



2022 SPRING/SUMMER CATALOG



abc Glossary – Essential Face Care & Mineral Makeup

Knowing your products and key ingredients is an important part of your Jordan Essentials business. You do not need to be a chemist to share Jordan Essentials, you just have to love people and want the best for them.

Jordan Essentials is the Trusted Name in Healthy Family Skin Care. Our focus is to provide great skin care for the entire family. We formulate all of our products using the best, most natural ingredients available. Jordan Essentials prides itself on family friendly products with high quality natural and botanical ingredients that have multiple benefits. Your products are the same ones we use on our families every day.

More and more people are becoming educated about healthy skin care and the importance of the ingredients used in their daily routine. At your in-home Spa Parties, online and person to person as well as vendor events, you can enjoy sharing great skin care education. Be sure and let people know you are not a licensed professional (unless you are) and that you are sharing company information.

All of our products are USA made using the highest quality ingredients like Shea Butter, Coconut Oil, Beeswax, Dead Sea Salts, Grapeseed Oil, and more. We also have ingredients we avoid; Aluminum, DEA, Parabens, Isopropyl Alcohol, Petroleum, Mineral Oil, SLS/SLES, and Gluten.

All product definitions in this guide come from reputable sources such as the FDA website and the Cosmetic Ingredient Dictionary, as well as independent research from our manufacturers and various unbiased, reliable resources.

Please be wary of all the hype found on the internet as many times information found is nothing more than a sales pitch. Be sure to check your source to ensure you do not receive false or unverified information. Questions and comments should be sent to customercare@jordanessentials.com.

This document is for informational purposes only. It is not intended to replace the advice of a doctor. Our products are not intended to cure or treat any medical illness or disorder. Our intent is to supply you with additional information and knowledge about your products.

Please note this document may be updated at any time and a current copy can be found online. It is the Consultant's responsibility to use current information found online.

Essential Face Care

Your facial skin is the most delicate and deserves special care! Look no further than Jordan Essentials to naturally meet the needs of all skin types with proven effective skin care systems.

All skin care regiments are based on 5 Basic Steps: Cleanse, Exfoliate, Tone, Mask, and Moisturize! With our focus on the natural and innovative formulas without harmful ingredients, Jordan Essentials products are very effective and a “little goes along way.”

Normal Skin Premier System—#21821U

- Includes 6 oz. Gentle Cleanser Foaming Wash, Toner Mist, Daily Moisturizer, Choice of Serum, Choice of Exfoliant, and Choice of Mask.

Normal Skin Everyday System—#21811U

- Includes 6 oz. Gentle Cleanser Foaming Wash, Toner Mist, Daily Moisturizer, and Choice of Serum.

Normal Skin Basic System—#21801U

- Includes 6 oz. Gentle Cleanser Foaming Wash, Toner Mist, and Daily Moisturizer.

Dry Skin Premier System—#21822U

- Includes 6 oz. Gentle Cleanser Foaming Wash, Toner Mist, Deep Daily Moisturizer, Choice of Serum, Choice of Exfoliant, and Choice of Mask.

Dry Skin Everyday System—#21812U

- Includes 6 oz. Gentle Cleanser Foaming Wash, Toner Mist, Deep Daily Moisturizer, and Choice of Serum.

Dry Skin Basic System—#21802U

- Includes 6 oz. Gentle Cleanser Foaming Wash, Toner Mist, and Deep Daily Moisturizer.

Oily Skin Premier System—#21823U

- Includes 2 Oatmeal Milk & Honey Complexion Bars, Toner Mist, Acne Support Moisturizer, Facial Brush, Choice of Serum, Choice of Exfoliant, and Choice of Mask.

Oily Skin Everyday System—#21813U

- Includes 2 Oatmeal Milk & Honey Complexion Bars, Toner Mist, Acne Support Moisturizer, Facial Brush, and Choice of Serum.

Oily Skin Basic System—#21803U

- Includes 2 Oatmeal Milk & Honey Complexion Bars, Toner Mist, Acne Support Moisturizer, and Facial Brush.

Acne Treatment Premier System—#21825

- Includes Oatmeal Milk & Honey Complexion Bar, Activated Charcoal Soap, Toner Mist, Acne Support Moisturizer, Facial Brush, Acne Support Gel, Choice of Exfoliant, Choice of Mask, Tea Tree Oil, and Face Care Tote.

Acne Treatment Everyday System—#21815

- Includes Oatmeal Milk & Honey Complexion Bar, Activated Charcoal Soap, Toner Mist, Acne Support Moisturizer, Facial Brush, Acne Support Gel, and Choice of Exfoliant.

Acne Treatment Basic System—#21805

- Includes Oatmeal Milk & Honey Complexion Bar, Activated Charcoal Soap, Toner Mist, Facial Brush, and Acne Support Gel.

CLEANSE

Eye Makeup Remover—4 oz. #21746

- Gentle eye makeup remover that works well as a quick touch-up or repair for makeup too!

Ingredients: Water (Aqua), Witch Hazel Water (Hamamelis Virginiana), Glycerin, Gluconolactone, Sodium Benzoate, Medium Chain Triglycerides (Capric/Caprylic Triglycerides), Decyl Glucoside, Lauryl Glucoside, Polysorbate 20, Organic Cane Derived Alcohol.

