

1. SET UP SHOP
2. SHOUT IT OUT
3. START WITH PRODUCTS
4. SHARE DAILY
5. SHOW THE JE WAY

STEP 1: SET UP SHOP!

Before your kit arrives you can set up your social media accounts to start sharing Jordan Essentials. You'll want to spread the word right away about your fun, new side gig and first parties/events.

- Know your **Jump Start dates!** Grab the Jump Start program flier and make plan with your sponsor to get the 20 day tumbler!
- Facebook User? Make sure to **create a private VIP group** for your customers to connect with you.
- Join the **JE Consultant Community Facebook group.**
- Set your **Launch Party/Event dates** and/or join your upline's Mega Party!
- Set up your **consultant office.** Use your ID and password from your welcome email and log into your back-office dashboard at www.jordanessentials.com
- Ready to earn 25-35% on everything you sell? **Set up your banking info.**
- Make sure you're taking advantage of your **FREE three months website and backoffice.**

STEP 2: SHOUT IT OUT!

Once your gorgeous green box arrives Go LIVE in your VIP Group.

Invite your family and friends to join your VIP Group for an "Open the Box" reveal, where you open your Business Kit LIVE on Facebook.

- **Pull all your products** out of the box and open a few to smell and ooh and ahh over.
- **Share** the Host Rewards Plan!
- **Ask** who'd like some samples to try!
- You can also do this live and in-person, too!

STEP 3: START WITH PRODUCTS!

- **BE A PRODUCT OF THE PRODUCT AND USE YOUR PRODUCTS TO MAKE YOUR OWN STORY TO SHARE WITH OTHERS. TRY THE FACE CARE, USE THE LOTION, APPLY THE STICK ETC.**
- **Share your samples!** Ask someone if they would like to try some amazing natural bath and body products. Always get a name and number to follow up.
- **Know the Host and Consultant specials!** Let people know they can get a \$5 special when they spend \$50 and offer the host special and rewards packages. *See JEU for more scripts and booking ideas.*

STEP 4: SHARE DAILY!

- **Connect in your VIP group** and share daily what you love about being a Jordie and sharing these products. Try engagement posts found in JE University your online marketing library.
- **Do a review** on social media of your favorite product from your kit.
- Make some phone calls and text messages to invite people to try your products.
- **Hand out samples** to close friends and family with a catalog.
- **Follow up** with anyone who's placed orders and share the benefits of booking their own party/event.
- Your goal is to keep adding parties/events to your calendar.

STEP 5: SHOW THE JE WAY!

Invite friends to join you and learn more about becoming a Jordie!

- **GOLDEN TICKET** - Choose one person to get a half-price kit in your first 100 days.
- Close your parties/events before Jump 20 and/or Jump 40 to earn all your rewards and your income, too!

Be sure to check out the detailed information in the New Consultant section of JE University!