I'm so glad you are!

Nancy

"You don't have to be great at something to start, but you have to start to be great at something"

– Zig Ziglar

50 *in* 5

50 CONTACTS IN 5 MINUTES

The more you share your business, the faster your business will grow. Starting with a base of 50 names gives you a great start to sharing quickly. Sound difficult to come up with 50 names? Not really... give it a try below and you will be pleasantly surprised at how quickly you can!

5 Relatives					
5 Friends					
5 Co-Workers					
5 Neighbors					
5 Contacts from Church					
5 Social Group Contacts					
5 Contacts through Children					
5 Contacts from the places you do business					
5 Significant Other's Co-Workers					
5 People you send Holiday Cards to					

Remember to include close friends and relatives out of state. They can visit your website and view information on Facebook too! No one is ever insulted by an invitation!

Your JUMP START

JORDAN
ESSENTIALS

New Jordie Bonus Days!

We will show you how easy it is to earn some great perks while you learn. These are only available to new Jordies so let's get started!

Go ahead and talk to the person who signed you up and make a plan that works with your life. We love parties online and in-home, on-the-go sales, sharing links to your website, vendor events, and more! Your biz your way and rewards your way!

	My Start Date	My 30 Days End	My 60 Days End
30 Day Bonus	Level 1	Sell \$250 In PV	Exclusive Jordan Essentials Jump Start Tumbler
			
60 Day Bonus	Level 2	Sell \$500 In PV	Grab and Go Jump Start Tote Perfect for promoting your new business!
			
	Level 3	Sell \$1,000 In PV	Serum Trio! \$135 value
			
	Level 4	Sell \$2,000 In PV	Cash Rebate equal to the cost of the kit you purchased, up to \$99.
			

You can earn every level! Check your start date and make a plan to earn all in 60 days!

Bring A Friend Bonus:

Earn \$25 J Bucks for every New Consultant you personally sponsor who achieves Level 2

Silver Key Bonus:

When you promote to Star 3 in 60 days earn this special charm!



*PV is defined as Personal Sales Volume. Jump Start is effective for consultants joining after June 1, 2023.

Career & Compensation Plan

Success Coach



QUALIFICATION											
EC	S1	S2	S3	AD	DIR	DD	2DD	3DD	4DD	5DD	
Personal Commissionable Volume (PV)		\$200	\$300	\$400	\$600	\$800	\$800	\$800	\$800	\$800	\$800
Bonus Qualifying Legs (\$200 PV)	1 Q Leg	2 Q Leg	2 Q Leg	3 Q Leg	4 Q Leg	4 Q Leg	4 Q Leg	4 Q Leg	4 Q Leg	6 Q Leg	
Personal Group Volume (GV)			\$1,000	\$3,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	
Total Downline Volume (DV)						\$10,000	\$24,000	\$60,000	\$120,000	\$200,000	
Structural Requirements						1 DIR Leg	2 DIR Legs	3 DIR Legs (1 DD Legs)	4 DIR Legs (2 DD Legs)	5 DIR Legs (3 2DD Legs) & More Qualifications	
COMPENSATION											
Retail Profit (Active) %	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	
Power Seller Bonus 1 (\$1,000) PV	5% (30%)	5% (30%)	5% (30%)	5% (30%)	5% (30%)	5% (30%)	5% (30%)	5% (30%)	5% (30%)	5% (30%)	
Power Seller Bonus 2 (\$2,000) PV	8% (33%)	8% (33%)	8% (33%)	8% (33%)	8% (33%)	8% (33%)	8% (33%)	8% (33%)	8% (33%)	8% (33%)	
Power Seller Bonus 3 (\$3,000) PV	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	10% (35%)	
Level 1 Overrides		5%	7%	9%	12%	12%	12%	12%	12%	12%	
Level 2 Overrides				3%	6%	7%	7%	7%	7%	7%	
Level 3 Overrides					3%	5%	5%	5%	5%	5%	
Level 4 Overrides										4%	
Group Volume Override					2%	2%	2%	2%	2%	2%	
Generation 1						4%	4%	4%	4%	4%	
Generation 2							4%	4%	4%	4%	
Generation 3								4%	4%	4%	
Generation 4									4%	4%	
Generation 5										4%	
Rank Advancement Bonus*			\$250	\$500	\$1,000	\$1,500	\$2,000	\$5,000	\$7,500	\$10,000	

FEBURARY 2023

*Must earn paid as rank 3 months in a row.
Can be earned once per rank only.

