Fresher Faces!

Copy Paste Facebook Party

Use this as a basic outline for your party. You can mix and match images and posts from past parties too.

Template Tip: Do not copy and paste comments in red that you see at the top of each post. Just copy the text under each post title. Paste it into Facebook and then publish or schedule to your group. Be sure to **personalize the post with specific info for your party** and to meet your personality.

Be sure to add the current special and incentives found in JEU under Current Specials and Incentives:

- Weekly Special
- Host Special
- Join Special
- Customer Special

Best Practice: Go Live to launch and close your party. Engagement with your guests is key. Host coach and have your host post a couple of posts as well. be found in the JEU >> Media Center if desired.

It is important to include your own experiences and testimonials with the products. Additional images are located in JEU in the Media Gallery. These can be added to your party to make it longer if desired.

Posts can be posted 3-4 over the course of three days or posted 3-5 minutes apart during a 45 minute party. You can kick off a party with a LIVE in Facebook and then end with a live as well.

Insert emojis to make the posts festive and fun. Posts can also be used as stand alone posts on your business page, Instagram and personal profile.

These posts can also be used stand-alone in your VIP group or being used as guidelines for going live in your business page or personal profile.

Banner option for top of group	
Pre-Party Posts	Catalog Preview shows link when posted.
Pre-Party Post 1 (Mark as Announcement):	
Welcome to our Fresh Faces Party!	
Your host, XXXX, and I are looking forward to having a fun time together online as we share products that support your self-care and springing forward with fresh, healthy skin! We are all ready to slough off winter!	
Here's how it works: Check out the posts below to learn more about Jordan Essentials and join us here in this group on XXXX (date) at XXXX (time). You'll receive chances to win fun prizes for commenting below to RSVP, for joining us on time, for participating in the event, and more!!	
If you'd like to check out what Jordan Essentials has to offer, check out our online catalog at INSERT CURRENT DIGITAL LINK	
You can place an order on XXXX's party anytime before XXXX by going to: (insert party link).	
As your JE consultant I'm available to answer any questions so reach out to me anytime in a personal message or call/text me at (insert phone number) Have someone who would like to join us? Share the link to this group and they can request to join!	
I look forward to seeing everyone on at!! Comment below if you will be joining us for a chance to win our prize drawing!!	
Pre Post	INSERT CURRENT WEEKLY TOTAL GRAPHIC HERE



INSERT LINK HERE – Example:

https://XXXXXXX.jordanessentials.com/productpromise/

Pre-Party Post

Why is what's in our products so important?

For two key reasons:

1. Our skin is our largest organ and what touches our skin affects all of our organs.

2. It takes just 26 seconds for what touches our skin to be absorbed into our bloodstream. The harmful effects of many chemicals used in skincare products are scary! And many include ingredients that prematurely age us or dry out our skin.

Jordan Essentials' products use healthy, nontoxic ingredients combined to provide safe, healthy alternatives to their chemically-laden counterparts.

Pre-Party Post 4 (Day Before the Event):

Ready to Win?

If you are ready for some fun and some pampering tips, be sure to join our live event tomorrow at XXXX. We will be giving out virtual tickets for great prizes - the more tickets you earn, the more chances you have to win!

Not only do we provide natural and nontoxic solutions, but our products are also fun, pampering, and life-changing! Everyone needs and deserves pampering in their life. Right?

Who's ready to win? Comment below!



J RDAN

Our skin is our

largest organ

22

what touches our

skin affects all

of our organs.

HEALTHY SKIN • HEALTHY LIFE



Stay tuned in, and be on the lookout for opportunities to win!

Pre-Party Post 5 (Morning of the Event):

Today's the Day!!! Join us TONIGHT at XXXX right here in this group for fun, connecting with friends, fabulous spa products, and some free giveaways!

Set an alarm on your phone, because everyone who responds during the live event gets extra chances to win!

Won't be able to join the LIVE event or wondering how to order? Place your order anytime at ______ or contact me via messenger or phone to place your order or ask questions anytime!

30 Minutes Before:

Set A Reminder – We are Starting Soon! The party starts in about 30 minutes! It is comeas-you-are so get comfy, grab a drink, get a pen and paper, and let's get ready to party Facebook Style with Jordan Essentials! I am excited to share with Host's friends who will be joining us tonight!

Comment below with an emoji or GIF that shows how excited you are for us to get started!

