

THE 5 F'S

for potential team members!

FABULOUS HEALTHY PRODUCTS

- Passionate about health, family and the environment.
- Loves all Jordan Essential goodies (the “big” spender).
- Repeatedly hosts parties with you or re-orders from you regularly.
- Always has a long wish list at the party and can’t afford it all.
- Refers other hosts and customers to you.
- The “know-it-all” guest at your Jordan Party, shares reviews or tips with everyone.
- Always excited to find out what all the new products and specials are.

FINANCIAL:

- Needs extra income; never seems to have enough money to make ends meet.
- Wants to pay off their debt or simply not live paycheck to paycheck anymore.
- Hates their job or dreads going to work every day.
- Single parent.
- Extra money for those fun life events (vacations, weddings, pregnancy, extracurricular activities for the kids, college funds, retirement funds).
- Just went through a major life event (separation/divorce, lost a job).
- Car is always broken down and can’t afford a new one.
- Has a pricey habit (like collecting designer shoes or handbags).

FLEXIBILITY

- Stay-at-home moms, servers, nurses, students, or anyone who has/works a non-traditional schedule.
- Never has enough vacation time or sick time.
- Busy schedule of kid’s activities, clubs, classes at the gym, weekly obligations, etc.
- Likes to set their own schedule, wants to be able to volunteer at child’s school, or take a vacation on a whim.
- Teachers, bus drivers, para-educators, lifeguards, seasonal workers.

FRIENDS

- Moms who need “adult” time.
- Wants to reclaim identity OR needs to start fresh after a major life event. (separation/divorce, moving to a new town, relocation due to military)
- Has a passion for education and health.
- Enjoys leadership roles (head of the PTA or Girl Scouts leader).
- Was a cheerleader, member of a sorority, or belongs to many different organizations.
- Very community-oriented, likes to volunteer and attend local festivals/events.

FUN

- Desires to identify with like-minded women or be a part of something bigger than themselves.
- Desperately in need of a vacation, loves to travel, would be motivated by FREE trips.
- Loves being recognized for achievements, loves to dress up.
- Has a stressful day job or home life.
- Naturally coordinates get-togethers with friends (social butterfly).
- Always has the best recommendations for restaurants/bars/festivals to attend.
- Cracks jokes and tells funny stories (the entertainer).
- Looking for a guilt-free social outlet (stay at home moms) or simply being over-obligated in other areas of life