Complexion Bar—4 oz. #21709

- Customers love the Complexion Bar for acne prone skin because it offers deep cleansing for pores with soothing gluten-free oatmeal. Oatmeal Milk & Honey fragrance.

Ingredients: Sorbitol, Sodium Cocoate (Coconut Oil), Propylene Glycol (Corn Derived), Sodium Stearate, Glycerin, Fragrance, Titanium Dioxide, Avena Sativa (Oat) Kernel Meal

Activated Charcoal Soap—4 oz. #21745

- Clarify and detoxify your skin with activated charcoal. It may help with acne and other skin problems.

Ingredients: Sorbitol, Sodium Cocoate (Coconut Oil), Propylene Glycol (Corn Derived), Sodium Stearate, Water,

Glycerin, Activated Charcoal (Coconut), Melaleuca Alternifolia (Tea Tree) Leaf Oil

Sensitive Skin Complexion Bar—4 oz. #21736

- Gluten-free oatmeal and gentle glycerin cleanse and soothe irritated skin. SLS and fragrance free formula.

Ingredients: Sorbitol, Sodium Cocoate (Coconut Oil), Propylene Glycol (Corn Derived), Sodium Stearate, Aqua (Water), Glycerin, Avena Sativa (Oat) Kernel Meal

Gentle Cleanser Foaming Wash—6 oz. #10556

- Creamy face cleanser right at your fingertips! Gently and effectively removes makeup, dirt, and other environmental pollutants.

Ingredients: Aqua (Water), Disodium Laureth Sulfosuccinate, Sodium Lauryl Sulfoacetate, Cocamidopropyl Betaine, Glycerin, Polyquaternium 7, Caprylhydroxamic Acid, Caprylyl Glycol, Sodium Chloride.

Facial Brush—#10050

Perfect facial brush with soft bristles that works well with the Complexion Bar.

EXFOLIATE

Cucumber Spa Polish—4 oz. #22019

- Gently exfoliates with the cooling and soothing effects of cucumber. Apply after cleansing to slightly damp skin. Gently massage onto the skin, avoiding sensitive areas around the eyes and lips. Follow with Toner Mist and your favorite moisturizers.

Benefits:

- Pulverized cosmetic walnut shells gently buff and polish your face with micro Jojoba Beads for instant moisture.
- Deep exfoliation for normal and oily skin suspended in an SLS free gentle cleanser.

Cucumber Spa Polish Ingredients: Aqua (Water), Disodium Laureth Sulfosuccinate, Sodium Lauryl Sulfoacetate, Cocamidopropyl Betaine, Acrylates Copolymer, Sodium Coco-Sulfate, SODIUM COCOYL ISETHIONATE, Hydrogenated Simmondsia Chinesis (Jojoba) Wax, Glycerin, Cucumis Sativus (Cucumber) fruit extract, Fragrance, Glycol Distearate, Juglans Regia (Walnut) Shells, Caprylhydroxamic Acid, Caprylyl Glycol.

Gentle Exfoliant—4 oz. #U21711

- Perfect for all skin types, especially sensitive skin. Exfoliate away dead skin cells with jojoba beads.

Benefits:

- Uses Jojoba beads for gentle exfoliation for healthy glowing skin.
- Perfect for all skin types, removing dirt and clearing pores.

- Sensitive skin types will benefit from this exfoliant.
- Use weekly for glowing, healthy skin.

Ingredients: Aqua (Water), Disodium Laureth Sulfosuccinate, Sodium Lauryl Sulfoacetate, Cocamidopropyl Betaine, Acrylates Copolymer, Sodium Coco-Sulfate, Hydrogenated Simmondsia Chinesis (Jojoba) Wax, Sodium Cocoyl Isethionates, Caprylhydroxamic Acid, Caprylyl Glycol, Glycol Distearate, Glycerin

MASK & TREAT

Purifying Charcoal Mask—4 oz. #21747

- Amp up your detox with the natural benefits of Charcoal. Known to help cleanse pores, manage oily skin, and so much more.

Ingredients: Aqua (Water), Bentonite, Activated Coconut Charcoal, Butylene Glycol, Carthamus Tinctorius (Safflower) Seed Oil, Prunus Armeniaca (Apricot) Kernel Oil, Prunus Dulcis (Sweet Almond) Oil, Ricinus Communis (Castor) Seed Oil, Helianthus Annuus (Sunflower) Seed Oil, Glycerin, Aloe Barbadensis (Aloe) Leaf Juice, Chamomilla Recutita (Matricaria) Flower Extract, Camillia Sinensis (Green Tea) leaf Extract, Rhodymenia Palmate (Seaweed) Extract, Silt, Soluble Collagen, Caprylhydroxamic Acid, Caprylyl Glycol, Sodium PCA, Urea, Trehalose, Hexylene Glycol, Polyquaternium-51, Triacetin, Caprylyl Glycol, Sodium Hyaluronate, Sodium Benzoate, Citric Acid, Potassium Sorbate, Xanthan Gum, Disodium EDTA

Detoxifying Clay Mask—4 oz. #21704

- Detoxify, deep clean and pull pollutants from your skin. Made with Bentonite Clay, recommended for all skin types.

