

# Be Summer Ready – Copy/Paste Virtual Party Template

<p>Personalize and Make your Own and Your Host's too! Be sure to personalize and add emojis to add color and draw attention to the posts.</p>	
<p>If you use a Facebook Group for your party, create a group first and post the "pre-posts" before inviting hosts or guests to join.</p> <p>Facebook Banner for Your Party is located in JEU.</p> <p>Facebook Group Description: Be Summer Ready! Join us to learn about safe, non-toxic products to help you and your family get ready for the summer months! We have solutions and options for every family member, from face care to skincare, to mineral makeup and more!</p>	
<p>Invitations should be personal. Let your host choose her vocabulary for her friends by giving her an example.</p> <p>Example text: Hey Kim - I am having a Jordan Party on (messenger, FB, via text) this coming week (<i>list days; Wed/ Thur/ Fri</i>). Would you like me to add you to the group?</p> <p>Lots of nontoxic skin care and home products. My Jordie will be doing some prize drawings as well.</p> <p>Let me know ASAP so I can add you to the group.</p>	
<p>Day 1 – Pre-Posts- Have these posted before you invite guests.</p> <p>Hello! Welcome to our "Be Summer Ready" 🌸 with Jordan Essentials Facebook Party.</p> <p>🌿 We will have fun, share products, and share healthy tips that you and your family can use every day for healthy skin and a healthy life.</p> <p>😊 You will be pleasantly surprised with the wide selection, and we hope you stay in the conversation between now and the party.</p>	
<p><b>Why Jordan Essentials?</b></p>	

<p>👉 When you say YES to Jordan Essentials products, you are saying 🌸 YES to ingredients like magnesium, essential oils like lavender, purifiers like charcoal, and rich moisturizers like shea butter. 🌿</p>	
<p>And just as importantly, you will be saying NO to aluminum, parabens, mineral oil, SLS/SLES, gluten, and phthalates that are found in many, if not most, bath, body, and skincare products today.</p>	
<p>Jordan Essentials is also 22 years young and proud to be Made in the USA!</p>	
<p>Optional.</p> <p>We will be giving out virtual tickets for great prizes once our party qualifies. The more tickets you earn, the more chances you have to win!</p> <p>We provide natural and non-toxic solutions, but our products are fun, pampering and life-changing!</p> <p>Everyone needs and deserves pampering in their life. Right? Who's ready to win?</p>	
<p><b>Be sure to create a Party Link and share it with the host to share it with guests personally!</b></p> <p><b>Shop Online with Ease!</b></p> <p>Reach out to your host for your special party link!</p> <p>Here's an EZ view flip-the-page virtual catalog to see all the categories before we get started:</p> <p><a href="https://bit.ly/JESpring2022">bit.ly/JESpring2022</a></p>	<p>Catalog image appears when posted.</p> <p>For a single host, post party link.</p> <p>For Multi-host and MegaParty, each host should provide her guests with the party link personally or in a group message.</p>
<p><b>Makup Look Book</b></p> <p>We also have a fun Makeup Look Book with healthy makeup options. Perfect for a fresh summer look!</p> <p>If you are interested in updating your makeup with non-toxic options, let me know. We can do a one-on-one consultation or have a fun party where you can earn FREE products!</p>	

[bit.ly/JELookBook2022](https://bit.ly/JELookBook2022)

JE products do not contain harmful chemicals like parabens, phthalates, or petroleum-based byproducts like Mineral Oil!

**End of Day 1 Post- Ask your Host to share this post. It helps to encourage her to engage with her guests.**

Let's Get the Party Started! 🎉

😊 Summer is almost here! ☀️ Sunny days, walks on the beach, 🏕️ camping, 🚲 bicycling, 🛋️ lazy days....

What is your favorite summer activity?  
Share below for your chance to win!

