

## Copy Paste Facebook Party

Use this as a basic outline for your party. You can mix and match images and posts from past parties too. We have provided extra images in the Zip File and in the Media. Do not copy/paste from the document. Download images for the best quality.

**Template Tip:** Do not copy and paste comments in red that you see at the top of each post. Just copy the text under each post title. Paste it into Facebook and then publish or schedule it for your group. Be sure to **personalize the post with specific info for your party** and to meet your personality.

Be sure to add the current specials and incentives found in JEU under Current Specials and Incentives:

- Weekly Special
- Host Special
- Join Special
- Customer Special

**Best Practice:** Go Live to launch and close your party. Engagement with your guests is key. Host coach and have your host post a couple of posts as well. 😊 Additional engagement posts can be found in the JEU >> Media Center if desired.

It is important to include your own experiences and testimonials with the products. Additional images are located in JEU in the Media Gallery. These can be added to your party to make it longer if desired.

Posts can be posted 3-4 over three days or 3-5 minutes apart during a 45-minute party. You can kick off a party with a LIVE in Facebook and then end with a live.

Insert emojis to make the posts festive and fun. Posts can also be used as stand-alone posts on your business page, Instagram, and personal profile.

These posts can also be used stand-alone in your VIP group or as guidelines for going live in your business page or personal profile.

Banner option for the top of group >> See Media Gallery for Banner Options.

**Pre-Party Posts (Mark as Announcement in Facebook Group). This can be divided into two or three posts if you choose. You can also start with general engagement posts too.**

**Welcome to our Bug Box Party!**

Your host, XXXX, and I are looking forward to having a fun time online as we share products that support healthy products for the whole family and repel those nasty bugs...without smelly odor...and without harmful chemicals like deet, parabens and other toxins.

Here's how it works:

Check out the posts below to learn more about Jordan Essentials and join us here in this group on XXXX (date) at XXXX (time). You'll receive chances to win fun prizes for commenting below to RSVP, joining us on time, participating in the event, and more!!



If you'd like to check out what Jordan Essentials has to offer, check out our online catalog at

**Insert Your Catalog Link Here**

*Catalog Preview shows link when posted.*

You can place an order on **XXXX's party anytime before XXXX by going to: (insert party link).**

As your JE consultant, I'm available to answer any questions, so reach out to me anytime in a personal message or call/text me at \_\_\_\_\_ (insert phone number)

Have someone who would like to join us? Share the link to this group and they can request to join!

I look forward to seeing everyone on \_\_\_\_\_ at \_\_\_\_\_!! Comment below if you will be joining us for a chance to win our prize drawing!!



**Today's the Day!!!**

Join us TONIGHT at XXXX right here in this group for fun, connecting with friends, fabulous spa products, and some free giveaways!

Set the alarm on your phone because everyone who responds during the live event gets extra chances to win!

Won't be able to join the LIVE event or wondering how to order? Place your order anytime at \_\_\_\_\_ or contact me via messenger or phone to place your order or ask questions anytime!

**Feeding America – Making a Difference One Meal at a Time**

Since the pandemic, Jordan Essentials has been supporting Feeding America on behalf of our Consultants and our customers just like you.

We are humbled by the difference we can make together.

*Insert current Feeding America Total and/or Feeding American Promotion*

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**Why is what's in our products so important?**

For two key reasons:

1. Our skin is our largest organ and what touches our skin affects all of our organs.
2. It takes just 26 seconds to absorb what touches our skin into our bloodstream. The harmful effects of many chemicals used in skincare products are scary! And many include ingredients that prematurely age us or dry out our skin.

Jordan Essentials' products combine healthy, non-toxic ingredients to provide safe, healthy alternatives to their chemically-laden counterparts.



HEALTHY SKIN • HEALTHY LIFE

**Say YES – To healthy products with healthy ingredients!**

At Jordan Essentials, we believe that everyone deserves healthy skin—and joyful, healthy lives.

When you say YES to Jordan Essentials products, you say YES to ingredients like Magnesium, essential oils like lavender, purifiers like charcoal, and rich moisturizers like shea butter.

