



Copy/Paste Virtual Parties

Social Selling Parties are HOT right now! People may host in Messenger, Facebook Groups and even TextGroups. You will love the easy opt out or opt in for guests. Social Parties are important because you also get to meet new people from that all-important introduction from the new host!

Getting Started:

Decide where you will do the party – Facebook, text, messenger. Ask the host her preference.

Create a party in your back office.

For Facebook parties, set up a group and post the pre-posts before the host invites to the group. Share the group link and the party link to share with guests personally.

For messenger/text parties, as the host adds guests – by permission only – welcome them to the group. Post the party link to the group.

Hostess coaching is similar in a messenger to an online party group invitation.



Your top 7 host coach tips:

1. Invitation only. The goal is to invite 30-40 people to get 10 to say yes. It's important for the host to invite them individually before adding them to the party using this image.
Permission first!
2. Share what is in it for the host. Encourage her to create her wish list. That will get her excited!
3. Send your host image and word choices to post too! The more she interacts with her guests in the party, the more successful it will be. Show her how fun and easy this will be and she may be your next team member!
4. Have a Host message with each person individually.
5. Send your host the party shopping link for her to share.
6. Comments are conversations! Keep them going.
7. Let guests know they can turn off notifications and they can enjoy the party without the pings

Many leaders will also offer Mega Parties or multi-host parties. These parties are similar to the copy/paste Facebook parties and are organized by a Success Coach. Each consultant invites multiple hosts to join in on the fun. A Mega Party is also a great way for a new consultant to launch her business.

As the host, the consultant reaps the benefits of being host, gains new bookings, and the experience of the online party. One key part to being your own host, is to coach yourself! This will give you experience in host coaching your future hosts and support you in having your best possible party.