VOUR DEVICE VOUR DEVICE LOG INTO THE Facebool Party!

JORDAN

What you'll need





15 Minutes Before

I am so excited to be sharing Jordan Essentials with all of you! I am setting the mood for fun with our Hope Aromatherapy Candle.

Jordan Essentials offers 100% pure, ethicallyproduced essential oils.

For the burst of energy and excitement, I am using our new HOPE Candle!

Later tonight when I am ready to wind down, I'll be using our Orange Lavender Blender Buddy in my diffuser! It is also a great combo to diffuse for the kiddos!

5 Minutes Before

Time sure flies by! We will be starting in just a few minutes. During our party tonight, which will last about 45 minutes, be sure to refresh your screen often so you don't miss anything such as chances to win our product drawing!

Tonight you'll earn a ticket into the product prize drawing for every Like/Love, comment or question on the posts in our event!

Hint – Go live to kick off your party!

<text>

J�RDAN

Post 1: Welcome

Example:

Welcome everyone! Both XXXX and I are so happy you could join us. We both love Jordan Essentials and are excited to share our favorite products with you. For inviting each of you and hosting our event, XXXX is receiving amazing perks from Jordan Essentials. Now tonight, when your wish list is bigger than your wallet, let me know and we can work together to make those wishes reality with free credits when you host too!

As we chat, feel free to comment, like and LOVE the posts. The more you do, the more chances you have to earn tickets. I'll respond as quickly as I can to questions and if you have questions after, feel free to reach out directly on Messenger. Remember, refresh often, sit back and have fun!

No party is complete without prizes! If you win, I want to be sure I can connect with you. So, for your first 5 points, message me "Hello" at <u>http://m.me/marian.smithje</u> and then comment DONE below.

This takes them right to messenger without being friends! You can find your profile name in the address bar when you are on your Facebook page.

You can post this as a pre-post also. 😳

Roll Call – Who's Here With Us!

Let's start with an easy question and see who is here. Comment below letting us know where you are viewing from and how you know our hostess.



J RDAN

Use this tip and link anytime you want to get guests engaged with contacting you directly.

My Story POLL That is so fun to see where everyone is watching from. I'm and I am in (Insert a sentence or two about your JE story. – What attracted you to JE, your favorite product, what you are most excited about.)	Insert a picture of YOU. 🤒
That's my story, but I'd love to know more about YOUR story so I can best serve you tonight! Select any of these poll options that best describes you.	 you & theatthy Options A am always looking for healthy skin care solutions for my family. B have never really thought about the products our family uses on their skin. C laiready have and use products from Jordan Essentials. D have never heard of Jordan Essentials, but i'm excited to learn more.
The JE Story	Product Image
For those who have never heard of Jordan Essentials, it was started by Nancy Bogart in 2000. We are proud to be a woman-owned and "Made in America" company. All of our products are made with nontoxic ingredients and the healthiest ones available. We will feature a few of those products during this party. If you HAVE heard of Jordan Essentials, go ahead and comment below with the products you have and love!	

Ordering is Easy

There are two ways to order. Go to (enter party link) to shop OR contact me with your order or questions and I'll place the order for you.

Remember, by commenting INTERESTED on any post, you'll create a wish list for easy checkout at the end of our event! If you've read this post and are ready to get started, comment READY below!

The Product that Started it All!

The Lotion Bar is a solid bar of lotion. It is made with beeswax to seal in the moisture and bonus – it doesn't harbor bacteria – naturally!

Jordan Essentials is also fresh batch manufacturing. Meaning we are not massproducing lotion bars that sit on a shelf for years!

They are hand-poured in our facility right here in Nixa, MO and then delivered right to you!

No cargo ships on the open seas for these!



Ways to Love your Lotion Bar Jordan Essentials products not only smell great, are healthy for you, they are also practical, purposeful and versatile! For example, here are 10 ways to use a lotion bar! Which way intrigues you the most?	 Ways to Boot State St		
	Helps retain color on tattoosDeep cuticle treatment		
Joyful Jordan Box	Insert Info About the Current Joyful Jordan Box. This can be one or two posts.		
NOTE – If there is a weekly special partners with the box, you can insert it here. You can also insert the Customer Special here also.			
What's Your Fragrance?			
Jordan Essentials offers Signature Fragrances plus Unscented in many of our products and collections.			
Along with our most popular Oatmeal Milk & Honey, we offer have two that have been fan favorites since their release and our new Vanilla Pear.			
Promise is a light citrus flower of sweet clementine and freesia flowers. One of our most popular fragrances.			
Hope is made with essential oils of lemon, lavender and rosemary. It is fresh and rejuvenating!			

