

MYSTERY HOST

Jordan Party



Show your VIP Customers how fun and easy hosting with Jordan Essentials is! Attendees have opportunities to win the Host Perks from the event. It's called a "Mystery Host" because you don't know who the Host(s) is/are until the end of the event, after all the orders have been placed, Jordan Parties booked, and Team Building conversations scheduled. Exciting, right? (PSSST! Rename this to "Mystery Ghost" for a fun fall theme!)

WHO YOU INVITE:

This is an exclusive event for your VIP Group. Be sure you're giving them information on what it is so they know what to expect.

WELCOME AND EXPLAIN HOW IT WORKS:

Let your VIP Group know that any orders placed using the Mystery Host party link between the ordering window will be included in the Mystery Host drawing.

GIVE OPPORTUNITIES TO ENTER INTO DRAWINGS:

You can give more entries into the drawing for whatever you want to achieve from this event. If filling your Party calendar is your main goal, give the most points for bookings. Below are ideas to get you started:

- RSVP'ing or commenting that you'll be purchasing/attending event.
- Inviting a friend (outside of the VIP Group).
- Sharing a testimonial (photo or by commenting on a post).
- Orders of \$100 or more.
- Booking a Jordan Party in the next two months.
- Scheduling time to learn more about becoming a Jordan Essentials Consultant within the next seven days.

SHARE YOUR PRODUCTS:

Since these customers are already in your VIP Group, chances are they already know the basics Jordan Essentials has to offer. Consider featuring new product, Host Perks, skin care, must-haves, hidden gems, etc.

ASK EVERYONE TO PLACE THEIR ORDERS:

Tally up the orders and entries so you can give away the Host Perks to a lucky winner. To give away to more winners, you can also give away any extra products you have that you'd like to gift to someone. Your event, your rules!

Creating a Mystery Host Party in the Party Portal

- Go to New Party from the Party Menu on the Dashboard
- Create a NEW Party with a NEW Host with the first name of Mystery and last name of Hostess
- Complete the party per normal using your address and info
- When the party is complete, update the Host Shipping address on the order and change Mystery Host information under Customer Management.