Benefits:

- A BEST SELLER!
- This mineral rich mask will add rich nutrients to your skin and promote the renewal of collagen that softens fine lines and wrinkles.
- Exclusive PhytoEssential Blend supports the retention of water and moisture for ultra-smooth skin.
- A weekly treatment will detoxify and remove impurities from clogged pores that your skin has absorbed from the environment.
- Rich Bentonite Clay and silt detoxifies while the vegetable collagen softens and plumps fine lines.
- For dry skin, use as a veil, lightly covering the face.
- For T-zone or oily skin, use as a full strength mask and apply thicker.
- To use as a spot blemish treatment, simply dab on and wait 10 minutes – or even overnight.

Ingredients: Aqua (Water), Bentonite, Butylene Glycol, Carthamus Tinctorius (Safflower) Seed Oil, Prunus Armeniaca (Apricot) Kernel Oil, Prunus Dulcis (Sweet Almond) Oil, Ricinus Communis (Castor) Seed Oil, Helianthus Annuus (Sunflower) Seed Oil, Glycerin, Aloe Barbadensis (Aloe) Leaf Juice, Chamomilla Recutita (Matricaria) Flower Extract, Camillia Sinensis (Green Tea) leaf Extract, Rhodymenia Palmate (Seaweed) Extract, Silt, Soluble Collagen, Caprylhydroxamic Acid, Caprylyl Glycol, Sodium PCA, Urea, Trehalose, Hexylene Glycol, Polyquaternium-51, Triacetin, Caprylyl Glycol, Sodium Hyaluronate, Sodium Benzoate, Citric Acid, Potassium Sorbate, Xanthan Gum, Disodium EDTA

Acne Support Gel— .6 oz. #21734

- Natural salicylic acid from Willow Barks works as a spot blemish treatment. Helps damaged pores and irritated clogged pores. A simple dab will do it!

Benefits:

- Perfect spot treatment.
- Heals damaged pores that are irritated and clogged.
- Green Tea Extract is added as an antioxidant and anti-inflammatory agent.

Ingredients: Aqua (Deionized Water), Hamamelis Virginiana Water (Witch Hazel), Aloe Barbadensis Leaf Juice (Organic Aloe), Salix Alba Bark Extract (Willow Bark), Colloidal Silver, Centella Asiatica Extract (Organic Gotu Kola), Equisetum Arvense Extract (Horsetail), Geranium Maculatum Extract (Wild Geranium), Taraxacum Officinale Extract (Organic Dandelion), Eugenia Caryophyllus Bud Oil (Clove Bud), Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Ethylhexylglycerin (Preservative), Phenoxyethanol (Preservative)

TONE

Toner Mist—4 oz. #U21705; Cucumber Toner Mist 1 oz. with Sheet Masks #21782-set; Peace Toner Mist with Sheet Masks #21784-set; Frankincense & Orange Toner Mist with Sheet Masks #21786-set

It is like a vitamin for your skin! Nourish and tone with one spray of this replenishing mist.

Benefits:

- Contains natural concentrates of selected amino acids, which promote cellular regeneration, adding lift and vitality to the skin.
- Enriched with Green Tea, Aloe, Chamomile, and Seaweed to nourish instantly.
- Tridimensional Silk Proteins gently pull at the skin's surface to provide instant tightening while leaving skin soft and supple.
- Also great for a refreshing mist any time of day that will nourish your skin and face, leaving you feeling awake, vibrant, and ready to take on anything.

Toner Mist Ingredients: Aqua (Water), Hammamelis Virginiana (Witch Hazel), Glycerin, Butylene Glycol, Aloe Barbadensis (Aloe) Leaf Juice, Chamomilla Recutita (Matricaria) Flower Extract, Camellia Sinensis (Green Tea) Leaf Extract, Rhodymenia Palmata (Seaweed) Extract, Caprylhydroxamic Acid, Caprylyl Glycol, Silk Amino Acids, Soluble Collagen, Tocopheryl Acetate (Vitamin E).

Cucumber Toner Mist Ingredients: Aqua (Water), Hammamelis Virginiana (Witch Hazel), Glycerin, Butylene Glycol, Aloe Barbadensis (Aloe) Leaf Juice, Chamomilla Recutita (Matricaria) Flower Extract, Camellia Sinensis (Green Tea) Leaf Extract, Rhodymenia Palmata (Seaweed) Extract, Cucumis Sativus (Cucumber) fruit extract, Fragrance, Caprylhydroxamic Acid, Caprylyl Glycol, Silk Amino Acids, Soluble Collagen, Tocopheryl Acetate (Vitamin E).

Peace Toner Mist Ingredients: Aqua (Water), Hammamelis Virginiana (Witch Hazel), Glycerin, Butylene Glycol, Aloe Barbadensis (Aloe) Leaf Juice, Chamomilla Recutita (Matricaria) Flower Extract, Camellia Sinensis (Green Tea) Leaf Extract, Rhodymenia Palmata (Seaweed) Extract, Citrus Sinensis Dulcis (Orange) Peel Oil, Cananga odorata Flower (Ylang Ylang) Oil, Pogostemon cablin (Patchouli) Oil, Salvia sclarea (Clary) Oil, Boswellia carterii (Frankincense) Oil, Caprylhydroxamic Acid, Caprylyl Glycol, Silk Amino Acids, Soluble Collagen, Tocopheryl Acetate (Vitamin E).