**Set A Reminder – We are Starting Soon!**

The party starts in about 30 minutes! It is come-as-you-are so get comfy, grab a drink, get a pen and paper, and let's get ready to party Facebook Style with Jordan Essentials! I am excited to share with **Host's** friends who will be joining us tonight!

Comment below with an emoji or GIF that shows how excited you are for us to get started!

**15 Minutes Before**

I am so excited to be sharing Jordan Essentials with all of you! I am setting the mood for fun diffusing essential oils!

Jordan Essentials offers 100% pure, ethically-produced essential oils.

For the burst of energy and excitement, I am using a blend of Peppermint & Lemon! It is fresh, clean, and purifying to the air.

**5 Minutes Before**

Time sure flies by! We will be starting in just a few minutes. During our party tonight, which will last about 45 minutes, be sure to refresh your

<p>screen often so you don't miss anything such as chances to win our product drawing!</p> <p>Tonight you'll earn a ticket into the product prize drawing for every Like/Love, comment or question on the posts in our event!</p> <p><b>Hint – Go live to kick off your party!</b></p>	
<p><b>First post on main party day. Ask your host to welcome everyone and tag them in this post. You can also use the extra image for welcoming as well. You can also open with a fun LIVE welcoming of the guests. The LIVE can be short...just 3 minutes is a great start!</b></p> <p>Say "Hello" when you join, and tell us how you know your wonderful host and what you love about her!</p>	
<p>Get your skin summer-ready with the ultimate body care products and collection!</p> <p>Soak, cleanse, exfoliate, moisturize, protect, and nourish your skin. See it all here with our Founder, Nancy Bogart:</p> <p>Pro Tip: Exfoliate with our salt scrub BEFORE you shave, it leaves skin soft and smooth, and your shave lasts much longer!</p> <p><a href="https://vimeo.com/409799992">https://vimeo.com/409799992</a></p>	
<p><b>Adding in a live here is fun to demo and even compare – do one arm ahead of the party.</b></p> <p><b>Sunless Tanner! Give yourself a healthy glow the safe way!</b></p> <p>Be ready for shorts and sandals with our safe, nontoxic Sunless Tanner! For best results, exfoliate your dead skin away and moisturize before applying. The salt scrub does both of these things with one product!</p> <p>Sunless tanners work naturally with your body's sugar! Apply with a light touch; no heavy application is needed. It doesn't go "orange" and looks natural with two shades! Sunkissed or Bronzed.</p>	
<p><b>Have a Healthy Glow....Naturally!</b></p>	

<p>Exfoliate away dry, winter skin cells to reveal vibrant, younger-looking you! 😊 ✨ Exfoliating is a healthy way to increase circulation and encourage the regeneration of new skin cells. This can reduce skin discoloration, balance skin tone, and improve skin texture - giving you an even, all-over glow!</p> <p>Jordan Essentials salt scrub is made with healthy, non-toxic ingredients. 🌿 It exfoliates and polishes our skin with custom blends of natural oils and salts. 🧴 Salt scrubs are ideal to do after spending the day at the beach or the pool. 🏖️ They gently remove toxins, pollutants, and chemicals the skin is exposed to in the water. 🌊</p> <p>😊 Be summer-ready and stay summer ready! 🌸 Salt scrub is available in all of our signature fragrances and unscented. Choose your favorite today!</p>	
<p>Like other products in our everyday collection, our soothing, moisturizing, and exfoliating Salt Scrub comes in all of our fragrances.</p> <p>Are you comfortable and cozy? Fresh and crisp? Floral and light? Manly musk?</p> <p>Which of these fragrances would be your must-have?</p>	
<p><b>Tone &amp; Firm without joining the gym!</b></p> <p>You want to feel good about what you put on your skin, and you want to tone and firm, too, right?</p> <p>We get you, and we have the solution! Here's how we do it:</p> <p>Pink Grapefruit, Aloe, Shea Butter, and Green Tea support healthy circulation, elasticity, and tightening of the skin. This gives skin a healthier and more youthful appearance. Apply to saggy neck, bouncy belly, jelly thighs, or any area that needs some extra TLC and toning 🌿</p>	
<p><b>Maybe you do want to exercise!</b></p> <p>Summer exercise and activities can take a toll on our muscles that might not be quite ready for the workout!</p> <p>Topical Magnesium absorbs directly through our skin to our muscles to soothe and relax tense muscles.</p>	