Our newest scent is JOY. It is a citrusy blend of fragrance and essential oils of lemon, orange, bergamot and grapefruit.	
Which fragrances are your favorite?	
NOTE – If there is a weekly special featuring a	
scent, insert it here.	
Layering on the Fragrances	
Jordan Essentials offers healthy products to from head to toe! One great way to enjoy your favorite fragrance is through layering!	
Our Bath and Body Collections or systems - provide the ultimate everyday pampering!	
Soak, cleanse, exfoliate, moisturize, protect, and nourish your skin.	
If you see several of the items on your list, the collection is the best way to go!	
Face Care Made Easy with a System?	NordMala Skin SUPPORT. Bacerolita be back and and pathets whiperability care 12 are bases.
Systems are a great way to save money and to start your face care routine the best way.	FREE SHIPPING I AUGUST 1:21 Avanues or partiel FREE SHIPING I AUGUST 1:21 Av
We have a system for each face care skin type: Normal, Dry, Oily or Acne.	The second seco
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Personalize What You Need Too!

Each of our systems has three levels. Both the Premier and the Everyday Systems are also customizable with products that you choose. For example, with the Premier System in the Normal, Oily and Dry systems, you choose your serum, Exfoliant and Mask.

NORMAL SKIN SUPPORT. Balanced skin with few break outs and dry patches with possibly some 0 T-Zone issues. Gentle Cleanser Foaming Wash 6 oz Gentle Cleanser Foaming Wash 6 oz Toner Mist Toner Mist Daily Moisturizer Daily Moisturizer #21801U Choice of Serum Choice of Serum Choice of Exfoliant #21811U Choice of Mask #21821U





A few key components

Like a paining starting on a clean canvas, our face needs to be a clean surface too! JE's Gentle Cleanser Foaming Wash gently and effectively removes the toxins our face is exposed to everyday. It is also great for removing makeup.

Keeping your face clean is Step 1 to radiant, healthier skin!

Cleansing for all Skin Types

Jordan Essentials knows the cleansing step is one of if not the most important steps. We offer a variety of products to fit the needs of all skin type. The Face Care Collections include the cleaner that is best for that type. Items can also be purchased individually when you are ready for a refill!



Out with the old and reveal the new!

Sloughing off old skin helps to promote new skin cells and reveals the vibrant, healthy and glowing skin below.

Exfoliating can be done daily with oily skin, weekly with normal skin and biweekly for those with a dry skin type.

Safe, eco-friendly ingredients are used in our exfoliants.

Mask up for An At-Home Spa Treatment

Like with exfoliating, how often we masks depends on our skin type. We have two amazing masks that not only remove the toxins from our face, they can be used on our "pits" and feet too!

Purifying Charcoal is a natural way to cleanse and clear pores. It is great for those with oily skin.

Detoxifying Clay Mask will leave your face dewy soft. Bentonite clay pulls pollutants and toxins from your skin leaving it radiant and healthy.



A little More about Charcoal

Not to confuse charcoal used for grilling during the summer, Activated Charcoal is superabsorbent, detoxifying, purifying, and offers many benefits to the body and skin.

Jordan Essentials uses Activated Charcoal in many of our products including our Activated Charcoal Soap. Gentle enough for our face and strong enough to remove permanent marker!

(Suggestion: go live with a mask or the marker challenge here)

Super Charge with Toner Mist

Toner Mist is like vitamins for your face. It is a hydrating and moisturizing for all skin types.

We feel it is so important it is included in all of the Face Care Collections. (Remember...this month FREE Shipping on those collections!)

OPTIONAL

It is also excellent for use under protective face masks.

Spritz your face, let it set and absorb in before wearing a mask. Then, spritz again when you take off your mask for adding back in the moisture that has been pulled from your skin while wearing the mask.

Toner Mist is a must have all year long. It is nourishment our skin needs! It contains one of my favorite ingredients – Witch Hazel!