Frankincense & Orange Toner Mist Ingredients: Aqua (Water), Hammamelis Virginiana (Witch Hazel), Glycerin, Butylene Glycol, Aloe Barbadensis (Aloe) Leaf Juice, Chamomilla Recutita (Matricaria) Flower Extract, Camellia Sinensis (Green Tea) Leaf Extract, Rhodymenia Palmata (Seaweed) Extract, Boswellia Carterii Oil (Frankincense), Citrus Sinensis Dulcis (Orange) Peel Oil, Caprylhydroxamic Acid, Caprylyl Glycol, Silk Amino Acids, Soluble Collagen, Tocopheryl Acetate (Vitamin E).

MOISTURIZE

Daily Moisturizer—2 oz. #21702

One smart product that delivers soothing moisturizing while balancing oily areas.

Benefits:

- Base moisturizing treatment balances your skin's moisture level and protects it from elements.
- Helps skin stay hydrated.
- Use as treatment after cleansing.
- Do not use in conjunction with Tinted Moisturizer.

Ingredients: Aqua (Water), Butylene Glycol, Cetearyl Ethylhexanoate, Cetyl Alcohol, Ceteareth-6, Stearyl Alcohol, Ceteareth-25, Disodium EDTA, Panthenol, Tocopheryl Acetate (Vitamin E), Caprylhydroxamic Acid, Caprylyl Glycol

Deep Daily Moisturizer—2 oz. #21703

- Rich and infused with shea Butter a perfect moisturizer for dry skin or night time cream.

Ingredients: Aqua (Water), Butyrospermum Parkii (Shea Butter), Cetearyl Ethylhexanoate, Butylene Glycol, Cetyl Alcohol, Stearic Acid, Ceteareth-6, Stearyl Alcohol, Ceteareth-25, Sodium Polyacrylate, Dimethicone, Cyclopentasiloxane, Trideceth-6, PEG/PPG-18/18 Dimethicone, Tocopheryl Acetate (Vitamin E), Caprylhydroxamic Acid, Caprylyl Glycol, Glycerin, Disodium EDTA

Red Wine Moisturizer—2 oz. #21700

- Soften and replenish the skin with decadent ingredients like resveratrol, shea butter, vitamin E, and glycerine. Apply daily after cleansing and toning.

Benefits:

- Contains Shea Butter, which deeply penetrates and hydrates thirsty, dry skin.
- Balances your skin's moisture level and protects it from the elements.

Red Wine Moisturizer Ingredients: Aqua (Water), Butyrospermum Parkii (Shea Butter), Cetearyl Ethylhexanoate, Butylene Glycol, Cetyl Alcohol, Stearic Acid, Cetearth-6, Stearyl Alcohol, Cetearth-25, Sodium Polyacrylate, Dimethicone, Cyclopentasiloxane, Trideceth-6, PEG/PPG-18/18 Dimethicone, Resveratrol, Tocopheryl Acetate (Vitamin E), Caprylhydroxamic Acid, Caprylyl Glycol, Glycerin, Disodium EDTA

Acne Support Moisturizer with Willow Bark Extract—2 oz. #21725

- Oily acne prone skin needs a little help with Willow Bark Extract, a natural source of salicylic acid. Helps reduce inflammation and soothe skin.

Benefits:

- Natural Willow Bark Extract helps control oil build-up.
- Treats and heals blemishes while keeping skin moist and healthy.

Ingredients: Aqua (Water), Butylene Glycol, Cetearyl Ethylhexanoate, Cetyl Alcohol, Cetearth-6, Stearyl Alcohol, Cetearth-25, Salix Nigra (Willow) Bark Extract, Disodium EDTA, Tocopheryl Acetate (Vitamin E), Sodium Polyacrylate, Dimethicone, Cyclopentasiloxane, Trideceth-6, PEG/PPG-18/18 Dimethicone, Caprylhydroxamic Acid, Caprylyl Glycol

SERUMS

Super Serum Trio—#61000

Boost your fight against aging with our trio of effective, proven botanically-based serums! Get the set and start looking and feeling better today!

Benefits:

- Valued at \$130 – save \$30.

Time Rewind Eye Gel with Peptide Complex—1.25 oz. #21732

- Brilliant eye therapy formulated to address all eye concerns: dark circles, sagging, puffing, loss of tone, and resilience and more! This light delicate gel is derived from plant stem cells and L'Arginine and other peptide blends from botanically Hyaluronic Acid Spheres to fiber and cellular rebuilding Amino Acids...a must-have formula!

Benefits:

- It is no exaggeration to say that this formula addresses every single eye area concern possible. Dark circles, wrinkles, sagging, puffing, loss of plump and firm, loss of tone and resilience...it's all taken care of in this delicate and light gel.
- This product is NOT to be underestimated.
- From Plant Stem Cells to Multiple Complex Peptide blends...collagen boosting and skin firming and wrinkle repairing ingredients are fully loaded into this genius formula. Use it daily. Use it ten times a day. You will be addicted.

