



SALT SCRUB

NATURAL OILS & SALT



Don't just put lotion on dry, dead skin cells! For radiant, gorgeous skin you need to exfoliate and polish from top to bottom with our custom blend of natural oils and salt. Salt Scrub is best enjoyed as an all-over body exfoliant when used in the shower or tub with a Jordan Essentials Scrunchie.

KEY INGREDIENTS

- *Safflower Oil* - acts as a protective barrier to prevent water from leaving your skin. It works with your skin to soften dryness, smooth roughness and soothe some skin problems
- *Apricot Oil* - The rehydrating properties in apricot oil make it a natural moisturizer for any type of skin. This oil is light and does not leave a greasy coat on the skin, after use.
- *Sweet Almond Oil* - Almonds have a way of trapping moisture in the skin keeping it moisturized at all times.
- *Vitamin E* - A fat-soluble vitamin that serves as an antioxidant, protecting the body from damage due to free radicals. Free radicals harm the body on a cellular level, leading to some conditions relating to aging. This is particularly true of the skin, where free radicals can cause wrinkles, lines and age spots. As a result, vitamin E can help protect the skin from these common signs of aging.

BENEFITS AND SUGGESTED USES

- *Exfoliation*
Gently rubbing the skin in circular motions with a salt scrub removes dead skin cells in a process known as exfoliation. Dead skin cells harden with age. The longer they lie on the surface of the skin, the harder they get. This layer of skin will become thicker and thicker until it is finally removed. Layers of dead skin cells can make the skin look dry and flaky; exfoliation with a salt scrub reveals the moist, shiny skin hidden underneath.
- *Invigoration and Cleansing*
The abrasive action associated with salt scrubs invigorates the skin and helps to improve circulation. Improved circulation gives skin a natural glow. Scrubbing with salt also helps to remove bacteria from the skin and unclog pores. Salt has antiseptic qualities and when applied to the skin it may help kill bacteria and reduce inflammation along with any itching and pain associated with bacterial-related skin disease.
- *Regeneration*
Exfoliating with a salt scrub not only removes dead skin cells and increases circulation, but it also encourages regeneration. Sloughing away dead skin cells actually promotes the growth of healthy new cells. This regeneration process tightens the skin, giving it a firmer and younger-looking appearance. Skin regeneration also reduces skin discoloration, evening out skin tone and improving texture.

HEALTHY SKIN • HEALTHY LIFE