

WELCOME EMAILS

DAY 1 (#1)—WELCOME TO JORDAN ESSENTIALS!

We're excited to have you join our family of Consultants! There's so much to look forward to—

Your kit on its way! Shipped in 24 hours, there's a lot of natural goodness coming to you.

Today is also your DAY ONE and start date. Your Essential Start and Jump Start Bonus earning periods are:

Essential Start: Day 1 -14

Jump One: Day 1- 40

Jump Two: By day 70

Jump Three: By day 100

Once you log into your back office, check out the report on your Jump Start Dates!

A very good place to begin your JE business is to visit your New Consultant Training option on the main menu in your back office.

Your New Consultant training will walk you through your Essential Start and on the way to a successful business!

Believe and Succeed!

Jordan Essentials Home Office

2 – Share Today!

Don't be an Undercover Jordie!

Let your social media friends know about your new business. We make sharing easy by providing fun social media posts for you to share right away!

Visit Marketing Your Business in the Digital Library of JE University for tips and images to share!

You do not have to wait to book your own first show. Online shows and parties are a great way to share healthy products and a healthy life today!

Schedule your launch party online and begin earning before your kit even arrives. We call this Beat the Box!

Believe and Succeed!

Jordan Essentials Home Office

3 - Jumpstart your business with JE's Essential Start program

Essential Start - Earn while you learn!

Launch your business strong during your first 14 days - Your Essential Start! We will award you with awesome awards while you learn and grow your business.

During your Essential Start, you will want to complete your New Consultant Training and submit \$200 in Personal Sales. When you do these two things, you will earn your Making A Difference T-Shirt!

Reach out to your sponsor and Success Coach (your upline Director) with any questions you may have.

Believe and Succeed!

Jordan Essentials Home Office

#4 - GO SOCIAL!

Let's focus on your online presence, where you can stay in touch with all your people— and your growing list of customers—on all things JE!

SET UP A VIP GROUP ON FACEBOOK

Your VIP Group will be THE place for all your customers to connect with their favorite JE Consultant, you! Here you'll be able to let them know about the latest specials, healthy insights, and your JE Life.

Review Marketing Your Business in the Digital Library for tips on setting up a group on Facebook.

We also invite you to join our Consultant Community on Facebook.

- **Jordan Essentials Consultant Community** is where we all share and support each other! Ask your sponsor to add you to this group. We host Monday Night Live training the 2nd and 4th Monday of each month here in the Consultant Community. Join us LIVE or catch a replay.

<http://www.facebook.com/groups/jeconsultantcommunity>

Believe and Succeed!

Jordan Essentials Home Office

#5 – Make it Better with a Buddy

Hanging out, sharing healthy products, having fun and earning an income...what could be better than that?

Doing it with a friend! Reach out to someone you like and enjoy spending time with and invite them to join your team.

You don't need the perfect words! Share your excitement, enthusiasm and your "why" ...and be ready for a YES!

When you bring a friend during your Essential Start you will also receive your exclusive JE Spa Bar Tote - FREE - and \$25 J Bucks!

Who do you know that is ready to have a healthier life? Share JE Today!

Believe and Succeed!

Jordan Essentials Home Office

6 – LET THE JOY CONTINUE

Your sponsor and upline are your business partners! Share your goals with them often.

Take a peek at the Elevate Worksheet. It comes out monthly and is located in the Digital Library under Current Promotions.

PUT GOALS INTO ACTION

- Take a moment to revisit the goals you set when you first joined—it's time to plan how you'll put those goals into action.
- Set aside days on your calendar where you'll schedule parties, vendor events, fundraisers and more.
- Book personal time for ongoing JE training (start with our Monday Night Live).
- Connect with your Sponsor and Upline for support and tips on growing your business.
- Continue with New Consultant Training and meet your goals to earn rewards!
- Register now for the most exciting JE experience of the year—Jordanvention! As a new Jordie, you receive special, early bird pricing! You'll have a blast, connect with other Consultants, be inspired, and learn how to expand your JE Life even more. Visit the Events catalog to reserve your seat today!

We're all here for you and will be cheering you on as you discover the joys of healthy skin and a healthy life.

Believe and Succeed!

Jordan Essentials Home Office

#7 – Zipping Right Along!

These first days go by quickly! Check in with your sponsor and upline with any questions you may have and move confidently forward with your goals!

Be sure to connect with any upcoming trainings, events or meetings the home office or your team is holding.

Ask questions, reach out and succeed!

Believe and Succeed!

Jordan Essentials Home Office

DAY 18 – MINDSET MATTERS

People won't care how much you know until they know how much you care.