Ingredients: Aqua (Deionized Water), Aloe Barbadensis Leaf Juice (Organic Aloe), Glycerin (Kosher, Vegetable), Globularia Cordifolia Callus Culture Extract (plant stem cells), Palmitoyl Tripeptide-5, Palmitoyl Tetrapeptide-7 (Matrixyl 3000),

Palmitoyl Tripeptide-1, Simmondsia Chinensis Seed Oil (Organic Jojoba Oil), Argania Spinosa Kernel Oil (Organic Argan Oil), Tocopheryl Acetate (Vitamin E), Camellia Sinensis Leaf Extract (Organic Green Tea), Glycyrrhiza Glabra Root Extract (Organic Licorice), Fucus Vesiculosus Extract (Bladderwrack), Ginkgo Biloba Leaf Extract (Ginkgo), Cucumis Sativus Fruit Water (Cucumber Hydrosol), Cassia Angustifolia Seed Extract (botanical hyaluronic acid), Dimethyl Sulfone (MSM), Vinca Major Extract (Organic Periwinkle), Euphrasia Officinalis Extract (Eyebright), Ganoderma Lucidum Extract (Organic Reishi), Centella Asiatica Extract (Organic Gotu Kola), Boswellia Serrata Oil (Frankincense Essential Oil), Silk Protein Amino Acid Blend of Sodium Pca, Sodium Lactate, Arginine, Aspartic Acid, Glycine, Alanine, Serine, Valine, Isoleucine, Proline, Threonine, Histidine, Phenylalanine, Equisetum Arvense Extract (Horsetail), Geranium Maculatum Extract (Wild Geranium), Taraxacum Officinale Extract (Organic Dandelion), Hydroxyethyl Ethylcellulose, Carrageenan, Potassium Sorbate, Sodium Benzoate, Carbomer, Butylene Glycol, Polysorbate 20, Ethylhexylglycerin.

Age-Defying Serum—1.25 oz. #U21707; Frankincense Essential Oil Age-Defying Serum

- Feel a difference almost immediately as your skin's thirst is quenched with this remarkable serum. Proven to reduce wrinkles up to 84%*, see a visible difference in 10-14 days! The best primer before Mineral Makeup application.

Benefits:

- Age Defying Serum can mask wrinkles up to 84%, balance pH, and gives skin a smooth, silky, and soft feel.
- Improves overall skin appearance and helps to hide the effects of aging.
- A unique silicone elastomer provides wrinkle masking while giving the skin a soft, silky texture and improving oil absorption capabilities.
- Grapeseed oil revitalizes and is very effective for repairing skin.
- Natural green tea is one of nature's most powerful antioxidants. It is a free radical scavenger that protects against skin damage from environmental stress.
- You will feel this serum working immediately and can see visible results in 10-14 days.
- Perfect primer for mineral makeup.
- *Clinical studies based upon ingredient information provided by the manufacturer.

Age-Defying Serum Ingredients: Aqua (Water), Cyclopentasiloxane, PEG/PPG-18/18 Dimethicone, Dimethicone/Vinyl Dimethicone Crosspolymer, Silica, Glycerin, Vitis Vinifera (Grape) Seed Oil, Sodium Chloride, Aloe Barbadensis (Aloe) Leaf Juice, Chamomilla Recutita (Matricaria) Flower Extract, Camellia Sinensis (Green Tea) Leaf Extract, Boswellia Carterli (Frankincense) Oil, Rhodymenia Palmata Extract, Caprylhydroxamic Acid, Caprylyl Glycol, PPG-3 Myristyl Ether

Tone & Firm Serum—1.25 oz. #21735

- Tone & Firm your face and neck with Pink Grapefruit, Aloe, Green Tea and Peptides.

Ingredients: Deionized water, 1,3 propanediol, squalane, caprylic capric triglyceride, c13-15 alkane, tocopheryl acetate, hydroxyethylcellulose, sodium acrylate/sodium acryloyldimethyl taurate copolymer (and) c15-19 alkane (and) polyglyceryl-6 laurate (and) polyglycerin-6, ethylhexylglycerin, caprylyl glycol, phenoxyethanol, sodium gluconate, sorbic acid. Glycerin, Butylene Glycol, Carbomer, Polysorbate 20, Acetyl Hexapeptide-8, Palmitoyl Oligopeptide, Palmitoyl

Tetrapeptide-7, PVP/Polycarbamyl Polyglycol ester, Hydrolyzed Sesame Protein PG - Propyl Methylsilanediol, Palmitoyl Tripeptide-5, Coffea Canephora Seed Extract, Sodium Benzoate, Potassium Sorbate, Citric Acid, Citrus Paradis (Pink Grapefruit), Citrullus Lanatus (Watermelon) Extract, Magnesium Ascorbyl Phosphate

Lip Care Duo—#21720

- Combine Shea Cherry Lip Butter and Lip Exfoliant and save!

Shea Cherry Lip Butter—.2 oz. #21719

- Emollient butter to help reduce wrinkles and offer all-over lip care.

Benefits:

- Contains Shea Butter to soften lips, Olive Squalane to reduce wrinkles, and a sun protectant factor.
- Cherry flavored
- Use as a daily moisturizer for your lips.
- Best when used with our Lip Exfoliant – purchase as a set and save!

Shea Cherry Lip Butter Ingredients: Butyrospermum Parkii (Shea) Oil, Cocos Nucifera (Coconut) Oil, Cera Alba (Beeswax), Simmondsia chinensis (Jojoba) Seed Oil, Ricinus Communis (Castor) Seed Oil, Squalane, Flavor

Lip Exfoliant—.6 oz. #21715

Polish your lips and shed dead skin cells for happier, healthy lips.

Benefits:

- Polish your lips for a naturally soft and smooth appearance
- Best when used with our Shea Cherry Lip Butter – purchase as a set and save!

