

# Organizing Your Junk Drawer

Directions: Use the putting your goals into action worksheet to empty out your "junk drawer." Every time you are getting ready to announce, market or invite to an event or party, you want a clear strategy for your social marketing.

The easiest way to start organizing your thoughts is by writing a list of ideas that you can implement into your daily social media strategy.

Write everything that comes to mind from post ideas, videos, reels, stories and more.

Then, take those ideas and plug them into your weekly marketing plan and to do list for timely implementation.

# Putting Your Goals Into Action

Post Idea

Date to Post

1.

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2.

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8.

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9.

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10.

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# Social Media Brainstorm

