

Virtual Jordan Party Guide At A Glance

As you post, be sure to personalize and add your own touches. Emojis are a great way to draw attention and make your posts more fun.

Hostess Coaching Build Relationship - Build your relationship with your host as you do your customers.

5 Key Touch Points with your Host

1. Booking. Set your date and time and the time for your follow-up call.
2. 48 Hours Later. Confirm she is inviting guests, answer questions and start her wishlist.
3. Midway from the party. Answer questions and encourage her to collect outside orders.
4. 24-48 Hours. Go over what to expect, provide scripting for reminders to her guests and gather any outside orders.
5. Party!

Set up One Facebook Group for 1 or more hosts

- When using the app, the party images are in the Jordan Party area. You will also use images from the Current Specials area.
- Personalize the party with images from the Social Sharing and Products area too.
- The Full Jordan Party Guide is a great way to follow-along as you post images

Day 1 – Initial Post while Host adds Her Guests

Day 1 is all about setting the stage for your party. This is the day the host will be adding her guests to the group.

Day 2 – Welcome and Kick Off (Schedule your posts throughout the day and not all at once.)

Day 2 is all about getting to know the guests. Use posts to encourage interaction and to let guests know a little about Jordan Essentials. This is also the day to post when you will be doing your live Virtual Living Room.

Day 3 -Purposeful Lotions and applications

Day 3 is all about Jordan Essentials' purposeful products. The focus is on the Solution Blends in Sticks, Sprays and Roll Ons. In the Jordan Party app, you will find individual posts for each solution. Interact with guests to see what solutions they are looking for.

Day 4 – Everyday Essentials

Day 4 is the main posting day of the party. It covers essential oils, lotions, shea butter and dead sea salts. Focus on aluminum-free deodorant and options are also today.

Day 5 – Live Party Night

Day 5 is the Virtual Living Room. This is a simple LIVE in the Facebook Group or if you choose you can go with zoom and invite guests to join you. Day 5 is also about specials, hosting, and the Joyful Jordan box.

Day 6 – Wishlist and a few more products

Day 6 starts wrapping up the party. Cover general products such as the baby line, pet line and men's line. Encourage bookings, joining and shopping. Be sure to post the party link for quick shopping.

Day 7 – Close party, join my VIP group and thank you

Day 7 closes the party. Post the party poll, thank you and link to your VIP group.