Ingredients: Simmondsia Chinensis (Jojoba) Seed Oil, Ethylene/Propylene/Styrene Copolymer, Butylene/Ethylene/Styrene Copolymer, Sucrose, PPG-3 Benzyl Ether Myristate, Hydrogenated Simmondsia Chinesis (Jojoba) Wax, Flavored Oil, Vitis Vinifera (Grape) Seed Oil, Butyrospermum Parkii (Shea) Oil, Tocopheryl Acetate (Vitamin E)

Shea Lip Balm—Shea Cherry #22029; Mint #22014; Cranberry #22015

Benefits:

- Handy purse or pocket size tube.
- Mineral oil-free.
- Non-addicting.

Shea Lip Balm Ingredients: Butyrospermum Parkii (Shea) Oil, Cocos Nucifera (Coconut) Oil, Cera Alba (Beeswax), Simmondsia chinensis (Jojoba) Seed Oil, Ricinus Communis (Castor) Seed Oil, Squalane, Flavor

Large Sparkling Citrus—#22023

Benefits:

- Our Large Lip Tube is equivalent to three smaller tubes packed into one!
- Available in Sparkling Citrus scent and flavor.
- Contains a Beeswax base – excellent to heal and protect your lips.

Sparkling Citrus Large Tube Ingredients: Butyrospermum Parkii (Shea) Oil, Cocos Nucifera (Coconut) Oil, Cera Alba (Beeswax), Simmondsia chinensis (Jojoba) Seed Oil, Ricinus Communis (Castor) Seed Oil, Squalane, Flavor

Brushes—Eyeshadow #26056; Kabuki #26053

Benefits:

- All-natural bamboo handles with synthetic brush.
- Perfect for applying Mineral Makeup dry as a powder or wet for a concealer.

Amplified Mascara—#26703

Benefits:

- Longer, fuller lashes with wet gloss finish.
- SLS, Paraben, and mineral oil free.

Ingredients: Water (Aqua), Stearic Acid, Cera Alba (Beeswax), Copernicia Cerifera (Carnauba) Wax, Dimethicone, Tocopheryl Acetate, Zinc Gluconate, Acrylates, Copolymer, Calcium Pantothenate, Sorbitol, Phenoxyethanol, Disodium EDTA, Sodium Benzoate, Glyceryl Stearate, Panthenol, Iron Oxides.

Flawless Mascara—Black #26701

Benefits:

- Contains fibers for intense volume.
- Safe for contact lens wearers.
- Flake free and enriched with Lash Fortifier.
- Intense volume and pigment makes this mascara a must.
- Lash building formula will not flake or smudge.

Ingredients: Water (Aqua), Acrylates Copolymer, Beeswax, Butylene Glycol, C18-36 Acid Triglyceride, Polybutene, Glyceryl Stearate, PEG-100, Stearate, PVP Propylene, Glycol Dicaprylate Dicaprate, Silica, Dicetyl Phosphate, Panthenol (Pro Vitamin B5), Sericin, Xanthan Gum, Ceteth-10 Phosphate, Aminomethyl Propanol, Gossypium Herbaceum (Cotton) Seed Oil, BHT, Sodium Dehydroacetate, Nylon-6, Caprylyl Glycol, Phenoxyethanol, Potassium Sorbate, Hexylene Glycol. May Contain: Titanium Dioxide (77891), Iron Oxides (77491 77492,77499), Black 2 (77266), Carmine (75470), Ferric Ferrocyanide (77510).

Eyliner Pencil—Black #26581; Brown #26582

Benefits:

- Paraben free!
- No mineral oil.
- Line your eyes the healthy way.
- Long lasting.
- Requires sharpening.

Ingredients: Helianthus Annuus (Sunflower) Seed Oil, Coconut (Cocos nucifera) Oil, Beeswax (Cera Alba), Copernicia Cerifera (Carnauba) Wax, Rhus Succedanea Fruit Wax, Tocopheryl Acetate Vitamin E, Mica May Contain: Titanium Dioxide, Ultramarines Iron Oxides, Chromium Oxide Green, Manganese Violet.

Tinted Lip Gloss—Cranberry Crush #26304; Shimmering Pink #26305

Benefits:

- Healthy Oil infused Lip Gloss
- Looks good and is good for you!

Ingredients: Ricinus Communis (Castor) Seed Oil, Simmondsia chinensis (Jojoba) Seed Oil, Cera Alba (Beeswax), Iron Oxide, Mica, Titanium Dioxide, Tocopheryl Acetate (Vitamin E)

Tinted Lip Butter—Shea Cherry #22089

- Shea Cherry Lip Balm with a hint of plum color to keep those lips looking healthy.