And just as importantly, you will be saying NO to aluminum, parabens, mineral oil, SLS/SLES, gluten and phthalates found in many, if not most, bath, body and skincare products today. If you want to read more, check out the Product Promise page on my website:

*INSERT LINK HERE – Example:*

*<https://XXXXXXXX.jordanessentials.com/product-promise/>*

## OPTIONAL POST

### Ready to Win?

If you are ready for some fun and some pampering tips, be sure to join our live event.

We will be giving out virtual tickets for great prizes - the more tickets you earn, the more chances you have to win!

We provide natural and non-toxic solutions, but our products are fun, pampering, and life-changing! Everyone needs and deserves pampering in their life. Right?

Who's ready to win?

### LEMON PEPPERMINT BLENDER BUDDY

For the burst of energy and excitement, reach for the Lemon Peppermint Blender Buddy! It is fresh, clean, and purifying to the air. #51970 | 5mL

JORDAN  
ESSENTIALS



### Day of Party - Post 1: Welcome

Welcome everyone! Both XXXX and I are so happy you could join us. We both love Jordan Essentials and are excited to share our favorite products with you. For inviting each of you and host our event, XXXX is receiving amazing perks from Jordan Essentials. Now tonight, when your wish list is bigger than your wallet, let me know, and we can work together to make those wishes a reality with free credits when you host too!

Feel free to comment, like, and LOVE the posts as we chat. The more you do, the more chances you have to earn tickets.

I'll respond as quickly as I can to questions and if you have questions after, feel free to reach out directly on Messenger. Remember, refresh often, sit back and have fun!

Example:

No party is complete without prizes! If you win, I want to be sure I can connect with you. So, for your first 5 points, message me "Hello" at <http://m.me/marian.smithje> and then comment DONE below.

*This takes them right to messenger without being friends!*

*You can find your profile name in the address bar when you are on your Facebook page.*

*You can post this as a pre-post also. 😊*

*Use this tip and link anytime you want to get guests engaged with contacting you directly.*

**30 Minutes Before:**

**Set A Reminder – We are Starting Soon!**

The party starts in about 30 minutes! It is come-as-you-are so get comfy, grab a drink, get a pen and paper, and get ready to party Facebook Style with Jordan Essentials! I am excited to share with **Host's** friends joining us tonight!

Comment below with an emoji or GIF that shows how excited you are for us to get started!



**15 Minutes Before**

I am so excited to be sharing Jordan Essentials with all of you! I am setting the mood for fun diffusing essential oils!

Jordan Essentials offers 100% pure, ethically-produced essential oils.

For the burst of energy and excitement, I am using our new Lemon Peppermint Blender Buddy! It is fresh, clean and purifying to the air.

Later tonight when I am ready to wind down, I'll be using our Orange Lavender Blender Buddy in the unscented shea butter for a relaxing foot massage! It is also a great combo to diffuse for the kiddos!





**5 Minutes Before**

Time sure flies by! We will be starting in just a few minutes. During our party tonight, which will last about 45 minutes, be sure to refresh your screen often so you don't miss anything such as chances to win our product drawing!

Tonight you'll earn a ticket into the product prize drawing for every Like/Love, comment or question on the posts in our event!

**Hint – Go live to kick off your party!**



**Roll Call – Who's Here With Us!**  
Let's start with an easy question and see who is here. Comment below letting us know where you are viewing from....and what you are excited for this spring. Comment with a gif for fun!

A green-themed graphic titled 'You &amp; Healthy Options' in white cursive. It contains four multiple-choice options, each with a letter in a green circle: A. I am always looking for healthy skin care solutions for my family. B. I have never really thought about the products our family uses on their skin. C. I already have and use products from Jordan Essentials. D. I have never tried Jordan Essentials but, I'm excited to learn more. The Jordan Essentials logo is at the bottom. There are decorative leaf and branch graphics on the sides.