At Jordan Essentials we like to focus on sharing not selling. We are not a quota-based company, but a goal-based company. If you think about how the Jordan Essentials products and opportunities can help others have healthy skin and a healthy life, you will be sharing your way to a successful business.

Your Jordan Essentials business should be a fun extension of your everyday life. As you use products, you become a product of the products. People will naturally be curious about what you are using to have younger looking skin, relieving your normally sore, achy muscles, or adding extra income into your budget. They ask you and begin to come to you for information.

Remember, you don't have to have all the answers. The JE University provides you with the information you need to begin to learn and share with others. Earn while you learn! It is how the business is built.

As you continue through your JumpStart, focus on the fun and the experience. It is all about sharing and caring!

Believe and Succeed!

Jordan Essentials Home Office

Day 21 ARE YOU ON TRACK?

Hello Jordie!

You have completed your first 21 days.

If you haven't already done so, we encourage you to complete your Jump Training. This training has been designed with YOUR success in mind!

Remember, when you bring a friend during your Jump One and they complete their Jump One, you earn the exclusive Spa Bar Tote!

Make a Difference and Bring a Friend!

Happy Jumping!

Believe and Succeed!

Jordan Essentials Home Office

Day 35 Jump One Is Coming To a Close. Are you ready for Jump Two?

Hello Jordie!

Just a few more days before you will be entering Jump Two of our Jump Start program. Be sure to log into your back office and check your Personal Volume (PV) Sales. When you reach \$500 PV by Day 40, you will automatically receive \$50 J Bucks.

J Bucks are redeemable for products and exclusive Jordan Essentials Sales Tools you choose from the Rewards Catalog.

Don't miss out on this opportunity for FREE products, sales tools and supplies!

Believe and Succeed!

Jordan Essentials Home Office

Day 45 Jump into Jump Two

Hello Jordie,

How exciting to be jumpin' into Jump Two! This jump ends on day 70 with a \$100 J Bucks reward when you reach \$1000 PV by day 70. What is really exciting is that all of your Personal Volume from Jump One rolls into Jump Two. You may have already earned your Jump Two J Bucks.

During Jump Two you will be holding Spa Bars and building your personal customer base. This begins the foundation for your JE business.

You can also be earning the \$25 J Bucks Bring a Friend Sponsoring Bonus for EVERY new person you bring in during Jump Two who completes Jump One.

Don't forget to set your goals high and reach for the Silver Key Award! This exclusive key is yours when you achieve \$3000 PV and sponsor 3 new consultants anytime during your JumpStart!

Happy jumping!

Believe and Succeed!
Jordan Essentials Home Office

Day 60

Hello Jordie,

You are wrapping up Jump Two with just a few days left. Now is the perfect time to double check your Personal Volume (PV) to be sure you are on target to reach \$1000 PV by Day 70. Remember, your PV is cumulative from Day 1.

If you have any questions, please reach out to your sponsor or upline Director. Watch your email each Monday for Jordan Essentials' Weekly News for important information and for our schedule of live New Consultant training calls. These calls will help you reach your Jump Start Goals!

Believe and Succeed!
Jordan Essentials Home Office

Day 75

Hello Jordie,

You are on the home stretch of your Jump Start! We hope your biz is jumpin' with Spa Bars, new customers and new team members!

Your goal for Jump Three is to reach \$2000 PV by day 100 to receive another \$100 J Bucks. But, don't stop there! Go for the Silver Key Award with \$3000 PV and 3 new consultants. We know you can do it!

If you haven't already registered for JordanVention, now is a great time to do so! It is our annual convention. In 2021 we will be hosting it in Tulsa, OK.

Visit EVENTS in your back office for registration details.

Believe and Succeed!

Jordan Essentials Home Office

Day 90

Hello Jordie –

Just a few days left in your JumpStart. Your Jump Three PV goal is \$2000 PV for another \$100 J Bucks. And, of course you are able to earn \$25 J Bucks for each new person you who completes Jump One. This is for your everyone and doesn't end with your JumpStart!

Keep your momentum going with future Spa Bars. A full calendar keeps your income flowing and your business growing!

Keep on jumpin'

Believe and Succeed!

Jordan Essentials Home Office

Day 102 - Congratulations Jordie!

You have completed your first 100 Days with Jordan Essentials! This is not the end...but just the beginning of great future.

Be sure to join us for Monday Night Live in the Jordan Essentials Consultant Community on the 2nd and 4th Monday each month to learn valuable tips and techniques on growing your business. Keep your calendar full and be engaged with your sponsor and upline director. They are there to support you in your business success.

Believe and Succeed!

Jordan Essentials Home Office