SHAMPOO, CONDITIONER, AND STYLING GEL

Many commercial shampoos and conditioners on the market contain harmful ingredients. Rather than choose haircare that could potentially be toxic, choose Jordan Essentials!

Jordan Essentials Hair Care is safe and free from harmful chemicals. Plus, all JE Hair Care products are packed with conditioning ingredients that support healthy hair and a healthy scalp. Enjoy soft, smooth, beautiful, healthy hair.

BENEFITS AND SUGGESTED USES

- Everyday Shampoo: Perfect for most people in your family over the age of 5. The Everyday Shampoo is an excellent formula that is safe and effective for daily use.

- Moisturizing Shampoo: Extra nourishing for dry or color treated hair. New and improved formula is infused with Rosemary, Acai Oil, Rice Bran Oil, and Vitamin E for healthy hair. Leaves your hair clean and refreshed and not weighed down.

- Daily Conditioner: Packed with botanically rich ingredients to support healthy hair. A light weight formula that is a "heavy weight" conditioner with Pro B vitamins, shea butter, aloe and jojoba oils.

- Leave in Conditioner: Moisturizing and hydrating without weighing your hair down.

- Styling Gel: Light-weight and long-lasting. Use to tame frizz. Put a small dab of styling gel on your fingertips and rub your hands together to evenly coat your hands. Rub gel into your hair and style away!

KEY INGREDIENTS

- Avocado Oil is good for moisturizing dry, brittle, and damaged hair. It has a light weight formula that's easily absorbed into the hair and scalp. It contains many nutrients such as Vitamins A, B, D, E, protein, amino acids, iron, copper, magnesium, and folic acid. All these nutrients are beneficial for nourishment and hair growth.

- Olive Oil coats the shaft of your hair, helping to keep it healthy and protected.

- Coconut Oil helps to reduce protein loss in both damaged as well as undamaged hair. Coconut Oil is rich in lauric acid and easily penetrates inside the hair shaft.

BODY CARE