

SHOW YOUR APPRECIATION

IN APRIL AND MAY!



“Gratitude paints little smiley faces on everything it touches.” - Richelle E. Goodrich

Want to impact your community in a BIG way, while also impacting your own life by being in gratitude to others? Here's your opportunity to do just that during the months of April and May!

Let's bless the people in your life or in your community who consistently give to others, maybe even to your own family. It could be your childcare provider, a special teacher or someone in your community who has been on the "front lines" these last two years, working to keep others safe and healthy.

You have the unique opportunity, through Jordan Essentials, to show dedicated employees/caregivers, who work selflessly taking care of others, that they are seen and appreciated!

WHAT ARE APPRECIATION SETS?

They are little bags of love with a card included, either in Joy or Promise for only \$20, that are filled with...

- **A Lotion Bar**
- **A Shea Body Butter**
- **A Shea Cherry Lip Tube**

You could purchase a few Appreciation Sets to gift to people in your community and/or offer this to everyone you know to "sponsor" a set or two and you deliver to the caregiver's location.

WHEN CAN WE PURCHASE THESE APPRECIATION SETS?

You and your customers may purchase these Appreciation Sets April 1 through May 31, 2022.

HOW CAN YOU USE THESE APPRECIATION SETS TO THE FULLEST?

Follow these next steps and you will!

Step 1: Identify who you want to "appreciate."

Brainstorm with your team, VIP group, Business Page or customers you communicate with who in your community you'd like to show appreciation to with these sets. These could include:

- **Daycare providers**
- **Elder care providers**
- **Teachers**
- **Medical Offices**
- **Hospitals**
- **Nursing Care Facilities**
- **Who else?**

****Choose the organization/facility/hospital floor or whomever you're going to be gifting FIRST. Your customers will want to know who they're supporting.****

Step 2: Set a goal for the number of Appreciation Sets you'd like to gift!

For example if your goal is to gift 20 people, you need 20 sponsors!

More Sponsorships = More Appreciation!

The more sponsorships you receive, the more you can appreciate others!

Step 3: Team up: Share your goal with others and invite them to participate, too!

- You could create a fun team goal and gift to a local hospital, organization, school, medical practice or business.
- Invite your VIP group or those on your Business Page to get involved and sponsor an Appreciation Set or two. Be sure to let them know where these gifts are going.
- Not on Facebook? Send texts to invite your customers to participate in such a great cause!

STEP 4: TRACK!

Open a Party. Remember, there are no Host Perks without at least three unique orders, so you'll need at least three sponsors!

Or Open several Parties! The more orders you receive, the more Appreciation Sets you can get with our Host Perks!

Get creative and make a fun visual that you can see daily to keep you on track with your goal. You can also take a picture and post in your groups and Business Page, or text to those participating keeping them in the loop, too!

STEP 5: DELIVER AND CELEBRATE!

- Every order you receive within your groups, tag the person who is sponsoring or purchasing and thank them for their order. If sponsoring, remind them where their Appreciation Set is going!
- How fun will it be to have someone video you delivering these Appreciation Sets to people who so deserve them?!? Not only will the recipients be overwhelmed with your generosity, the sponsors who participated will feel like they've positively impacted them and shown gratitude for their selflessness and their sacrifices these last two years.
- When you've met your Appreciation Set goal as a group, whether it's with your customers or your team, you can always do some prize giveaways and recognition!

Imagine these caregivers' surprise and delight when they receive this unexpected gift from their caring community, along with a note telling them how appreciated they are for taking care of our family members! What a great way to impact others and be in gratitude.