Witch Hazel	JORDAN	
Witch Hazel is a secret weapon in many of Jordan Essentials' products.	Yitch Hazel	
Extracted from the bark, leaves, and twigs of a North American shrub with the same name, Witch Hazel has been used for hundreds of years for a wide variety of skin issues including acne, bruises, insect bites, poison ivy, burns, and more.		
With its effectiveness and versatility, Witch Hazel can be found in Jordan Essentials' Essential Oil Sprays, Toner Mist, Acne Support Gel, and Spritz Your Pits Deodorant Spray.		
New Toner Mist with Sheet Masks!		
 Toner Mist with Sheet Mask Sets – Suggest you do this one live! Super fun. Toner Mist is like vitamins for your face. It is hydrating and moisturizing year-round. This facial mist tones, firms, and tightens the face safely and with healthy, botanical ingredients! Many customers were adding our essential oils to their tonerso we made it even easier by doing it for them! We have boosted the toner mist with our 100% pure essential oils. Three choices give you flexibility and let you choose what you need most! 		
Soothing, relaxing, at home pampering		
Yes, these little compressed pills expand to a soothing mask to cover your entire face! Drop one in a glass of cold water for a cryogenic (cold water) experience. Let it expand with the water,		

take it out, wring out the excess and spritz the mask with a toner mist of your choice. Sit back, place the mask on your face and let your cares and woes get carried away. After 15 minutes, remove the mask and feel energized and look younger!

Hydrate from the inside to the outside!

Healthy skin not only comes from what we put on the outside, it comes from what we put inside too!

Be sure you are staying hydrated with water every day...and especially during the warmer months when you are losing water (sweating!) naturally.

Hydrate the Outside!

Moisturizing is the final step in our healthy face care routine. There are several options here depending on your skin type and your lifestyle.

We offer deep moisturizers, daily moisturizers, acne/oily skin moisturizers. We also have both a Tinted Moisturizer and BB Foundation for color.

You may want to do a mix-and-match with moisturizer. Choose your System (FREE Shipping!) for your night or weekend moisturizer and add on one of the mineral makeup moisturizers for day use.



JØRDAN

YOUR BODY INSIDE

Valer (Moisty

Just the Right Shade

Our Mineral Makeup offers moisturizing with color! Each is available in 9 shades so we can find the best match for you!

Both use natural minerals that provide a natural SPF for sun protection year-round.



J RDAN

BONUS Step

Speaking of Hydration and Moisture

Serums provide the much-needed moisture and nutrients to keep your face looking and feeling its best.

Jordan Essentials offers three amazing serums to help reduce the appearance of fine lines and wrinkles.

Time Rewind Eye Gel: This serum is made for those thin skin layers around our eyes but can used anywhere! The cooling gel feels great and should be applied with a light touch.

Tone & Firm Serum: This serum is light and smells like grapefruit! It contains peptides that work hard to repair the skin's structure in just one to two pumps daily.

Age-Defying Serum: This serum works to balance the pH in our skin to keep it bouncy. It is perfect to use before applying makeup and will leave your skin feeling soft and dewy.



