

BOOKING LINES

to Sprinkle in your Jordan Party

Bookings are another “product” that we offer. If you don’t “sell” the product, no one will buy it—including bookings. Here are some ideas for adding booking lines into your Jordan Party.

- “If you want more than \$50 in Jordan Essentials products after trying them tonight, I highly recommend that you host your own Jordan Party. My average host will save \$100 to \$200 in Jordan Essentials products. What a great way to save on the family budget!”
- Patty Past Host had her Jordan Party a month ago... “Patty, do you remember how much you saved when you had your Jordan Party?” “Actually, you saved over \$100 in free products! What an awesome way to save on your family budget!”
- “How many of you have to shop for Christmas? How about Valentine’s Day? When you host a Jordan Party, you’ll earn free products...what a great way to shop—for free!”
- “Tonight, we’ll be enjoying a Jordan Party focusing on our feet. But I also present other Jordan Parties—couple’s parties, mother/daughter parties, hand care parties, relaxation and skin care parties. So watch me tonight and be thinking about which one you’d like to host.”
- “This Magnesium Lotion is my favorite to help soothe my achy and tired muscles after a hard workout. I remember being at my first Jordan Party and I saw the price--\$40 for the larger size! Then the Consultant told me that i could earn it free. I started paying attention and hosted my own Jordan Party and actually received almost \$100 in free JE products.”
- “FREE is my most favorite way to buy anything! Host a Jordan Party and get what you want FREE!”
- “Make yourself a priority. Book a Jordan Party, invite your friends and family over so that we can share with them how to incorporate healthy rituals and products into their lives and you’ll earn free products, too!”
- “There are three ways you can get everything you want tonight:
 1. You can use your Visa, MC and/or Discover Card to your heart’s delight. These products are so great—they’re worth the full price!
 2. You can book your own Jordan Party and save an average of \$100 to \$200. I’m currently booking in (MONTH) and I book on a first-come first-served basis, so please let me know tonight when you’d like to have your Jordan Party so we get the date you want.
 3. Or you can do what I do. How many of you love to go to work everyday? Not many. I do—I love it! I work with the nicest people—you—I work when I want to, I get to teach people how to take better care of their skin and to take care of their families and I earn a really great income. I have information for you if this is something you’ve ever thought about doing.”