<p>Lotions, sprays, sticks, and Dead Sea Salt Soaks. We've got you covered. ♦ Magnesium is a staple at our house to keep us moving, provides pain relief, and promotes sleep and happiness!</p>	
<p><b>Magnesium Plus Shea Body Butter!</b></p> <p>Magnesium Plus Shea Body Butter! 🌿 The best-selling blend of 4 essential oils boosted with magnesium is a must-have for sore summer muscles!</p> <ul style="list-style-type: none"> <li>💙 In soothing and moisturizing, shea butter, peppermint, sweet basil, lavender, and frankincense essential oils relax and ease tense muscles, joints, and even mild headache pain. Shea Butter softens, soothes, and moisturizes the driest skin.</li> </ul> <p>Check your wish list! With a \$50 purchase, this is yours for just \$5.</p>	
<p><b>Why Shea Butter?</b></p> <p>Natural Ingredients for Healthy Skin</p> <p>Shea Butter! Shea butter is a fat extracted from the nut of the African shea tree.</p> <ul style="list-style-type: none"> <li>🌿 High in Vitamin A, the benefits of shea butter to the skin include superior moisturizing capabilities, healing properties, and improving skin conditions.</li> </ul> <p>Shea butter is found in our Shea Body Butters, Hand &amp; Body Lotions, Helio Superfood Skin Lotion, and Skin Relief Lotion.</p>	
<p><b>Another great chance for a Facebook live!</b></p> <p>And...We've got a stick for that! Convenient and easy to use, JE Magnesium Sticks are a must-have for summer!</p> <p>One for the purse, one for the backpack, one for the car....the list goes on and on!</p> <p>Which stick would you choose?</p>	
<p><b>All in for Summer – The June Joyful Jordan Box!</b></p>	

<p>A \$40 value for just \$29!</p> <p>The June Joyful Jordan box is packed with products perfect for kicking off summer and your summer business.</p> <p>This box is ready for a vacation, staycation, or spacation! Four fabulous products are sized for travel or quick use at home.</p> <p>My Joyful Jordan box subscribers enjoy FREE shipping each month too!</p>	
<p><b>Cooling Face Gel</b></p> <p>The fresh scent of mango and the cooling effects of aloe make this gel a must-have after a day in the sun. It calms the redness and soothes the face. Non-greasy and moisturizing too!</p> <p>Safe for all members of the family.</p>	
<p><b>Soothing Spray</b></p> <p>When the rest of the body gets too much sun, reach for the Soothing spray. Lavender &amp; Peppermint are wonderful essential oils for cooling and soothing the skin. Witch hazel moisturizes and protects the skin too. A must-have for the summer!</p> <p>Spritz on the neck for a cooling effect too!</p>	
<p><b>Why Witch Hazel?</b></p> <p>Witch Hazel - A Secret Weapon!</p> <p>Witch Hazel is a secret weapon in many of Jordan Essential's products.</p> <p>🍀 Extracted from the bark, leaves, and twigs of a North American shrub with the same name, Witch Hazel has been used for hundreds of years for various skin issues, including acne, bruises, and insects bites, poison ivy, burns, and more.</p> <p>Given its effectiveness and versatility, Witch Hazel can be found in Jordan Essentials' Essential Oil Sprays, Toner Mist, Acne Support Gel, and Spritz Your Pits Deodorant Spray.</p>	
<p><b>Body Spritzer for a Fragrant You!</b></p> <p>Black Raspberry &amp; Vanilla create a light, sweet scent perfect for summer. Blended with healthy ingredients like aloe and witch hazel, this spritzer is</p>	

