



Creating a Guest List

Part of Host Coaching, even when you are the host, is to create a **dynamic guest list**. For an online spa bar, if you are using Facebook, the first place to look is the friends list!

Did you know the average Facebook user has 338 “friends”? These friends include family, neighbors and acquaintances who would be ideal to invite to your spa bar. Your friends list is also a good memory jogger of others you can invite. We often use the word FRANK as a memory jogger too.

Friends, Relatives, Acquaintances, Neighbors and Kid’s Parents. We also have a worksheet “50 Names in 5 Minutes” that will help you think of others you can invite to your spa bar. This includes co-workers, organization friends, dog groomer, hair stylist and more. For your online spa bar, you will want to invite 40-50 guests.

When inviting guests, you do not want to simply “invite” everyone on your Facebook list. **A personal invitation, through Facebook, Messenger, text, email or phone call it the best way to invite your guests.**