Get ready to Magnify YOUR LIFE!



Welcome to the beginning of your new business!



Hey there, It's Nancy!
You've taken the bold steps to start a new
journey with Jordan Essentials and I want to be
the first person to say thank you and welcome.
While I wear many hats, at Jordan Essentials, I
am first and foremost your advocate and friend.

From the day I started the company in 2000, I dreamed of a mission and purpose larger than myself. I was driven by my desire to help busy women earn an income while fulfilling other priorities in their lives. And now here you are. This business will not only give you the opportunity to generate income by sharing the products you love, but you will also be making a difference by helping people live healthier lives.

While Jordan Essentials can help you achieve what you want out of life, the details of what a better life looks like are completely up to you. This is YOUR business, YOUR way. Whether you are looking for a part-time or a full-time income, we are committed to lifting-up, celebrating, and honoring your accomplishments. Here you will find an inclusive community of people who want to see you succeed.

Our honest and personal approach means that you are never alone in this business. We cheer for each other, share knowledge, and always make time for fun. So, take a deep breath, SMILE, and get ready to have fun sharing products you can be confident in.

I'm so glad you are!

Nancy

"You don't have to be great at something to start, but you have to start to be great at something"

- Zig Ziglar

50 in 5



50 CONTACTS IN 5 MINUTES

The more you share your business, the faster your business will grow. Starting with a base of 50 names gives you a great start to sharing quickly. Sound difficult to come up with 50 names? Not really... give it a try below and you will be pleasantly surprised at how quickly you can!

Remember to include close friends and relatives out of state. They can visit your website and view information on Facebook too! No one is ever insulted by an invitation!

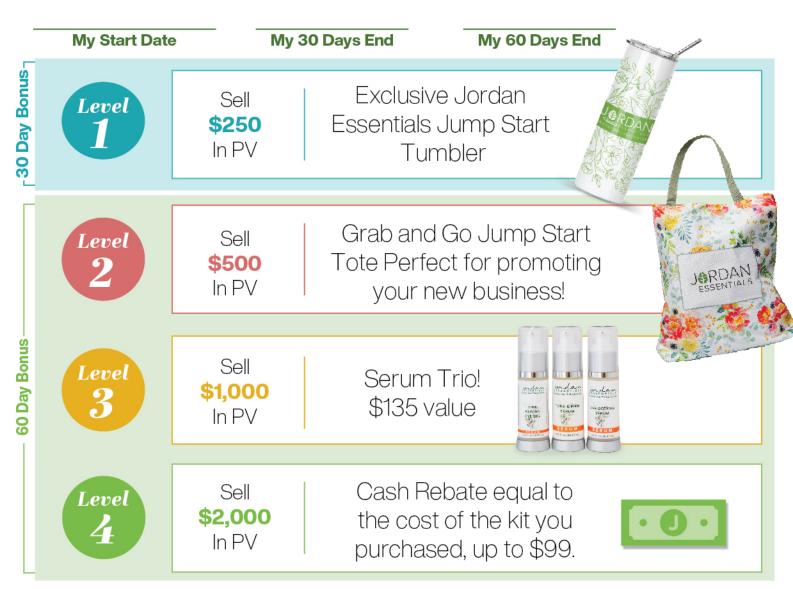
Your JUMP START



New Jordie Bonus Days!

We will show you how easy it is to earn some great perks while you learn. These are only available to new Jordies so let's get started!

Go ahead and talk to the person who signed you up and make a plan that works with your life. We love parties online and in-home, on-the-go sales, sharing links to your website, vendor events, and more! Your biz your way and rewards your way!



You can earn every level! Check your start date and make a plan to earn all in 60 days!

Bring A Friend Bonus:

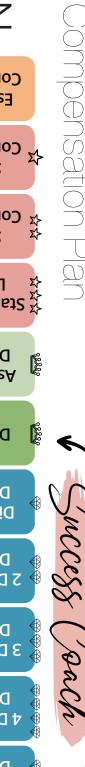
Earn \$25 J Bucks for every New Consultant you personally sponsor who achieves Level 2

Silver Key Bonus:

When you promote to Star 3 in 60 days earn this special charm!