Your choice of serum is included in the Premier		
and Everyday Systems for Normal, Oily and Dry		
skin.		
Frankincense Essential Oil Age-Defying Serum –		
NEW!		
Kaaning our skin boolthy is one of the main kove		
Keeping our skin healthy is one of the main keys		
to looking younger! Age-Defying Serum contains		
ingredients proven effective in reducing		
wrinkles up to 84%. We have boosted that with		
the natural age-defying benefits of Frankincense		
Essential Oil. Frankincense is widely used for its		
rejuvenation properties and its ability to		
promote new cell growth.		
Age-Defying Serum is a silky smooth serum that		
you will want to use morning and night because		
it just feels so good!		
Which Skin Type Are You?	NORMAL SKIN SUPPORT.	OILY SKIN SUPPORT.
	FREE SHIPPING AUGUST 1-31 Available on particul	oliness returns throughout the day. May have breakouts and acree. FREE SHIPPING AUGUST 1-31 Available on partied
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patches, maybe some t-zone issues.		
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Dry – Dry patches and overall dry, tight feeling.	8112 (#218210) 5225 Velue	6117 14212301 5120 Volve
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Oily – Oily upon waking and oily throughout the	FREE SHIPPING AUGUST 1-31 Available on particul	FREE SHIPPING AUGUST 1-31 Available on partiest
day. Some acne or minor breakouts.	** **	
		PREMIER SYSTEM EVERYDAY SYSTEM BASIC SY
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Acne – Frequent breakouts and very oily skin. Are You Ready for Healthier Skin?	Choice of Edollant \$76 1 #21812U 1 \$84 Value Choice of Mask	Facial Brush - Facial Brush - Facial Brush Tosse Met Anno Support Gal Anno Support Medianteur Anno Support Medianteur Anno Support Medianteur Anno Support Medianteur Sono Sono Media
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Are You Ready for Healthier Skin? There is no time like the present to begin taking steps to have healthier, younger looking skin.	Choice of Edollant \$76 1 #21812U 1 \$84 Value Choice of Mask	Facial Brush Facial Brush Facial Brush Facial Brush Facial Brush Facial Brush Facial State Facial Support Gal Facial Support Gal Facial Support Gal Facial Support Gal Facial Facial Support Gal Facial Support Gal Facial Support Gal Facial Support Facial Support Facial Support Facial Support Facial
Are You Ready for Healthier Skin? There is no time like the present to begin taking steps to have healthier, younger looking skin. I am here to assist you in choosing the right	Choice of Edollant \$76 1 #21812U 1 \$84 Value Choice of Mask	Facial Brush Facial Brush Facial Brush Facial Brush Facial Brush Facial Brush Facial State Facial Support Gal Facial Support Gal Facial Support Gal Facial Support Gal Facial Facial Support Gal Facial Support Gal Facial Support Gal Facial Support Facial Support Facial Support Facial Support Facial
Are You Ready for Healthier Skin? There is no time like the present to begin taking steps to have healthier, younger looking skin.	Choice of Edollant \$76 1 #21812U 1 \$84 Value Choice of Mask	Facial Brush F

3 Ways to Enjoy JE

Did you know there are 3 ways to get Jordan Essentials products in your home?

The first way is by placing an order on XXX party!

Remember you can message me too with questions or to book your party!

How about free?

The 2nd way to get JE products in your home is to become a host. We pamper our qualifying hosts with free products, ½ price items, a monthly special and more! I would love to share healthy, nontoxic products with your friends and family too and help you earn your favorite products for FREE.

In addition to the rewards mentioned above, our hosts receive a ½ price item for EVERY party booked from theirs!

We can do an online party like this one...or an in-person Spa Bar or even a Party On the Go. Let me know which would work for you. Comment which party type you are interested in below and I can answer any questions. When you select your date before _____ closes her party, she will receive credit for your booking.

In addition to face care, we can do theme parties, Magnesium Parties, Healthy Living Parties, Essential Oil parties and more!

Enjoy it all...all the time!



Insert Join Special

Of course, if you were thinking, "I can do what she does!", you are right! YOU can earn money by sharing healthy products with others too! You can work this business online, part time or big time, the choice is yours! If you would like to learn more about starting your business, message me or type "Tell Me More" in the comments and I'll send you some more information to look over and we can chat! Be My VIP

We have so many products I didn't get to share with all of you today, but great news! I have a VIP Facebook Group where I share valuable tips and information that focuses on Healthy Skin and a Healthy Life. Members also get access to promotions and notifications of special events! Go to (Insert VIP Group Link) and request to join for one final chance to win tonight's drawing!

Link Displays image.



Link displays image

Wrap Up

I'm getting ready to gather all of the entries for our prize drawing! Want to make sure you didn't miss a video or post? Click on PHOTOS or VIDEOS in this group to quickly jump to what you're looking for!

Just a few reminders while I'm figuring out who our winner is tonight. If you would like to place your order directly, here is the party link: If you would like me to contact you for your order, comment below and I will connect with you shortly.

We will be closing our party on.... (INSERT DATE AND TIME)

Thank YOU!

A big thank you to our host, ______, for getting everyone together for our fun online Spa Bar! You were an awesome host! And to every guest who participated, it was a pleasure having you. I hope you will join our mission of sharing Healthy Skin - Health Life. Remember, you will want to place your order at ______ (insert party link) by ______ (close date) OR message me and I will review your wish list with you, answer your questions and get your order placed for you! Good night everyone!

(The Next Morning) Party Poll

Thank you all so much for attending live or viewing our online party! I had a great time sharing Jordan Essentials with all of you. Please take a minute to comment below with the letter that most describes you!

I look forward to continuing to serve you. Keep my contact information in your phone and stay connected with me in my VIP group at

Enjoy your new products and thanks again to _____, our awesome host!!