Tinted Lip Butter Ingredients: Butyrospermum Parkii (Shea) Oil, Cocos Nucifera (Coconut) Oil, Cera Alba (Beeswax), Simmondsia chinensis (Jojoba) Seed Oil, Ricinus Communis (Castor) Seed Oil, Acid Red 33, Squalane, Flavor

Lip Butter Lipstick— Mauvelous Mauve #26728; Pink Champagne #26725; Remarkable Red #26727

Benefits:

- Infused with moisturizing vitamins and Shea Butter in a peek-a-boo container.
- Creamy, healthy, mineral oil-free, and paraben-free formula.
- Names of the lipsticks are empowering words.
- Does contain artificial colors called lakes that are skin safe and edible.
- See catalog for color options

Ingredients: Isopropyl Myristate, Ricinus Communis (Castor) Seed Oil, Acrylates/Stearyl Acrylate/ Dimethicone Methacrylate (Candelissa) Wax, Polyethylene, Copernicia Cerifera (Carnauba) Wax, Silica, Zea Mays (Corn) Starch, Dipentaerythryl Hexacaprylate/Hexacaprate, Butylene Glycol, Cetyl Alcohol, Ozokerite, Tridecyl Trimellitate, Butyrospermum Parkii (Shea Butter), Microcrystalline Wax (Cera Microcrystallina), PEG/PPG-18/18 Dimethicone,

Tridecyl Stearate, Tocopheryl Acetate, Vanillin, Neopentyl Glycol/Dicaprylate Dicaprate. May Contain: Mica (77019), Titanium Dioxide (77891), Iron Oxides (77491, 77492, 77499), Bismuth Oxychloride (77163), Carmine (75470), Manganese Violet (77742), Blue 1 Lake (42090), Orange 5 (45370), Orange 5 Lake (45370), Red 6 (15850), Red 7 Lake (15850), Red 21 (45380), Red 21 Lake (45380), Red 22 Lake (45380), Red 27 (45410), Red 27 Lake (45410), Red 28 Lake (45410), Red 30 Lake (73360), Red 33 Lake (17200), Red 36 (12085), Red 40 Lake (16035), Yellow 5 Lake (19140), Yellow 6 Lake (15985), Yellow 10 Lake (47005).

Tinted Moisturizer—2 oz. #260xx

- A double duty daily tinted moisturizer with minerals and natural SPF that provides light coverage.

Benefits:

- Give your face a warm healthy glow that evens out skin tone with our Tinted Moisturizers.
- Light weight and perfect primer for the mineral powder.
- Use with a kabuki brush for a unique application.
- Contains Aloe and Jojoba Oil.
- Provides a natural source of sun protection.

Ingredients: Aqua (Water), Organic Aloe Leaf Juice (Aloe Barbadensis), Butylene Glycol, Cetearyl Ethylhexanoate, Ceteareth-6, Ceteareth-25, Organic Jojoba Seed Oil (Simmondsia Chinensis), Titanium Dioxide (CI 77891), Emulsifying Wax (Cetyl Alcohol, Stearyl Alcohol, Polysorbate 60), Phenoxyethanol, Brown Iron Oxide (CI 77492), Yellow Iron Oxide (CI 77491), Zinc Oxide (CI 77947), Sericite Mica (CI 77019), Mica (CI 77019), Iron Oxides (CI 77489), DMAE Bitartrate (Dimethylaminoethanol Bitartrate), Meadowfoam Seed Oil (Limnanthes Alba), Carrot Seed Oil (Daucus Carota), MSM (Dimethyl Sulfone), Organic Neem Seed Oil (Melia Azadirachta), Organic Rosemary Leaf Extract (Rosmarinus Officinalis), Organic Sunflower Seed Oil (Helianthus Annuus), Palmitic Acid, Stearic Acid, Xanthan Gum, Polysorbate 20, Tetrasodium EDTA, Panthenol, Caprylhydroxamic Acid, Caprylyl Glycol, Glycerin, Tocopheryl Acetate (Vitamin E)

Mineral Powder—8 gr. #261xx

The best foundation you will ever use. 100% natural, weightless and great coverage in one jar.

Benefits:

- 100% natural, light, and silky powder.
- Made from natural mineral pigments, these products provide long-lasting, lightweight coverage while allowing your skin to breathe, unlike Talc or Bismuth Oxychloride based products that can clog pores and damage skin.
- Dye, Talc, and Aluminum free.
- Contains Titanium Dioxide and Zinc Oxide, which provides natural sun protection without irritating chemicals.

Ingredients: Titanium Dioxide (CI 77891), Iron Oxide (CI 77489), Mica (CI 77019), Zinc Oxide (CI 77947).

#2 Light Mineral Powder Ingredients: Titanium Dioxide (CI 77891), Mica (CI 77019), Iron Oxides (CI 77489), Yellow Iron

Oxide (CI 77492), Brown Iron Oxide (CI 77491), Zinc Oxide (CI 77947)

#3 Light/Medium Mineral Powder Ingredients: Titanium Dioxide (CI 77891), Brown Iron Oxide (CI 77491), Mica (CI 77019), Iron Oxides (CI 77489), Yellow Iron Oxide (CI 77492), Zinc Oxide (CI 77947)

Mineral Veil—5 gr. #26100

Benefits:

- Extend the life of your makeup each day.
- Finishing touch to mineral makeup.
- Absorbs extra oils.

Ingredients: Mica (CI 77019), Organic Aloe Leaf Powder (Aloe Barbadensis)

Bronzing Powder—5 gr. #26250

Benefits:

- Add warmth and shimmer to your complexion.
- Sweep on for sun kissed skin all year round.