Career & Compensation Plan



Rank Advancement Bonus*	Generation 5	Generation 4	Generation 3	Generation 2	Generation 1	Group Volume Override	Level 4 Overrides	Level 3 Overrides	Level 2 Overrides	Level 1 Overrides	Power Seller Bonus 3 (\$3,000) PV	Power Seller Bonus 2 (\$2,000) PV	Power Seller Bonus 1 (\$1,000) PV	Retail Profit (Active) %	COMPENSATION	Structural Requirements	Total Downline Volume (DV)	Personal Group Volume (GV)	Bonus Qualifying Legs (\$200 PV)	Personal Commissionable Volume (PV)	QUALIFICATION	J&RDAN ESSENTIALS
											10% (35%)	8% (33%)	5% (30%)	25%							EC	Essential Consultant
										5%	10% (35%)	8% (33%)	5% (30%)	25%					1 Q Leg	\$200	S 1	Star 1
										7%	10% (35%)	8% (33%)	5% (30%)	25%					2 Q Leg	\$300	S2	ې Star ک ۲ Consultant
\$250									3%	9%	10% (35%)	8% (33%)	5% (30%)	25%				\$1,000	2 Q Leg	\$400	S3	msəT S Team A Leader
\$500								3%	6%	12%	10% (35%)	8% (33%)	5% (30%)	25%				\$3,000	3 Q Leg	\$600	AD	Associate Director
\$1,000						2%		5%	6%	12%	10% (35%)	8% (33%)	5% (30%)	25%				\$5,000	4 Q Leg	\$800	DIR	Director
\$1,500					4%	2%		5%	7%	12%	10% (35%)	8% (33%)	5% (30%)	25%		1 DIR Leg	\$10,000	\$5,000	4 Q Leg	\$800	DD	Diamond Director
\$2,000				4%	4%	2%		5%	7%	12%	10% (35%)	8% (33%)	5% (30%)	25%		2 DIR Legs	\$24,000	\$5,000	4 Q Leg	\$800	2DD	Diamond S ♦
\$5,000			4%	4%	4%	2%		5%	7%	12%	10% (35%)	8% (33%)	5% (30%)	25%		3 DIR Legs (1 DD Legs)	\$60,000	\$5,000	4 Q Leg	\$800	3DD	S Diamond S S Director
\$7,500		4%	4%	4%	4%	2%		5%	7%	12%	10% (35%)	8% (33%)	5% (30%)	25%		4 DIR Legs (2 DD Legs)	\$120,000	\$5,000	4 Q Leg	\$800	4DD	4 Diamond Director
\$10,000	4%	4%	4%	4%	4%	2%	4%	5%	7%	12%	10% (35%	8% (33%	5% (30%	25%		5 DIR Legs (3 2DD Legs More Qualifications	\$200,000	\$5,000	6 Q Leg	\$800	5DD	bnomaid 2

RANK PERKS: Move up with JE and enjoy more perks of your rank at each level.

CEO Circle Monthly Zoom	CEO CIRCLE	Diamond Zone Photo Home Office	Diamond Zone FB Group with Extra Perks	Success Coaches FB Group with Leader Live Each Week	Director Event Jordanvention	Summit Leader Invite	PRO Version FREE Paid as Directors	Personal Welcome with Nancy & Director Logo Tumbler	JV Pinning and Stage Walk	Jump Start 100 Days	Newsletter Recognition	Rank Advance Bonus Cash*	RANK	J S RDAN ESSENTIALS
										•	•		EC	ESSENTIAL CONSULTANT
											•		S ₁	F STAR THATIUSNOD
											•		S2	S AATS TNATJUSNOD
									•		•	\$250	S3	E AATE ABGABI MABT
									•		•	\$500	AD	ASSOCIATE PRECTOR
				•	•	•	•	1 Time	•		•	\$1000	DIR	БІВЕСТОВ
•		•	•	•	•	•	•		•		•	\$1500	DD	DIAMOND ROTOBRIG
•		•	•	•	•	•	•		•		•	\$2000	2DD	S DIAMOND S PIRECTOR
•		•	•	•	•	•	•		•		•	\$5000	3DD	3 DIAMOND
•		•	•	•	•	•	•		•		•	\$7500	4DD	4 DIAMOND PRECTOR
•		•	•	•	•	•	•		•		•	\$10,000	5DD	E DIAMOND DIRECTOR



DIRECT SHIPPING RATES

Consultant & Customer And Event Orders

ORDER TOTAL RATE \$0.00 - \$49.99 \$7.50 \$50.00 - \$74.99 \$9.50 \$75.00 - \$99.99 \$11.50 \$100.00 - \$124.99 \$13.50 \$125.00 - \$149.99 \$15.50 \$150.00 - \$174.99 \$17.50 \$175.00 - \$199.99 \$19.50 \$200.00 - \$249.99 \$21.50 \$250.00 - \$299.99 \$25.50 \$300.00 - \$349.99 \$29.50 \$350.00 - \$399.99 \$33.50 \$400.00 - \$449.99 \$37.50 \$450.00 - \$499.99 \$40.50 \$500.00 + 8%

PARTY ORDER SHIPPING RATES

Virtual & In Person Party Orders Bulked Shipped to Consultant or Host

ORDER TOTAL	RATE
\$0.00 - \$49.99	\$3.50
\$50.00 - \$74.99	\$5.50
\$75.00 - \$99.99	\$7.50
\$100.00 - \$124.99	\$9.50
\$125.00 - \$149.99	\$11.50
\$150.00 - \$174.99	\$13.50
\$175.00 - \$199.99	\$15.50
\$200.00 - \$249.99	\$17.50
\$250.00 - \$299.99	\$21.50
\$300.00 - \$349.99	\$25.50
\$350.00 - \$399.99	\$29.50
\$400.00 - \$449.99	\$33.50
\$450.00 - \$499.99	\$37.50
\$500.00+	8%

Orders are processed and shipped on average 3-7 business days of printing.

Contact the home office (877-662-8669) for Expedited Shipping. Expedited shipping is for shipping only and does not expedient the processing time.

Orders shipped to Alaska, Hawaii, Puerto Rico, APO/FPO addresses have an additional \$5.00 shipping surcharge. Orders to Alaska, Hawaii and Puerto Rico are shipped by Priority Mail only.

New Consultant Kits shipping fee is \$10.