Jordan Essentials Recognition and Engagement Calendar for Leaders

Recognize what you want to be repeated! Repeat what you want them to remember!

Week 1 - by the 8th

Recognition Ideas: (Previous MONTH)

- Personal Volume
- Top in Sales or everyone over \$____
- All Recruiters
- Sales Clubs (\$500 Club, \$1000 Club, etc.)
- New Promotions

Engagement Ideas:

- Welcome and coach New Consultants
- Coach those working for a promotion
- Promote Your Team Meeting
- Go LIVE in your group and share tips on how to promote this month's promotions
- Share a Team and/or Personal Challenge

Week 2 - by the 15th

Recognition Ideas: (Previous WEEK)

- Those who have already earned and are close to Green by 15
- Jump Start Achievers

Engagement Ideas:

- Coach and message your business builders and those working for a promotion
- Coach and message new consultants in their first 40 days
- Recognize Jump Start Achievers
- Promote Monday Night Live
- Share a video or training tip from JEU

Week 3 - by the 22nd

Recognition Ideas: (Previous WEEK)

- Recognize Green by 15 Achievers
- Recognize current month recruiters and repost the join special

Engagement Ideas:

- Welcome and coach New Consultants
- Coach those working for a promotion
- Promote Your Team Meeting
- Go LIVE in your group with a motivational minute to finish the month strong

Week 4 - by the 29th

Recognition Ideas: (Previous WEEK)

- Recognize and remind those who are near a commission level increase (\$1000, \$200, \$3000)
- Recognize Jump Start Achievers

Engagement Ideas:

- Coach and message your business builders and those working for a promotion
- Coach and message new consultants in their first 100 days
- Recognize Jump Start Achievers
- Promote Monday Night Live