**Ordering is Easy**  
There are two ways to order. Go to (enter party link) to shop OR contact me with your order or questions and I'll place the order for you. Remember, by commenting INTERESTED on any post, you'll create a wish list for easy checkout at the end of our event! If you've read this post and are ready to get started, comment READY below



### The JE Story

For those who have never heard of Jordan Essentials, it was started by Nancy Bogart in 2000. We are proud to be a woman-owned and "Made in America" company. All of our products are made with non-toxic ingredients and the healthiest ones available. We will feature a few of those products during this party.

Jordan Essentials is celebrating 21 years this month! We are stable, solid and offering a special gift to those that join our team this month! More about that later or message me now and I'll be sure to get info to you after the party!

If you HAVE heard of Jordan Essentials, go ahead and comment below with the products you have and love!



### The Product that Started it All!

The Lotion Bar is a solid bar of lotion. It is made with beeswax to seal in the moisture and bonus – it doesn't harbor bacteria!

Carry one in your purse, in the car, keep on your desk...enjoy the many fragrances to choose from and mix and match to meet your mood!

### 50 Ways to Use a Lotion Bar!

Here are 10 of my favorite ways to use the lotion bar. How would you use your lotion bar?



### My Story POLL

That is so fun to see where everyone is watching from. I'm \_\_\_\_\_ and I am in \_\_\_\_\_.

**(Insert a sentence or two about your JE story. – What attracted you to JE, your favorite product, what you are most excited about.)**



That's my story, but I'd love to know more about YOUR story so I can best serve you tonight! Select any of these poll options that best describes you.

### Creating a Wish List

We will not be lengthy tonight, but we will be covering a number of products and one of the easiest ways to remember what you're interested in along the way is to create a wishlist!

You can jot down this list OR as we post and chat this evening, comment INTERESTED on products or bundles that you want to order or know more about.

There are two ways to order. Go to (enter party link) to shop OR contact me with your order or questions and I'll place the order for you.

Remember, by commenting INTERESTED on any post, you'll create a wish list for easy checkout at the end of our event! If you've read this post and are ready to get started, comment READY below!



### Our Party Focus is on Springtime and our Bug Away Box!

When I think of spring...I think flowers, rain showers and bursts of brightness!

Our JOY fragrance is just that! A blend of bright, fresh citrus scents that shout JOY!

It is available in all of our favorite products to allow for "fragrance" layering.



### What's Your Fragrance?

Jordan Essentials offers Signature Fragrances plus Unscented in many of our products and collections.

Along with our most popular Oatmeal Milk & Honey, we offer have three custom blends.

JOY is our light, citrus blend of lemon, pink grapefruit, bergamot, and orange.

Promise is a light citrus flower of sweet clementine and freesia flowers. One of our most popular fragrances.

Hope is our newest fragrance made with essential oils of lemon, lavender and rosemary. It is fresh and rejuvenating!

Which fragrances are your favorite?



### Layering on the Fragrances

Jordan Essentials offers healthy products to from head to toe! One great way to enjoy your favorite fragrance is through layering!

Our Bath and Body Collections provide the ultimate everyday pampering!

Soak, cleanse, exfoliate, moisturize, protect, and nourish your skin.

: Pro Tip: Exfoliate with our scrub BEFORE you shave, it leaves skin soft, smooth and your shave lasts much longer!



### **Guys Have Skin Too!**

Introduce the men in your life to healthy skincare products with Men's Bergamot & Sandalwood Collection!

Earthy, light scent in three key products to start their healthy life journey.

Glycerin Bar Soap that is excellent for all skin types! Use on the face and body for overall cleaning.

Hair and Body Wash – One step, simple system with non-toxic ingredients.

For facial hair – Beard Oil specifically formulated to keep facial hair healthy and silky soft!



### **Spring Activities Keep Us Busy and Wake up Our muscles!**

New activities – like biking, gardening and hiking, can take it toll on our muscles that might not be quite ready for the workout!

Topical Magnesium absorbs directly through our skin to our muscles to soothe and relax tense muscles. Lotions, sprays, sticks and Dead Sea Salt Soaks. We've got you covered.