<p>beneficial for the skin! Non-drying and non-toxic. It is moisturizing for your summer skin!</p> <p>Step away from chemically-laden and toxic perfumes. Opt for a healthy, fresh scent of a spritzer.</p>	
<p><b>Shower Gel – Wash away a day at the pool or lake!</b></p> <p>We shower to get clean! Don't shower with soaps packed with phthalates, parabens, and SLS/SLES that coat your skin with chemicals.</p> <p>JE Shower Gel gently removes everyday toxins we are exposed to while enjoying the summer...like swimming pool chemicals, lake water pollutants, and everyday dirt and grime!</p> <p>Our 3 oz Shower Gel is perfect for the beach bag and travel. Grab the JJ Box and add a full-size shower gel for your home tub and shower!</p>	
<p><b>Dad needs some love too!</b></p> <p>Father's Day is just around the corner, and this great box of healthy skincare was created just for him or the favorite man in your life!</p> <p>Ready to give in its box or label and ship it right to your favorite fellow in this convenient box.</p> <p>Available until June 19th!</p>	
<p><b>Hosts need pampering too!</b></p> <p>Refreshing and uplifting, Raspberry Lemonade is the fragrance for June. It is light, fresh, and brings a sparkle to your eye! 🍋</p> <p>Body Polish and loofa slough off dry skin to promote a radiant glow. Give your skin extra love with rich, moisturizing Raspberry Lemonade Shea Body Butter. It hydrates, softens, and smoothes even the driest skin and is great for elbows, knees, and heels.</p> <p>Please message me to set up your summertime party!</p>	
<p><b>Inflation Buster!</b></p> <p>Of course, if you were thinking, "I can do what she does!" you are right! YOU can earn money by sharing healthy products with others too!</p>	

Ask your Host to share this post. It helps to encourage her to engage with her guests.

Thank you all so much for being part of our online party! I hope you fall in love with Jordan Essentials as I have! Please take a minute to comment below with the letter that best describes you.

Be sure to place your order today to enter our prize drawing in just a few hours!

### **Be a VIP!**

We have so many products I couldn't share with all of you, but great news, I have a VIP Facebook Group where I share valuable tips and information that focuses on Healthy Skin and a Healthy Life. Members also get access to promotions and notifications of special sales and events!

Go to \_\_\_\_\_ (Insert VIP Group Link) and request to join for one final chance to win our Prize drawing!

Optional if you did a drawing

Drum roll, please.... I have collected the virtual tickets, and the winner is.....

### **Making a Difference with Feeding America**

Jordan Essentials is making a difference not only with our products and in the lives of our customers and Jordies...also for others in America who may be struggling right now to provide food for their families.

We have partnered with Feeding America. Each purchase of our Fresh Apple Shampoo or Fresh Apple Conditioner donates 10 meals to Feeding America. Buy both for 20 meals to be donated!



### **Thank You to Host & Guest**

A big thank you to our host, \_\_\_\_\_, for getting everyone together for our fun online Spa Bar! You were an awesome host! And to every guest who

participated, it was a pleasure having you. I hope you will join our mission of sharing Healthy Skin - Health Life.

Remember, you will want to place your order at \_\_\_\_\_ (insert party link) by \_\_\_\_\_ (close date) OR message me and I will review your wishlist with you, answer your questions and get your order placed for you!

**(Choose one of the following images for this post. You can use others to post a thank you when people place an order.)**

**After Party Post (The Next Morning)**

Thank you all so much for attending live or viewing our online party! I had a great time sharing Jordan Essentials with all of you. Please take a minute to comment below with the letter that most describes you!

I look forward to continuing to serve you. Keep my contact information in your phone and stay connected with me in my VIP group at \_\_\_\_\_.

Enjoy your new products and thanks again to \_\_\_\_\_, our awesome host!!