Ingredients: Brown Iron Oxide (CI 77491), Sericite Mica (CI 77019), Titanium Dioxide (CI 77891), Mica (CI 77019), Iron Oxides (CI 77489), Yellow Iron Oxide (CI 77492), Zinc Oxide (CI 77947), Organic Aloe Leaf Powder (Aloe Barbadensis)

Natural Cheek Tint & Contour—5 gr. Merlot #26816; Blush #26817

Benefits:

- Multi-purpose for contour, cheek, and even lip color.
- Quick, easy, must-have for your collection
- Merlot

Ingredients: *Ricinus Communis (Castor) Seed Oil, *Copernicia Cerifera (Carnauba) Wax, Glycerine, Stearic Acid, Zea Mays (Corn) Starch, Isostearyl Palmitate, Xanthan Gum, *Helianthus Annuus (Sunflower) Seed Oil, *Origanum Vulgare (Oregano) Leaf Extract, *Thymus Vulgaris (Thyme) Extract, *Cinnamomum Zeylancum (Cinnamon) Bark Extract, *Rosmarinus Officinalis (Rosemary) Leaf Extract, *Lavandula Angustifolia (Lavender) Flower Extract, *Hydrastis Canadensis (Goldenseal) Root Extract, Vanilla Planifolia. [+/- May Contain]: Iron Oxides, (CI 77491, 77492, 77499), Titanium Dioxide (CI77891), Mica (CI 77019)] *Certified Organic.

BB Foundation—264xx

Ingredients: Organic Aloe Leaf Juice (Aloe Barbadensis), Organic Jojoba Seed Oil (Simmondsia Chinensis), Titanium Dioxide (CI 77891), Emulsifying Wax (Cetyl Alcohol, Stearyl Alcohol, Polysorbate 60), Vitamin E (Tocopherol), Sunflower Seed Oil (Helianthus Annuus), Phenoxyethanol, Brown Iron Oxide (CI 77491), Yellow Iron Oxide (CI 77492), Zinc Oxide (CI 77947), Mica (CI 77019), Iron Oxides (CI 77489), DMAE Bitartrate (Dimethylaminoethanol Bitartrate), Meadowfoam Seed Oil (Limnanthes

Alba), Carrot Seed Oil (*Daucus Carota*), Glycerin, *Helichrysum Stoechas* (Everlasting) Flower Extract, Magnesium Ascorbyl Phosphate, MSM (Dimethyl Sulfone), Organic Neem Seed Oil (*Melia Azadirachta*), Organic Rosemary Leaf Extract (*Rosmarinus Officinalis*), Organic Sunflower Seed Oil (*Helianthus Annuus*), Stearic Acid, Xanthan Gum, Polysorbate 20, Tetrasodium Glutamate Diacetate, Aqua (Water), *Butyrospermum Parkii* (Shea Butter), Cetearyl Ethylhexanoate, Butylene Glycol, Ceteareth-6, Ceteareth-25, Sodium Polyacrylate, Dimethicone, Cyclopentasiloxane, Trideceth-6, PEG/ PPG-18/18 Dimethicone, Tocopheryl Acetate (Vitamin E), Caprylhydroxamic Acid, Caprylyl Glycol, Disodium EDTA

Eye Fix Primer—5.6 gr.; Light #26572; Beige #26571

Benefits:

- Can be used on eyelids, under eyes, and as a spot concealer.

Light Eye Fix Primer Ingredients: Cera Alba (Beeswax), Simmondsia Chinensis (Jojoba) Seed Oil, Euphorbia Cerifera (Candelilla) Wax, PropyleneCarbonate. May Contain: Titanium Dioxide, Yellow #5, Kaolin, Iron Oxides.

Beige Eye Fix Primer Ingredients: Cera Alba (Beeswax), Simmondsia Chinensis (Jojoba) Seed Oil, Euphorbia Cerifera (Candelilla) Wax, PropyleneCarbonate. May Contain: Titanium Dioxide, Yellow #5, Kaolin, Iron Oxides.

26583—Brow Definer

Ingredients: Mica, Zinc Stearate, Octyl Palmitate, Cyclomethicone, Citrus Aurantium, (Orange) Oil, Cymbopogon Citratus (Lemon Grass) Oil, Sesamun Indicum (Sesame), Oil, May Contain: Iron Oxide, Titanium Dioxide, Ultramarines, Manganese Violet

Pressed Mineral Eyeshadow—2.5 gr.; Cashmere #26617; Smokin' Plum #26633; Iced Mocha #26649

Benefits:

- Organic
- No Talc
- No Bismuth Oxychloride
- Long Lasting

*Ingredients: All Natural / 75% Organic / Gluten Free / Vegan - Ingredients: *Oryza Sativa (Rice) Powder, Mica, Silica, Magnesium Stearate, *Vitis Vinifera (Grape Seed) Oil, *Origanum Vulgare (Oregano) Leaf Extract, *Thymus Vulgaris (Thyme) Extract, *Olea Europaea (Olive) Leaf Extract, *Rosmarinus Officinalis (Rosemary) Leaf Extract, *Lavandula Angustifolia (Lavender) Flower Extract, *Hydrastis Canadensis (Goldenseal) Root Extract, *Jojoba Oil, Tocopherol. [+/- (MAY CONTAIN) Titanium Dioxide (CI 77891) Iron Oxides (CI 77491, 77492, 77499) *Certified Organic*

The Jordan Essentials Promise

- We do not test our products on animals.
- The information contained in this glossary is subject to revision.
- We do not make any medical claims and the FDA has not reviewed our statements.
- For more details and training please see tutorials and hot sheets in the Jordan Essentials University.