Magnesium is a staple at our house to keep us moving, provides pain relief, promotes sleep and happiness!



### Why topical Magnesium?

Studies have proven that Magnesium absorbs quickly and efficiently in topical form

With a topical, you can apply it right where you need it. Sore leg muscles? Apply it right to the spot!



### Convenient Magnesium Application

In our exclusive lotion base, Magnesium Sticks combine Magnesium with essential oil blends.

These convenient on-the-go sticks are perfect for your purse or gym bag!

Simply rub on your wrists, temples, back of your neck... wherever you want soothing relief!



**JE Made It Even Easier!**

Magnesium is vital for the overall wellness and well-being. Essential oils support the body, mind and spirit.

Jordan Essentials has combined them to provide purposeful sprays with safe topical application of essential oils and Magnesium.

Topical absorption of Magnesium and essential oils in a witch hazel for moisturizing the skin.



**Your Go To For Aches & Pains!**

"Any way you want it"- The "Blue Stick" is one of our top sellers each month. It combines Magnesium in a lotion bar base with top essential oils for minor aches, pains, tension and twitches. It is really total wellness in one product. It is now available in a soothing witch hazel base spray and in our awesome shea butter!

Peppermint, Sweet Basil, Lavender & Frankincense Essential Oils for a healthy well-being combination.



**Speaking of Essential Oils....**

THE BUG BUSTER!! Enjoy the great outdoors without pesky BUGS and harsh chemicals!



**Naturally-based Bug Away Spray**

Bug Away Spray uses Oil of Lemon Eucalyptus to ward of pesky insects.

**Choose from Bug Box Images or take your own! You can also go live for this portion of the party.**



🦟 DEET FREE Bug Repellent - protects you from pesky mosquitos, gnats, flies, ticks and more... Our "Bug Box" contains Bug Spray in 4oz AND convenient 1oz travel size.

Bug Away Spray is even safe for use around dogs!! 🐕

The box also contains 🦟🦋🐛 After Bite Calming Stick- soothe your skin after a sting or bite with our solid lotion stick.

Safe for kids and babies, too!

### **Natural Repellent – Lemon Eucalyptus Oil**

NO DEET. NO Harmful Chemical.

Oil of Lemon Eucalyptus (not to be confused with Lemon Essential Oil and Eucalyptus Essential Oil) comes from the leaves of a particular species of eucalyptus tree.

Many scientific studies have shown this to be a powerful and effective tool for repelling pests like mosquitos , flies, ticks, and other flying pests!

**It is a perfect alternative to chemical insecticides! YUCK**

### **Peppermint...an Added Boost!**

Peppermint Essential Oil was added for additional bug-away power by repelling spiders! Peppermint is also very effective at repelling rodents, too! Plus, peppermint has tons of other benefits including soothing and cooling properties. And best of all, it smells amazing!





**A Secret Weapon!**

Witch Hazel is a secret weapon in many of Jordan Essentials' products.

♣ Extracted from the bark, leaves, and twigs of a North American shrub with the same name, Witch Hazel has been used for hundreds of years for a wide variety of skin issues including burns – like sun burn and wind burn, acne, bruises, insect bites, poison ivy, and more.

So while you are protecting from insects, you are also protecting and soothing your skin from the elements too!



**Learn More –**

Check out our blog – Do Natural Bug Repellents Really Work?

**Insert the link to the blog from your website...scroll to the bottom of your site, click BLOGS and choose the Bug Box Blog.**

**Easy to Use!**

Jordan Essentials Bug Away Spray can be applied directly to skin, clothes, and pets (with the exception of our beloved feline friends, no kitties).

It can be used around your home, and safely used on children three years and up. For younger kiddos, apply it to their strollers, carriers, or surroundings to keep them protected without applying it directly to their skin.

**Add in a picture here too!**

**Bugs Before Spraying...No Worries!**

Lavender, Tea Tree, and Peppermint Essential Oils combine perfectly in the After-Bite Stick to calm, soothe, and help relieve itching if they catch you before you grab your Bug Away Spray!