RANK PERKS:

Move up with JE and enjoy more perks of your rank at each level.

JORDAN ESSENTIALS		ESSENTIAL CONSULTANT	★ STAR 1 CONSULTANT	★★ STAR 2 CONSULTANT	★★★ STAR 3 TEAM LEADER	👑 ASSOCIATE DIRECTOR	👑 DIRECTOR	💎 DIAMOND DIRECTOR	💎💎 2 DIAMOND DIRECTOR	💎💎💎 3 DIAMOND DIRECTOR	💎💎💎💎 4 DIAMOND DIRECTOR	💎💎💎💎💎 5 DIAMOND DIRECTOR
RANK	EC	S1	S2	S3	AD	DIR	DD	2DD	3DD	4DD	5DD	
Rank Advance Bonus Cash*				\$250	\$500	\$1000	\$1500	\$2000	\$5000	\$7500	\$10,000	
Newsletter Recognition	●	●	●	●	●	●	●	●	●	●	●	
Jump Start 100 Days	●											
JV Pinning and Stage Walk				●	●	●	●	●	●	●	●	
Personal Welcome with Nancy & Director Logo Tumbler						1 Time						
PRO Version FREE Paid as Directors						●	●	●	●	●	●	
Summit Leader Invite						●	●	●	●	●	●	
Director Event Jordanvention						●	●	●	●	●	●	
Success Coaches FB Group with Leader Live Each Week						●	●	●	●	●	●	
Diamond Zone FB Group with Extra Perks							●	●	●	●	●	
Diamond Zone Photo Home Office							●	●	●	●	●	
CEO CIRCLE												
CEO Circle Monthly Zoom							●	●	●	●	●	

*Must earn paid as ran 3 month in a row. Can be earned once per rank only.



DIRECT SHIPPING RATES

Consultant & Customer And Event Orders

ORDER TOTAL	RATE
\$0.00 - \$49.99	\$7.50
\$50.00 - \$74.99	\$9.50
\$75.00 - \$99.99	\$11.50
\$100.00 - \$124.99	\$13.50
\$125.00 - \$149.99	\$15.50
\$150.00 - \$174.99	\$17.50
\$175.00 - \$199.99	\$19.50
\$200.00 - \$249.99	\$21.50
\$250.00 - \$299.99	\$25.50
\$300.00 - \$349.99	\$29.50
\$350.00 - \$399.99	\$33.50
\$400.00 - \$449.99	\$37.50
\$450.00 - \$499.99	\$40.50
\$500.00 +	8%

PARTY ORDER SHIPPING RATES

Virtual & In Person Party Orders Bulk Shipped to Consultant or Host

ORDER TOTAL	RATE
\$0.00 - \$49.99	\$3.50
\$50.00 - \$74.99	\$5.50
\$75.00 - \$99.99	\$7.50
\$100.00 - \$124.99	\$9.50
\$125.00 - \$149.99	\$11.50
\$150.00 - \$174.99	\$13.50
\$175.00 - \$199.99	\$15.50
\$200.00 - \$249.99	\$17.50
\$250.00 - \$299.99	\$21.50
\$300.00 - \$349.99	\$25.50
\$350.00 - \$399.99	\$29.50
\$400.00 - \$449.99	\$33.50
\$450.00 - \$499.99	\$37.50
\$500.00+	8%

Orders are processed and shipped on average 3-7 business days of printing.

Contact the home office (877-662-8669) for Expedited Shipping. Expedited shipping is for shipping only and does not expedient the processing time.

Orders shipped to Alaska, Hawaii, Puerto Rico, APO/FPO addresses have an additional \$5.00 shipping surcharge. Orders to Alaska, Hawaii and Puerto Rico are shipped by Priority Mail only.

New Consultant Kits shipping fee is \$10.