In our moisturizing lotion bar base, this stick is a must-have all season long!



**Value Packed Box**

This month's Joyful Jordan box is packed with value at over \$42! You can enjoy great products every month and save even more with our Subscription!



**SAVINGS For YOU!**

The box is just \$29 and with FREE shipping as a subscription. That is a savings of \$23.50!

There is no limit on the number of boxes you can purchase this month! Grab one as a subscription and others to have on hand all through the summer!



### On-Going Savings

Each month the JJ Box, as we lovingly call it, has a value of at least \$39 (usually more!) and with free shipping...you are always saving at least \$17.50.

The boxes contain exclusive products, like this month, fan favorites, and fun surprises! They make great self-care gifts for yourself or for ready-made-gifts for others too!

AND, unlike other programs, there is no minimum months to participate and you can change the date anytime.

### It is a WIN-WIN-WIN!



### 3 Ways to Enjoy JE

Did you know there are 3 ways to get Jordan Essentials products in your home?

The first way is by placing an order on **XXX** party!

Remember you can message me too with questions or to book your party!

### Add Party Link

**How about free?**

The 2nd way to get JE products in your home is to become a host. We pamper our qualifying hosts with free products, ½ price items, a monthly special and more! I would love to share healthy, nontoxic products with your friends and family too and help you earn your favorite products for FREE.

In addition to the rewards mentioned above, our hosts receive a ½ price item for EVERY party booked from theirs! When two or more friends book, \_\_\_\_\_ will be eligible to receive Book 2 VIP \$50 Host Shopping Spree! And you'll be eligible for this when you get 2 bookings from YOUR party!

We can do an online party like this one...or an in-person Spa Bar or even a Party On the Go. Let me know which would work for you. Comment which party type you are interested in below and I can answer any questions. When you select your date before \_\_\_\_\_ closes her party, she will receive credit for your booking.



**And HOST Special**

**Enjoy it all...all the time!**

Of course, if you were thinking, "I can do what she does!", you are right! YOU can earn money by sharing healthy products with others too!

You can work this business online, part time or big time, the choice is yours! If you would like to learn more about starting your business, message me or type "Tell Me More" in the comments and I'll send you some more information to look over and we can chat!

**JOIN Special**

### Be My VIP

We have so many products I didn't get to share with all of you today, but great news! I have a VIP Facebook Group where I share valuable tips and information that focuses on Healthy Skin and a Healthy Life. Members also get access to promotions and notifications of special events! **Go to**

\_\_\_\_\_ **(Insert VIP Group Link)** and request to join for one final chance to win tonight's drawing!



### Wrap Up

I'm getting ready to gather all of the entries for our prize drawing! Want to make sure you didn't miss a video or post? Click on PHOTOS or VIDEOS in this group to quickly jump to what you're looking for!

Just a few reminders while I'm figuring out who our winner is tonight. If you would like to place your order directly, here is the party link: **INSERT LINK**  
If you would like me to contact you for your order, comment below and I will connect with you shortly.  
We will be closing our party on....  
**(INSERT DATE AND TIME)**

### Thank YOU!

A big thank you to our host, \_\_\_\_\_, for getting everyone together for our fun online Spa Bar! You were an awesome host! And to every guest who participated, it was a pleasure having you. I hope you will join our mission of sharing Healthy Skin - Health Life. Remember, **you will want to place your order at \_\_\_\_\_ (insert party link) by \_\_\_\_\_ (close date)** OR message me and I will review your wish list with you, answer your questions and get your order placed for you!



**The Next Morning)**

**Party Poll**

Thank you all so much for attending live or viewing our online party! I had a great time sharing Jordan Essentials with all of you. Please take a minute to comment below with the letter that most describes you!

I look forward to continuing to serve you. Keep my contact information in your phone and stay connected with me in my VIP group at

\_\_\_\_\_.

Enjoy your new products and thanks again **to \_\_\_\_\_, our awesome host!!**

